



# Footfall Report for: St Peter Port, Guernsey

## Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2025	2024	2025	2024	2025	2024
St Peter Port, Guernsey	0.9%	-4.4%	-3.8%	-6.7%	-5.4%	2.1%
South West	-2.2%	-0.8%	-8.0%	-1.3%	-5.0%	4.6%
UK	-0.6%	-2.4%	-5.7%	-2.5%	-2.0%	7.6%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The total number of visitors to St Peter Port, Guernsey for the last 52 weeks is 13,298,547 which is 4.9% down on the previous year.

The total number of visitors for the year to date is 850,169 which is 0.9% up on the previous year.

The total number of visitors to St Peter Port, Guernsey in week commencing 20 January 2025 was 207,108.

The busiest day in week commencing 20 January 2025 was Saturday with 46,253 visitors.

The peak hour of the week was 14:00 on Saturday 25 January 2025 with footfall of 6,528.

## Footfall Counts by week

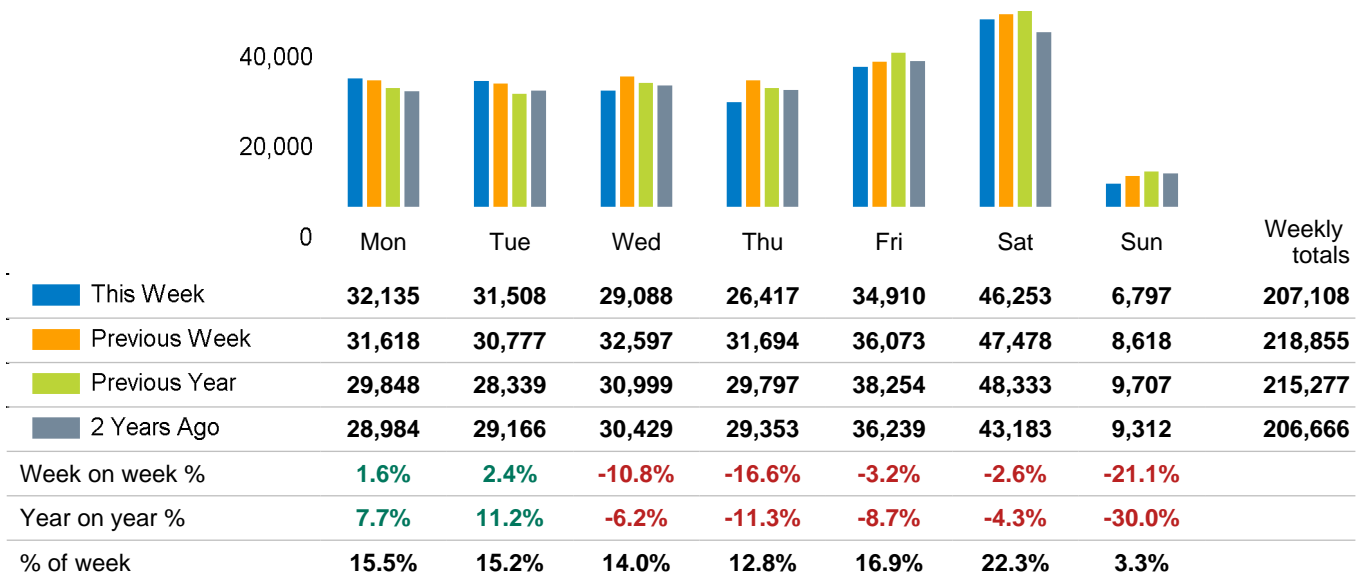


■ This Week      ■ Previous Year  
■ Previous Week    ■ 2 Years Ago

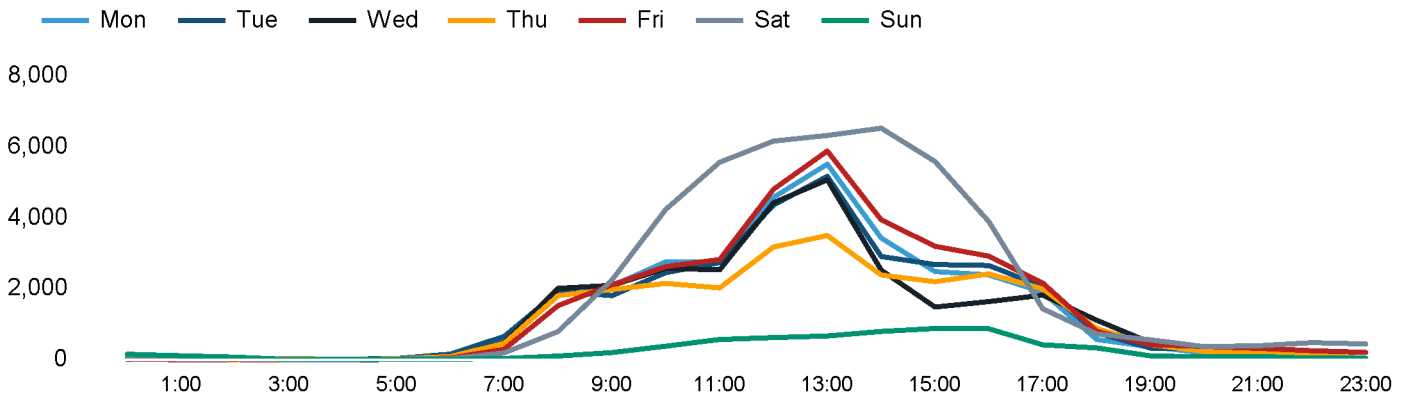
## Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	8°	8°	9°	11°	11°	11°	10°
Previous week	9°	12°	11°	11°	11°	7°	7°
Previous year	13°	13°	13°	13°	13°	13°	13°

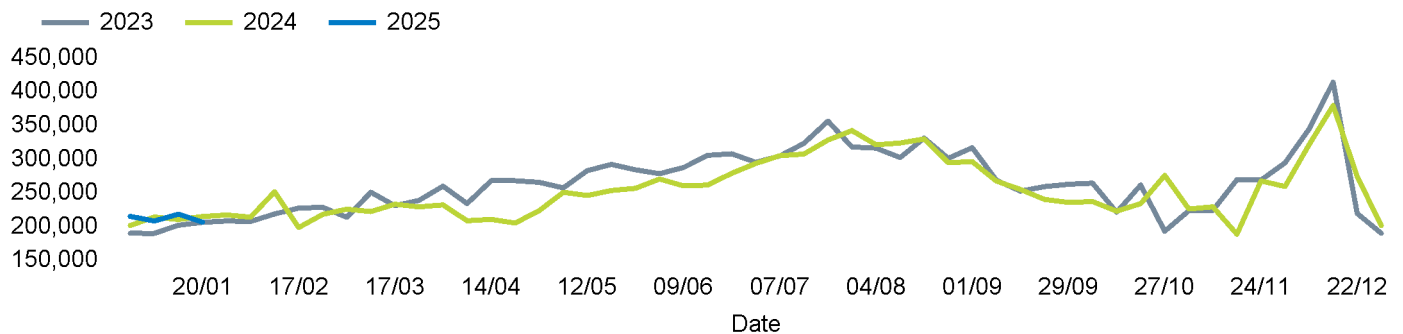
## Footfall Counts by day



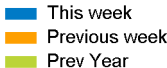











## Footfall Counts by hour



## Footfall Counts by week



## Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
Commercial Arcade at High Street, Eastbound	16,065	7.8%	16,524	17,200	-2.8%	-6.6%	
Commercial Arcade at High Street, Westbound	13,404	6.5%	14,118	14,859	-5.1%	-9.8%	
High Street at Commercial Arcade, Northbound	27,550	13.3%	28,892	28,941	-4.6%	-4.8%	
High Street at Commercial Arcade, Southbound	28,904	14.0%	30,916	30,368	-6.5%	-4.8%	
Market Square from Market Steps	27,151	13.1%	28,470	24,804	-4.6%	9.5%	
Market Square from the Arcade	15,764	7.6%	16,771	17,725	-6.0%	-11.1%	
Market Square from the Church	10,391	5.0%	11,217	10,005	-7.4%	3.9%	
The Pollet at High Street, Northbound	22,927	11.1%	23,585	23,897	-2.8%	-4.1%	
The Pollet at High Street, Southbound	24,053	11.6%	25,502	25,239	-5.7%	-4.7%	
The Pollet at Smith Street, Eastbound	11,108	5.4%	11,903	11,711	-6.7%	-5.1%	
The Pollet at Smith Street, Westbound	9,791	4.7%	10,957	10,528	-10.6%	-7.0%	



## Reporting dates

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This week - 20 January 2025 - 26 January 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2025 to Week 4, 2025 Vs Week 1, 2024 to Week 4, 2024

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 4, 2025 Vs Week 4, 2024

Week on Week % Change is the % change in footfall for this week from the previous week. Week 4 2025 Vs Week 3 2025

