



# Footfall Report for: St Peter Port, Guernsey

## Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2025	2024	2025	2024	2025	2024
St Peter Port, Guernsey	1.7%	-9.1%	15.2%	-15.8%	9.8%	9.0%
South West	-3.3%	-2.3%	-0.9%	-4.7%	8.0%	5.9%
UK	1.4%	-1.0%	3.7%	1.1%	10.1%	6.1%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The total number of visitors to St Peter Port, Guernsey for the last 52 weeks is 13,358,930 which is 2.2% down on the previous year.

The total number of visitors for the year to date is 4,006,537 which is 1.7% up on the previous year.

The total number of visitors to St Peter Port, Guernsey in week commencing 28 April 2025 was 258,148.

The busiest day in week commencing 28 April 2025 was Saturday with 49,279 visitors.

The peak hour of the week was 13:00 on Saturday 3 May 2025 with footfall of 6,423.

## Footfall Counts by week

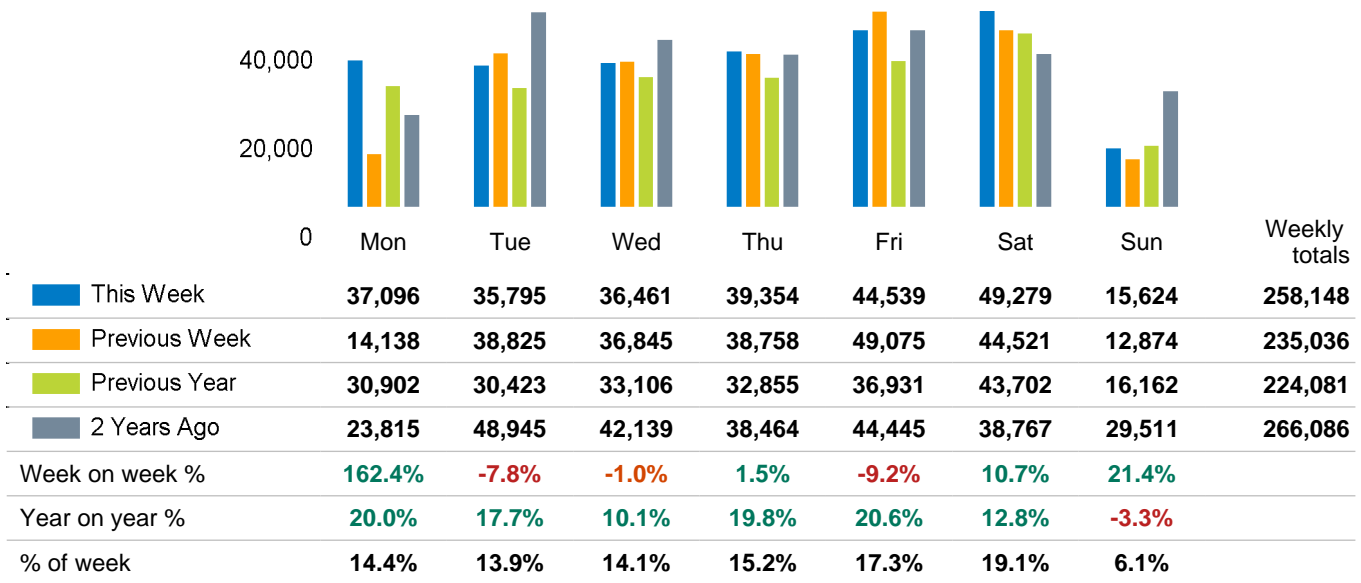


■ This Week      ■ Previous Year  
■ Previous Week    ■ 2 Years Ago

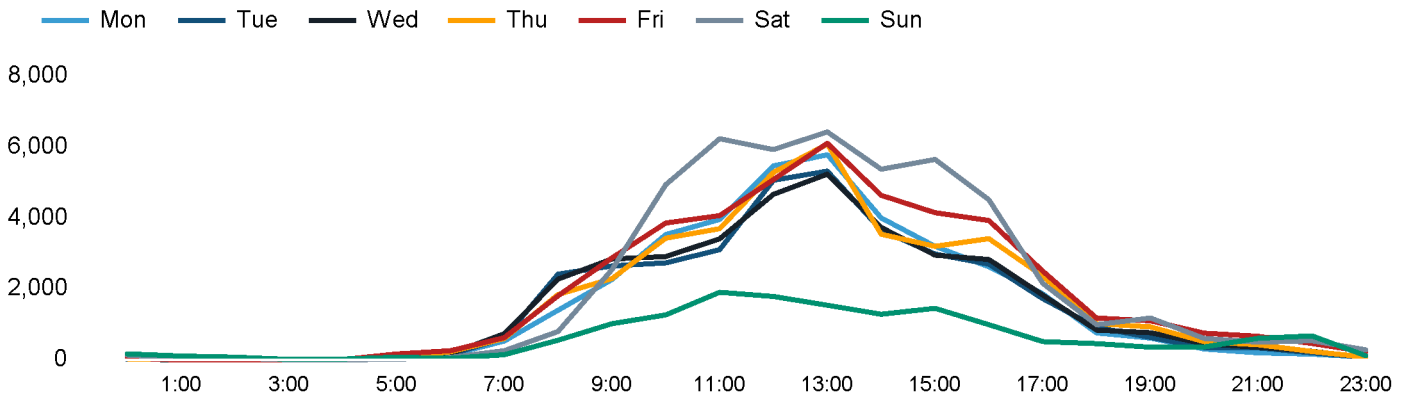
## Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	23°	23°	26°	25°	25°	21°	13°
Previous week	16°	18°	17°	16°	19°	18°	20°
Previous year	18°	17°	17°	14°	16°	21°	20°

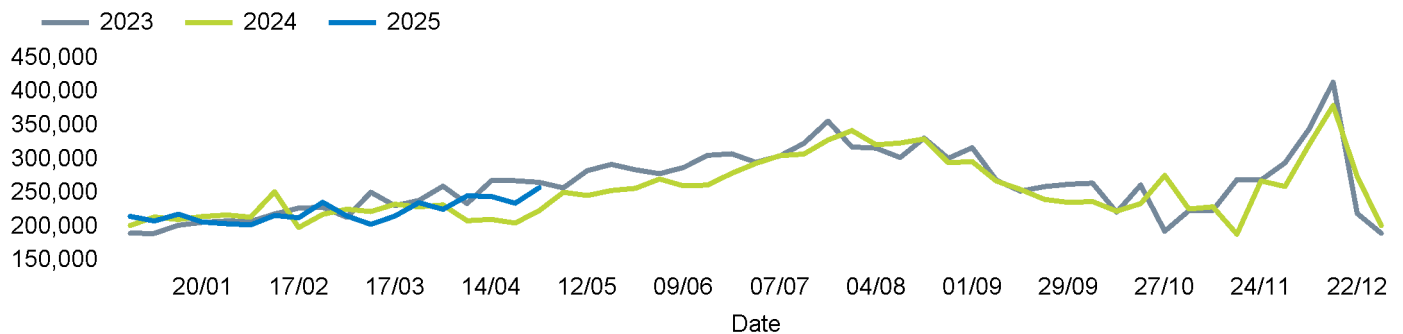
## Footfall Counts by day



## Footfall Counts by hour



## Footfall Counts by week



## Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	<div style="display: flex; justify-content: space-between; align-items: center;"> <span style="width: 15px; height: 10px; background-color: #0070C0; margin-right: 5px;"></span> This week                 <span style="width: 15px; height: 10px; background-color: #FFA500; margin-right: 5px; margin-left: 10px;"></span> Previous week                 <span style="width: 15px; height: 10px; background-color: #92D050; margin-left: 10px;"></span> Prev Year             </div>
Commercial Arcade at High Street, Eastbound	19,404	7.5%	18,666	2,420	4.0%	701.8%	
Commercial Arcade at High Street, Westbound	15,727	6.1%	14,837	2,117	6.0%	642.9%	
High Street at Commercial Arcade, Northbound	33,899	13.1%	31,257	34,416	8.5%	-1.5%	
High Street at Commercial Arcade, Southbound	35,910	13.9%	32,318	36,165	11.1%	-0.7%	
Market Square from Market Steps	34,287	13.3%	31,550	29,958	8.7%	14.5%	
Market Square from the Arcade	18,387	7.1%	17,254	17,056	6.6%	7.8%	
Market Square from the Church	15,529	6.0%	14,285	16,547	8.7%	-6.2%	
The Pollet at High Street, Northbound	28,097	10.9%	26,298	28,468	6.8%	-1.3%	
The Pollet at High Street, Southbound	29,516	11.4%	26,438	29,702	11.6%	-0.6%	
The Pollet at Smith Street, Eastbound	14,422	5.6%	12,002	14,748	20.2%	-2.2%	
The Pollet at Smith Street, Westbound	12,970	5.0%	10,131	12,484	28.0%	3.9%	



## Reporting dates

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This week - 28 April 2025 - 04 May 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2025 to Week 18, 2025 Vs Week 1, 2024 to Week 18, 2024

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 18, 2025 Vs Week 18, 2024

Week on Week % Change is the % change in footfall for this week from the previous week. Week 18 2025 Vs Week 17 2025

