



# Footfall Report for: St Peter Port, Guernsey

## Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2024	2023	2024	2023	2024	2023
St Peter Port, Guernsey	-5.3%	-14.9%	42.9%	-32.0%	17.9%	-26.2%
South West	-3.1%	2.8%	14.7%	2.3%	5.3%	-15.0%
UK	-0.6%	3.9%	11.3%	1.1%	3.8%	-6.3%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The total number of visitors to St Peter Port, Guernsey for the last 52 weeks is 13,403,604 which is 5.1% down on the previous year.

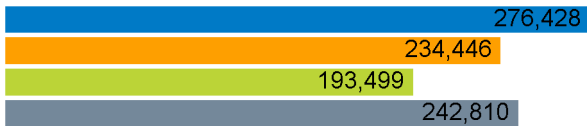
The total number of visitors for the year to date is 11,141,229 which is 5.3% down on the previous year.

The total number of visitors to St Peter Port, Guernsey in week commencing 28 October 2024 was 276,428.

The busiest day in week commencing 28 October 2024 was Thursday with 57,201 visitors.

The peak hour of the week was 17:00 on Thursday 31 October 2024 with footfall of 10,661.

## Footfall Counts by week

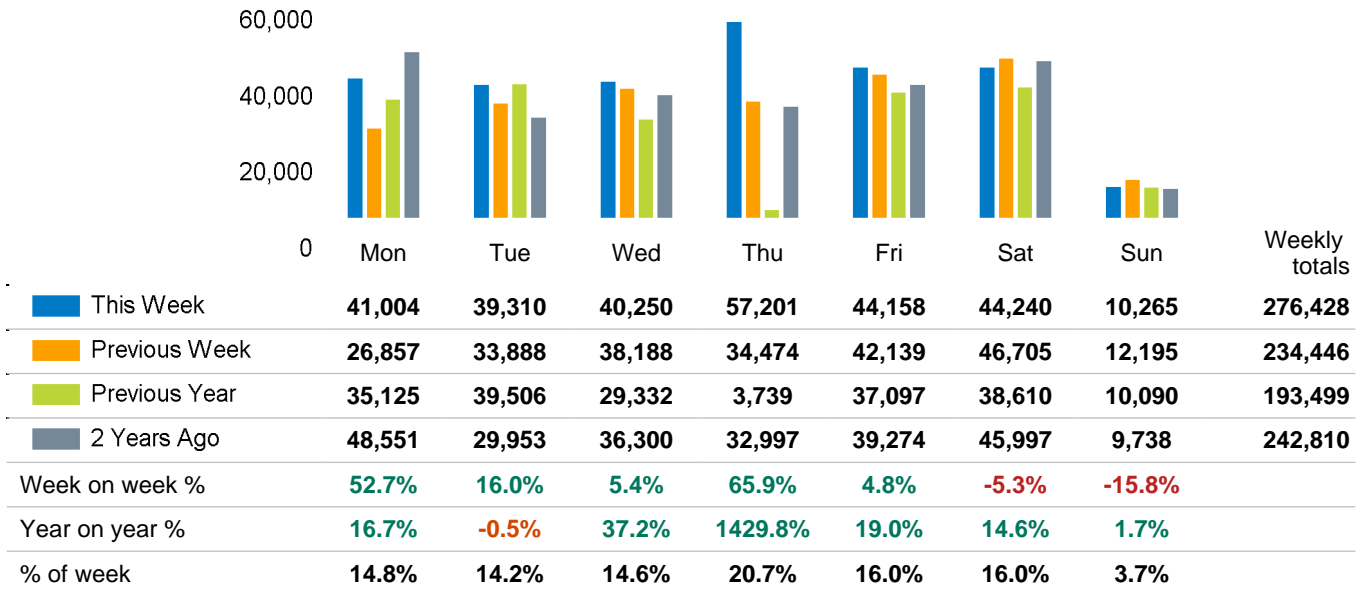


■ This Week      ■ Previous Year  
■ Previous Week    ■ 2 Years Ago

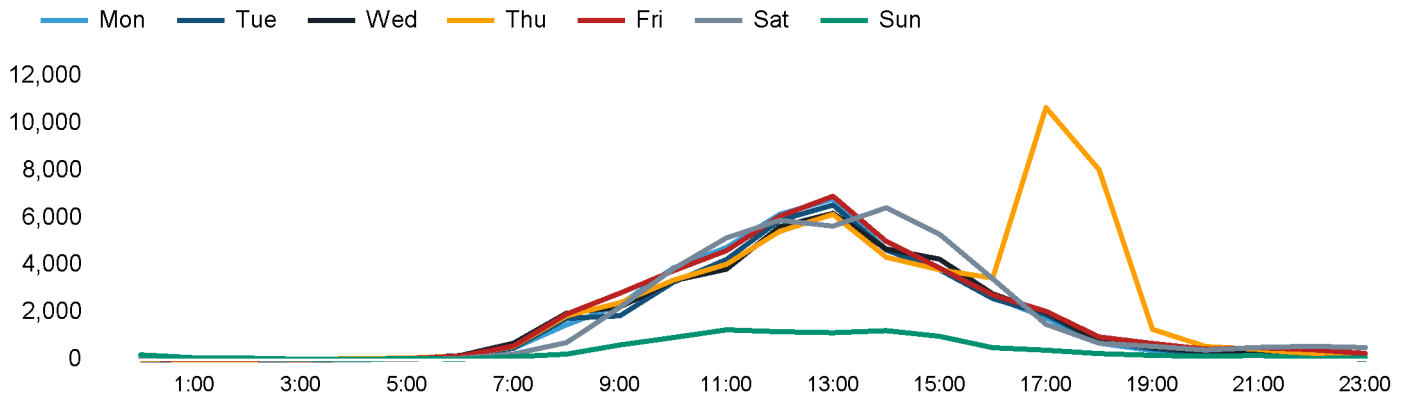
## Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	18°	17°	18°	18°	16°	15°	14°
Previous week	18°	17°	17°	17°	19°	21°	20°
Previous year	16°	16°	15°	15°	14°	14°	15°

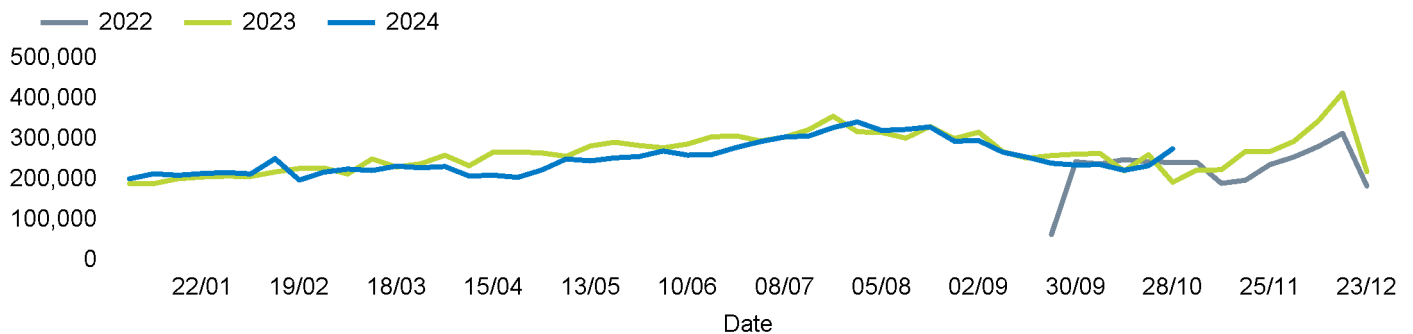
## Footfall Counts by day



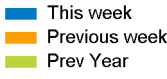
## Footfall Counts by hour



## Footfall Counts by week



## Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
Commercial Arcade at High Street, Eastbound	21,790	7.9%	17,650	15,654	23.5%	39.2%	
Commercial Arcade at High Street, Westbound	17,495	6.3%	15,511	13,215	12.8%	32.4%	
High Street at Commercial Arcade, Northbound	36,638	13.3%	30,955	25,988	18.4%	41.0%	
High Street at Commercial Arcade, Southbound	38,049	13.8%	33,126	27,284	14.9%	39.5%	
Market Square from Market Steps	34,256	12.4%	30,085	22,204	13.9%	54.3%	
Market Square from the Arcade	22,381	8.1%	17,688	15,957	26.5%	40.3%	
Market Square from the Church	15,481	5.6%	13,262	9,969	16.7%	55.3%	
The Pollet at High Street, Northbound	31,170	11.3%	25,915	20,584	20.3%	51.4%	
The Pollet at High Street, Southbound	31,913	11.5%	27,108	21,873	17.7%	45.9%	
The Pollet at Smith Street, Eastbound	14,506	5.2%	12,373	10,915	17.2%	32.9%	
The Pollet at Smith Street, Westbound	12,749	4.6%	10,773	9,856	18.3%	29.4%	



## Reporting dates

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This week - 28 October 2024 - 03 November 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2024 to Week 44, 2024 Vs Week 1, 2023 to Week 44, 2023

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 44, 2024 Vs Week 44, 2023

Week on Week % Change is the % change in footfall for this week from the previous week. Week 44 2024 Vs Week 43 2024

