



Footfall Report for: St Peter Port, Guernsey

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2024	2023	2024	2023	2024	2023
St Peter Port, Guernsey	-5.7%	-8.3%	-8.3%	7.3%	18.1%	20.1%
South West	-3.4%	2.3%	-9.7%	10.1%	-10.1%	6.8%
UK	-0.8%	3.5%	-3.9%	13.8%	-1.2%	2.5%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to St Peter Port, Guernsey for the last 52 weeks is 13,236,449 which is 5.7% down on the previous year.

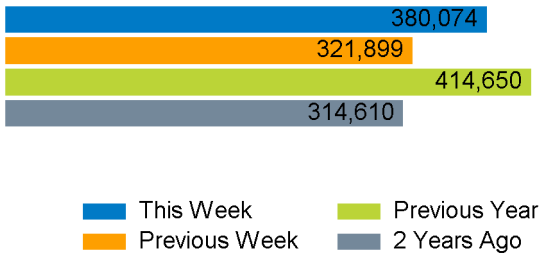
The total number of visitors for the year to date is 13,016,579 which is 5.7% down on the previous year.

The total number of visitors to St Peter Port, Guernsey in week commencing 16 December 2024 was 380,074.

The busiest day in week commencing 16 December 2024 was Thursday with 87,197 visitors.

The peak hour of the week was 18:00 on Thursday 19 December 2024 with footfall of 13,412.

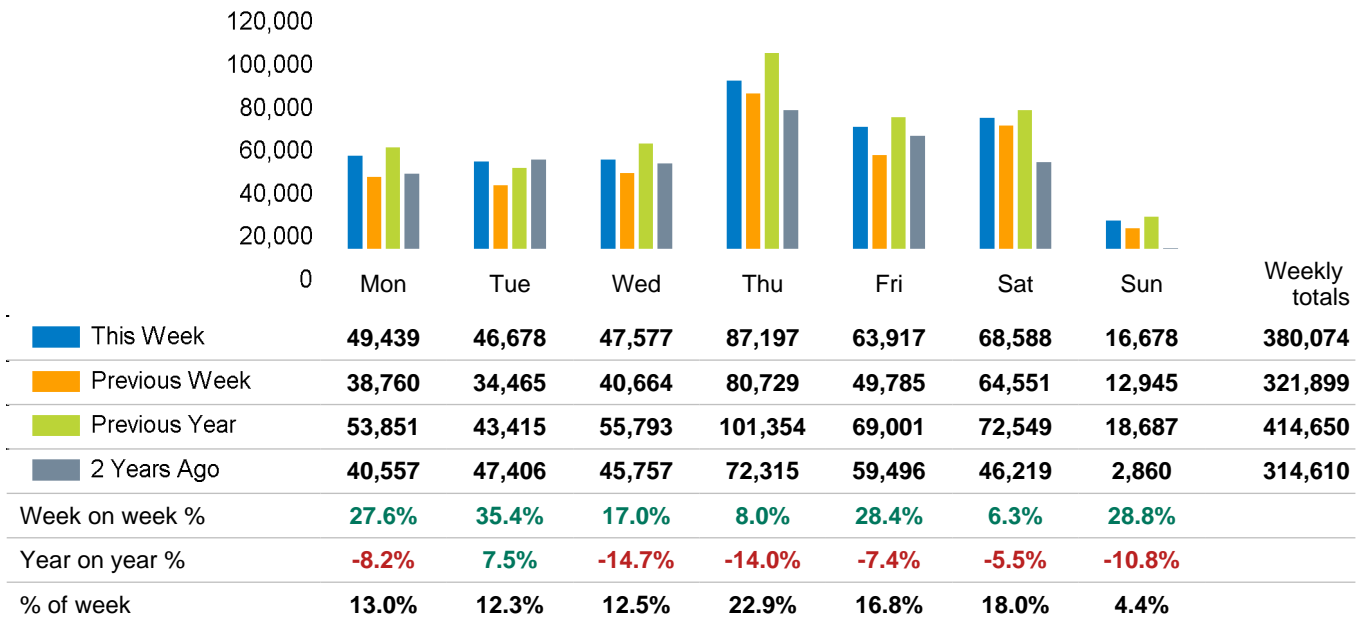
Footfall Counts by week



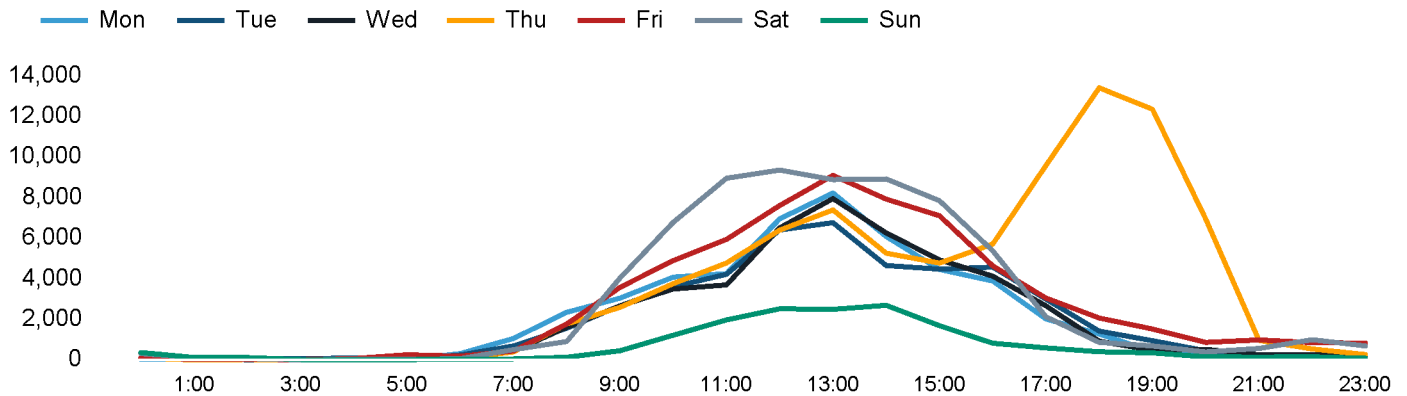
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	12°	13°	14°	14°	13°	13°	9°
Previous week	10°	10°	9°	9°	7°	10°	12°
Previous year	12°	13°	13°	13°	13°	12°	13°

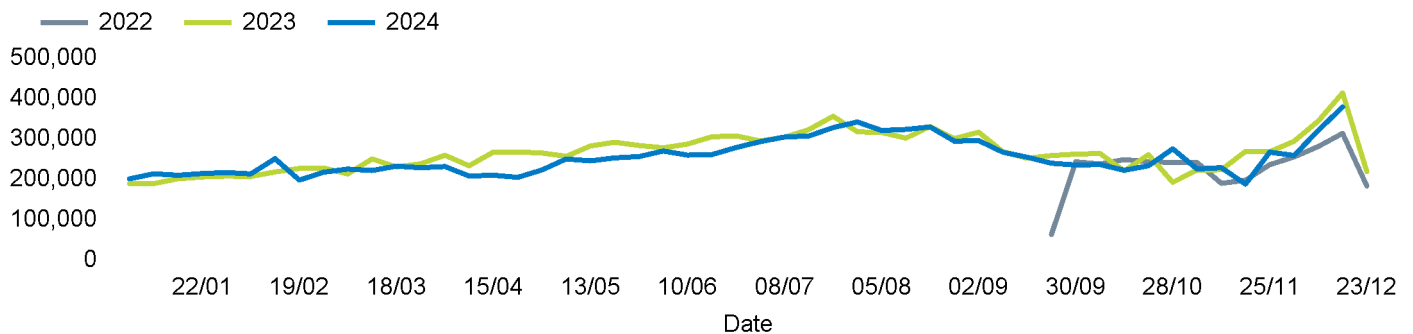
Footfall Counts by day



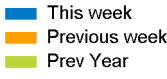
Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
Commercial Arcade at High Street, Eastbound	28,619	7.5%	23,793	33,879	20.3%	-15.5%	
Commercial Arcade at High Street, Westbound	23,841	6.3%	19,848	29,128	20.1%	-18.2%	
High Street at Commercial Arcade, Northbound	50,290	13.2%	41,896	56,785	20.0%	-11.4%	
High Street at Commercial Arcade, Southbound	51,867	13.6%	42,801	58,256	21.2%	-11.0%	
Market Square from Market Steps	58,424	15.4%	51,719	43,564	13.0%	34.1%	
Market Square from the Arcade	27,600	7.3%	23,082	31,736	19.6%	-13.0%	
Market Square from the Church	17,998	4.7%	15,640	18,972	15.1%	-5.1%	
The Pollet at High Street, Northbound	43,548	11.5%	36,436	50,683	19.5%	-14.1%	
The Pollet at High Street, Southbound	44,780	11.8%	38,030	51,996	17.7%	-13.9%	
The Pollet at Smith Street, Eastbound	17,561	4.6%	15,062	20,620	16.6%	-14.8%	
The Pollet at Smith Street, Westbound	15,546	4.1%	13,592	19,031	14.4%	-18.3%	



Reporting dates

This week - 16 December 2024 - 22 December 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2024 to Week 51, 2024 Vs Week 1, 2023 to Week 51, 2023

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 51, 2024 Vs Week 51, 2023

Week on Week % Change is the % change in footfall for this week from the previous week. Week 51 2024 Vs Week 50 2024

