



# Footfall Report for: St Peter Port, Guernsey

## Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2025	2024	2025	2024	2025	2024
St Peter Port, Guernsey	-2.2%	-5.5%	-2.8%	-10.7%	-4.2%	1.3%
South West	-3.9%	-1.4%	-3.5%	-11.6%	0.0%	1.5%
UK	0.7%	-1.2%	5.8%	-5.8%	2.1%	2.0%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The total number of visitors to St Peter Port, Guernsey for the last 52 weeks is 13,224,472 which is 4.5% down on the previous year.

The total number of visitors for the year to date is 3,022,226 which is 2.2% down on the previous year.

The total number of visitors to St Peter Port, Guernsey in week commencing 31 March 2025 was 225,971.

The busiest day in week commencing 31 March 2025 was Saturday with 48,489 visitors.

The peak hour of the week was 14:00 on Saturday 5 April 2025 with footfall of 6,516.

## Footfall Counts by week

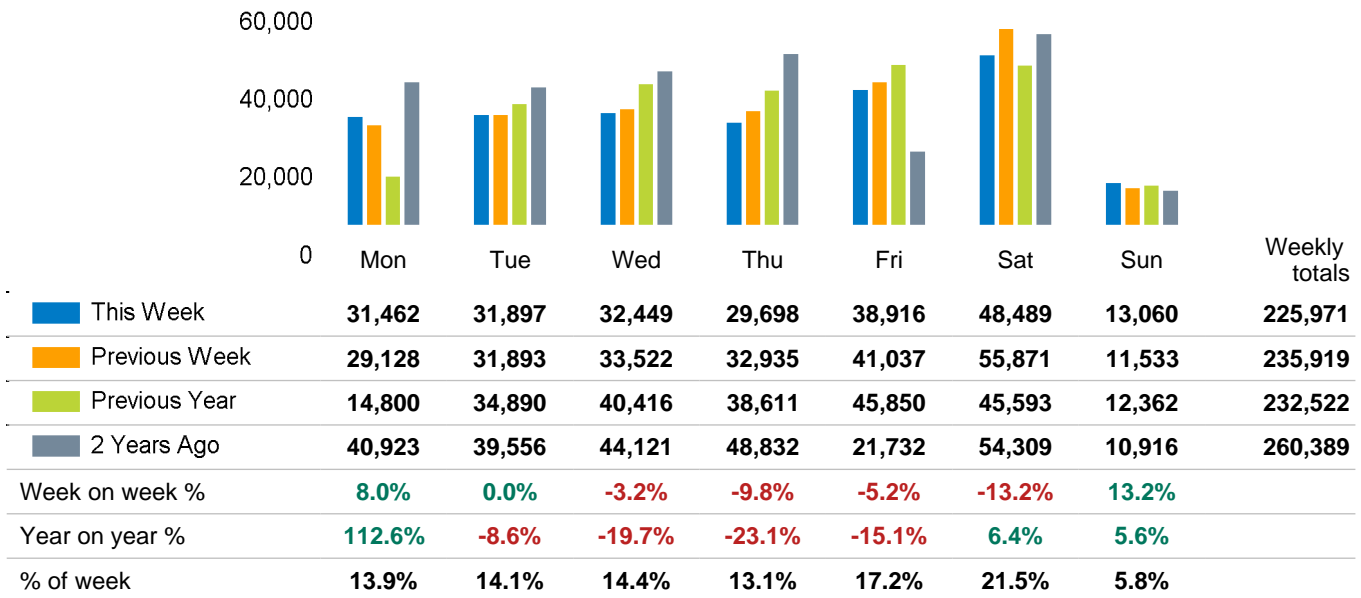


■ This Week      ■ Previous Year  
■ Previous Week    ■ 2 Years Ago

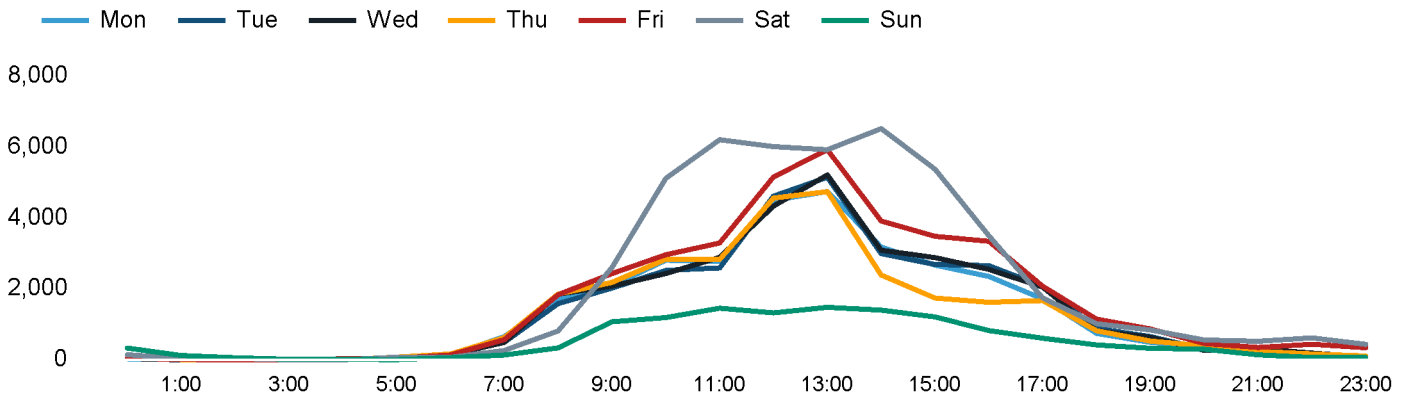
## Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	19°	18°	16°	16°	18°	17°	13°
Previous week	15°	15°	19°	18°	15°	14°	16°
Previous year	15°	15°	14°	15°	17°	17°	17°

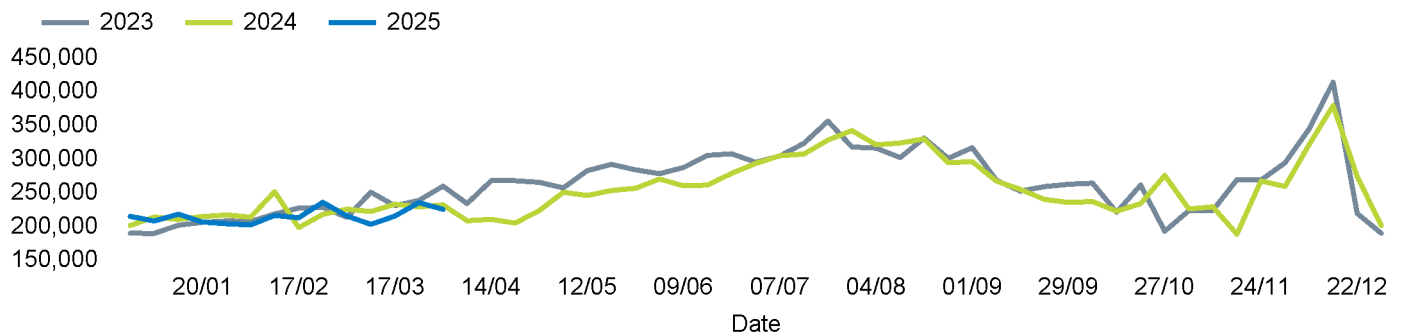
## Footfall Counts by day



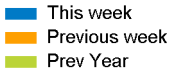











## Footfall Counts by hour



## Footfall Counts by week



## Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
Commercial Arcade at High Street, Eastbound	17,436	7.7%	17,932	18,882	-2.8%	-7.7%	
Commercial Arcade at High Street, Westbound	14,319	6.3%	14,846	15,973	-3.5%	-10.4%	
High Street at Commercial Arcade, Northbound	30,312	13.4%	31,897	31,245	-5.0%	-3.0%	
High Street at Commercial Arcade, Southbound	31,302	13.9%	33,799	33,106	-7.4%	-5.4%	
Market Square from Market Steps	29,450	13.0%	28,908	26,832	1.9%	9.8%	
Market Square from the Arcade	16,213	7.2%	16,950	18,231	-4.3%	-11.1%	
Market Square from the Church	12,852	5.7%	12,718	13,690	1.1%	-6.1%	
The Pollet at High Street, Northbound	25,610	11.3%	26,980	25,292	-5.1%	1.3%	
The Pollet at High Street, Southbound	25,965	11.5%	28,329	26,547	-8.3%	-2.2%	
The Pollet at Smith Street, Eastbound	12,132	5.4%	12,469	12,068	-2.7%	0.5%	
The Pollet at Smith Street, Westbound	10,380	4.6%	11,091	10,656	-6.4%	-2.6%	



## Reporting dates

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This week - 31 March 2025 - 06 April 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2025 to Week 14, 2025 Vs Week 1, 2024 to Week 14, 2024

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 14, 2025 Vs Week 14, 2024

Week on Week % Change is the % change in footfall for this week from the previous week. Week 14 2025 Vs Week 13 2025

