



# Footfall Report for: St Peter Port, Guernsey

## Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2024	2023	2024	2023	2024	2023
St Peter Port, Guernsey	-5.0%	-14.7%	2.4%	-6.4%	1.4%	0.2%
South West	-3.0%	2.4%	-0.5%	-4.0%	2.3%	5.4%
UK	-0.5%	3.5%	1.6%	-1.6%	3.3%	3.5%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The total number of visitors to St Peter Port, Guernsey for the last 52 weeks is 13,411,473 which is 4.6% down on the previous year.

The total number of visitors for the year to date is 11,597,427 which is 5% down on the previous year.

The total number of visitors to St Peter Port, Guernsey in week commencing 11 November 2024 was 229,706.

The busiest day in week commencing 11 November 2024 was Saturday with 48,916 visitors.

The peak hour of the week was 12:00 on Saturday 16 November 2024 with footfall of 6,752.

## Footfall Counts by week

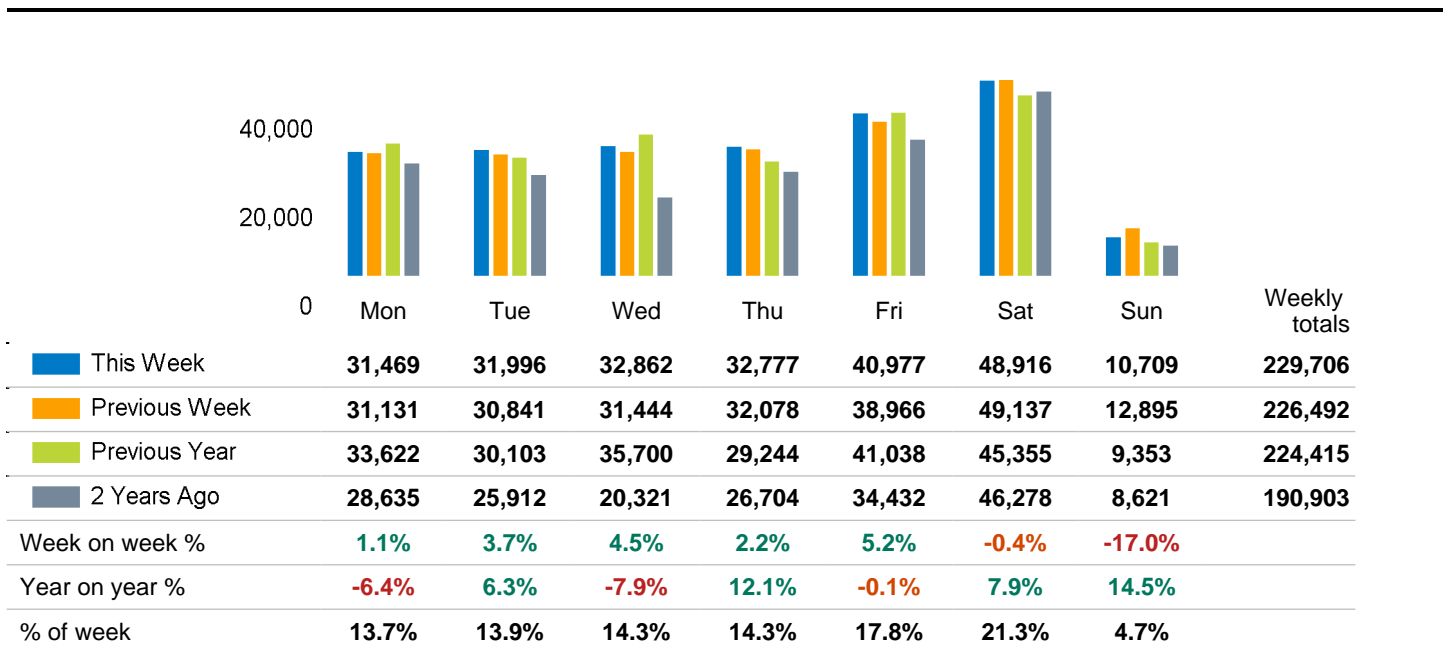


■ This Week      ■ Previous Year  
■ Previous Week    ■ 2 Years Ago

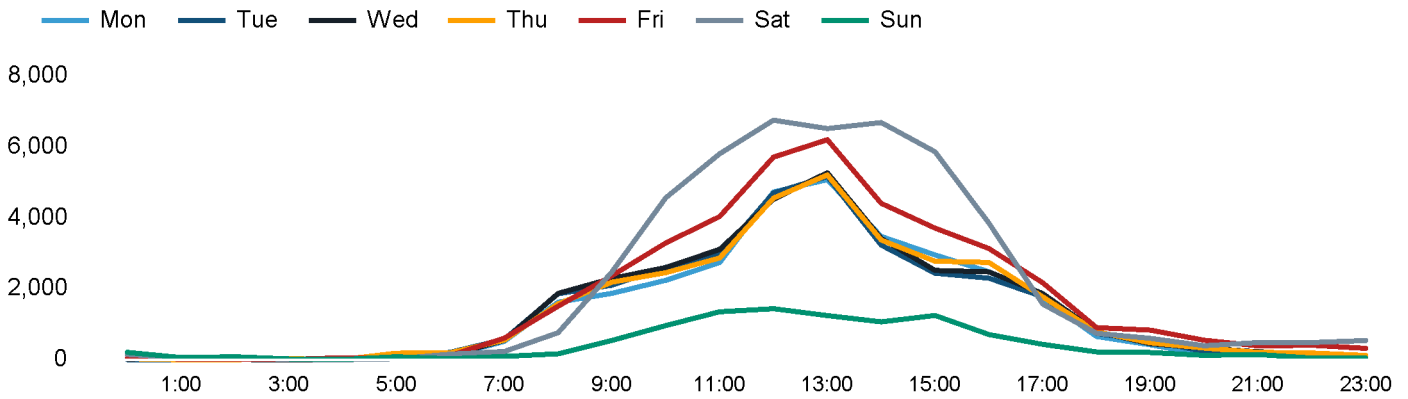
## Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	16°	15°	14°	14°	14°	13°	12°
Previous week	12°	14°	16°	15°	13°	15°	16°
Previous year	16°	16°	14°	14°	13°	15°	15°

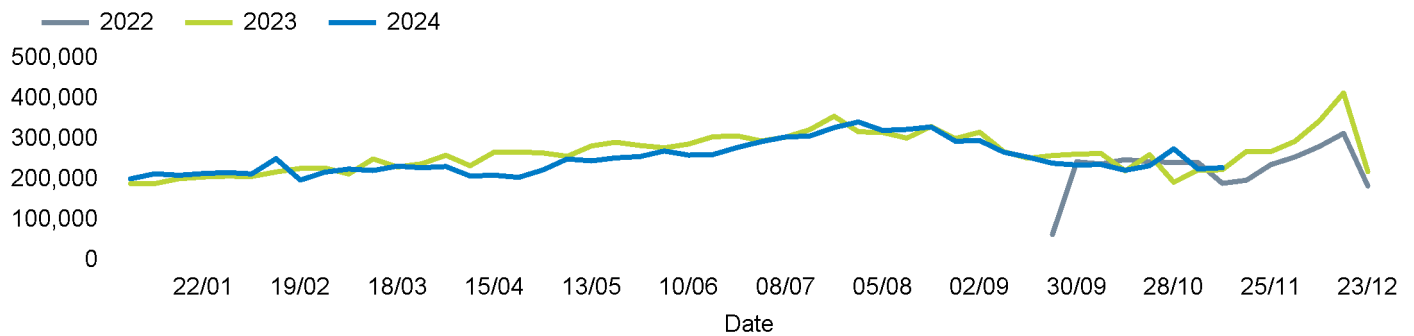
## Footfall Counts by day



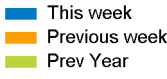











## Footfall Counts by hour



## Footfall Counts by week



## Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
Commercial Arcade at High Street, Eastbound	17,667	7.7%	17,373	17,853	1.7%	-1.0%	
Commercial Arcade at High Street, Westbound	14,549	6.3%	14,091	15,502	3.3%	-6.1%	
High Street at Commercial Arcade, Northbound	31,567	13.7%	30,925	30,405	2.1%	3.8%	
High Street at Commercial Arcade, Southbound	33,073	14.4%	32,516	31,826	1.7%	3.9%	
Market Square from Market Steps	28,141	12.3%	26,674	24,997	5.5%	12.6%	
Market Square from the Arcade	17,731	7.7%	17,890	19,332	-0.9%	-8.3%	
Market Square from the Church	12,268	5.3%	12,506	11,023	-1.9%	11.3%	
The Pollet at High Street, Northbound	25,372	11.0%	25,309	24,619	0.2%	3.1%	
The Pollet at High Street, Southbound	26,330	11.5%	26,681	26,112	-1.3%	0.8%	
The Pollet at Smith Street, Eastbound	12,390	5.4%	12,022	12,045	3.1%	2.9%	
The Pollet at Smith Street, Westbound	10,618	4.6%	10,505	10,701	1.1%	-0.8%	



## Reporting dates

---

This week - 11 November 2024 - 17 November 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2024 to Week 46, 2024 Vs Week 1, 2023 to Week 46, 2023

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 46, 2024 Vs Week 46, 2023

Week on Week % Change is the % change in footfall for this week from the previous week. Week 46 2024 Vs Week 45 2024

