



Footfall Report for: St Peter Port, Guernsey

Weeks This Month: 5
Weeks Last Month: 4

Monthly Footfall Counts

	Year to date %		Year on year %		Month on month %	
	2024	2023	2024	2023	2024	2023
St Peter Port, Guernsey	-5.9%	253.7%	-3.2%	253.7%	-17.8%	-11.7%
South West	-3.3%	3.1%	-3.9%	2.6%	-10.8%	-11.0%
UK	-1.0%	4.6%	-1.4%	1.5%	-4.6%	-3.7%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

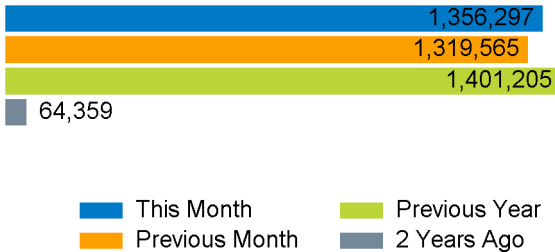
The total number of visitors for the year to date is 9,933,323 which is 5.9% down on the previous year.

The total number of visitors to St Peter Port, Guernsey in month commencing 26 August 2024 was 1,356,297.

The busiest day in month commencing 26 August 2024 was Friday 30 August with 65,412 visitors.

The peak hour of the month was 12:00 on Friday 30 August 2024 with footfall of 10,689.

Footfall Counts by month



Figures shown below are calculated using monthly totals.

Weather



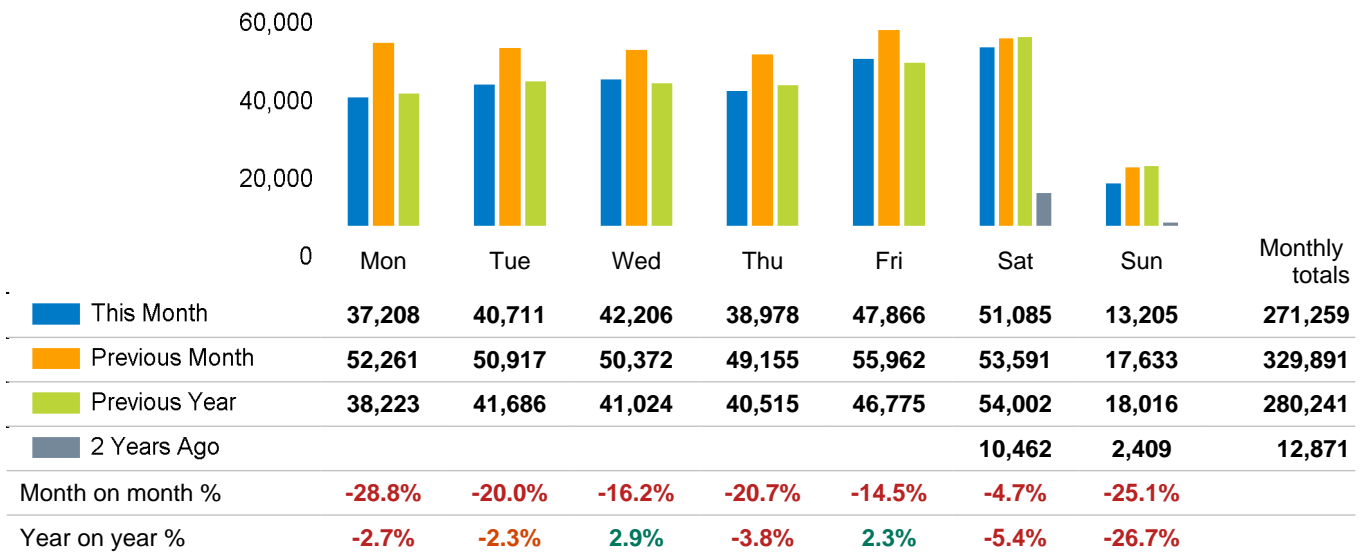
	Sun	Cloud	Rain
Number of days this month	13	21	1
Number of days same month last year	16	17	2
Number of days same month two years ago	14	3	16

Average temperature

	Maximum temperature	Minimum temperature
2024	21°	14°
2023	22°	15°
2022	19°	15°

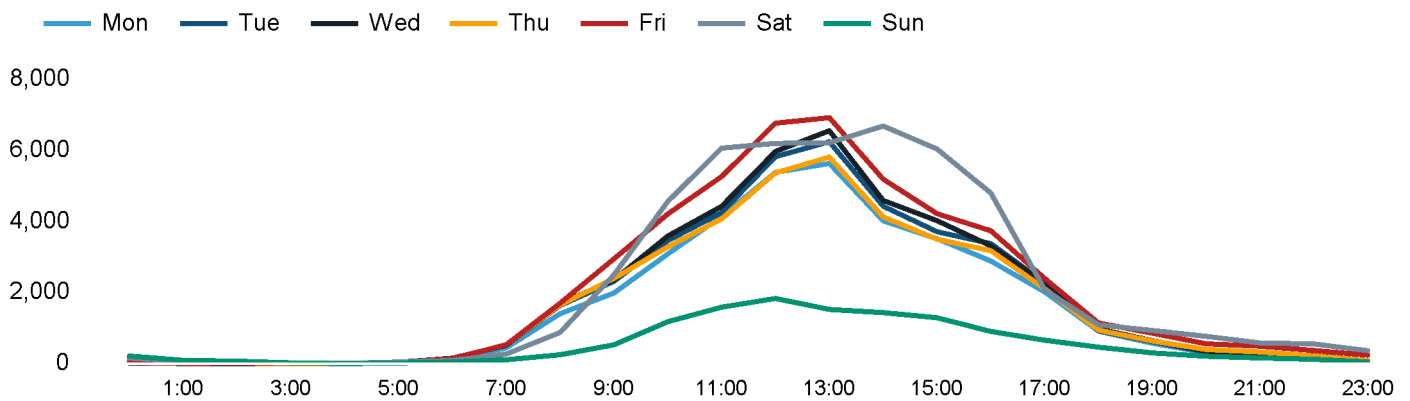
Footfall Counts by day

The figures shown below are calculated using weekly averages.



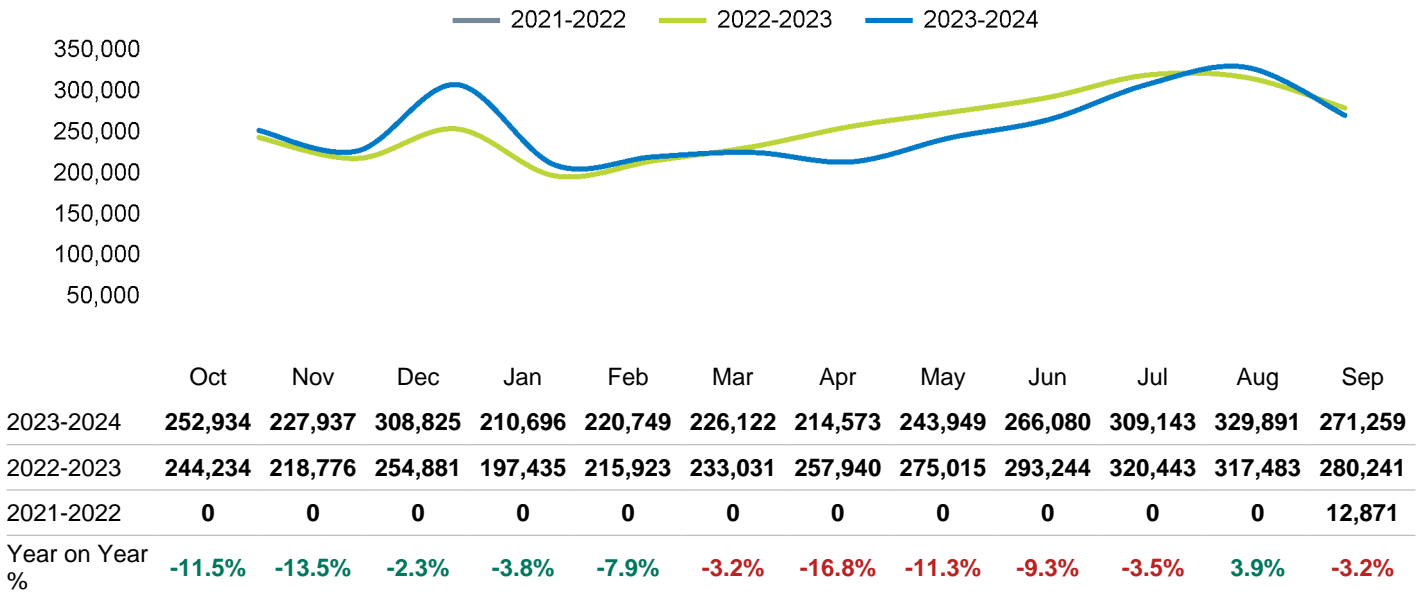
Footfall Counts by hour

The figures shown below are calculated using a weekly average



Footfall Counts - rolling 12 months

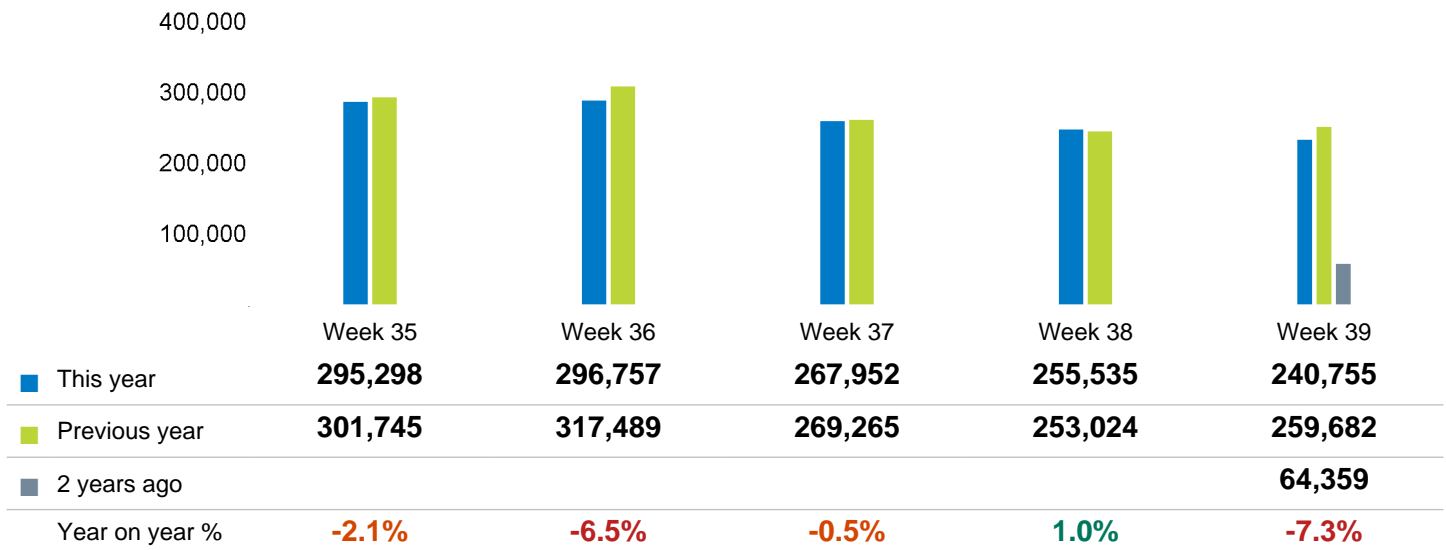
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2023-2024 period with the 2022-2023 period i.e the figure for September compares September 2024 to September 2023

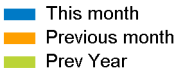











Footfall Counts by week of month

The figures shown below are calculated using weekly totals.



Footfall Counts by location

The figures shown below are calculated using weekly averages.

	This month	% share of total month	Previous month	Previous year	Month on month %	Year on year %	
Commercial Arcade at High Street, Eastbound	20,837	7.7%	23,908	21,976	-12.8%	-5.2%	
Commercial Arcade at High Street, Westbound	17,246	6.4%	20,089	18,913	-14.2%	-8.8%	
High Street at Commercial Arcade, Northbound	36,353	13.4%	41,190	38,485	-11.7%	-5.5%	
High Street at Commercial Arcade, Southbound	38,056	14.0%	43,529	39,412	-12.6%	-3.4%	
Market Square from Market Steps	30,803	11.4%	35,339	30,246	-12.8%	1.8%	
Market Square from the Arcade	21,225	7.8%	23,589	21,719	-10.0%	-2.3%	
Market Square from the Church	17,008	6.3%	19,179	16,544	-11.3%	2.8%	
The Pollet at High Street, Northbound	30,917	11.4%	35,305	32,294	-12.4%	-4.3%	
The Pollet at High Street, Southbound	31,493	11.6%	36,322	32,777	-13.3%	-3.9%	
The Pollet at Smith Street, Eastbound	14,720	5.4%	36,322	14,826	-59.5%	-0.7%	
The Pollet at Smith Street, Westbound	12,597	4.6%	15,117	13,045	-16.7%	-3.4%	



Reporting dates

This month - 26 August 2024 - 29 September 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2024 to September, 2024 Vs January, 2023 to September, 2023

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. September, 2024 Vs September, 2023

Month on Month % Change is the % change in footfall for this Month from the previous Month. 9 2024 Vs 8 2024

