



# Footfall Report for: St Peter Port, Guernsey

## Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2024	2023	2024	2023	2024	2023
St Peter Port, Guernsey	-10.0%	0.0%	-3.9%	0.0%	4.3%	-10.8%
South West	-3.1%	3.1%	-2.9%	0.2%	0.8%	-1.3%
UK	-0.8%	5.4%	2.5%	-3.9%	-2.7%	-1.8%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The total number of visitors to St Peter Port, Guernsey for the last 52 weeks is 13,233,978 which is 9.5% down on the previous year.

The total number of visitors for the year to date is 7,413,747 which is 10% down on the previous year.

The total number of visitors to St Peter Port, Guernsey in week commencing 29 July 2024 was 306,126.

The busiest day in week commencing 29 July 2024 was Friday with 51,945 visitors.

The peak hour of the week was 12:00 on Monday 29 July 2024 with footfall of 7,857.

## Footfall Counts by week

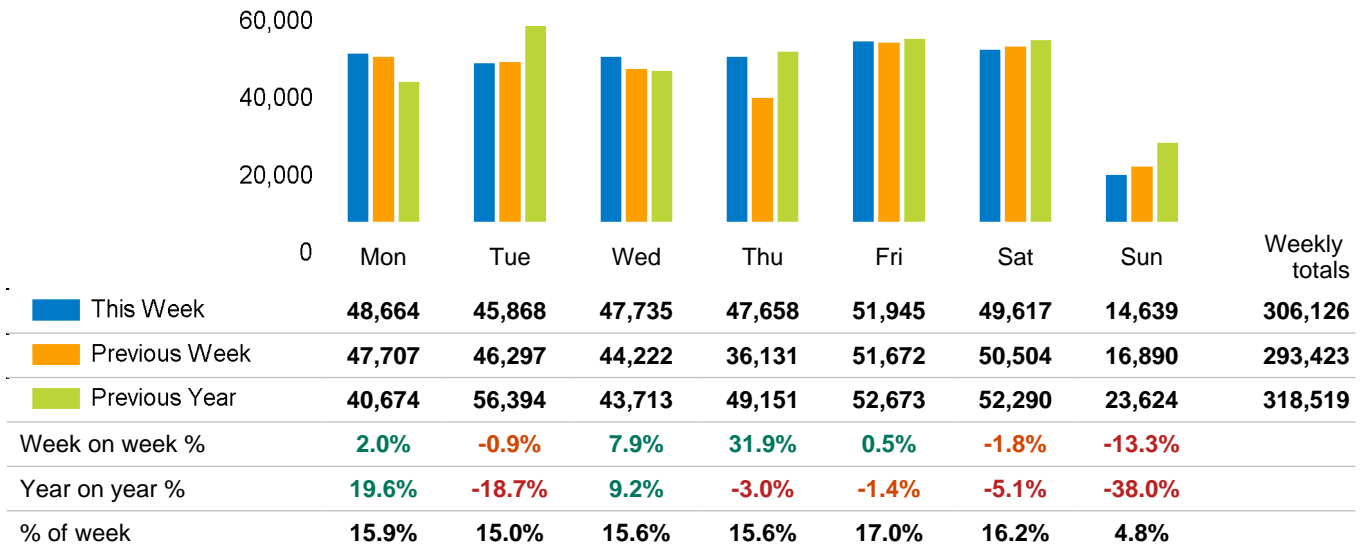


■ This Week     ■ Previous Week  
■ Previous Year

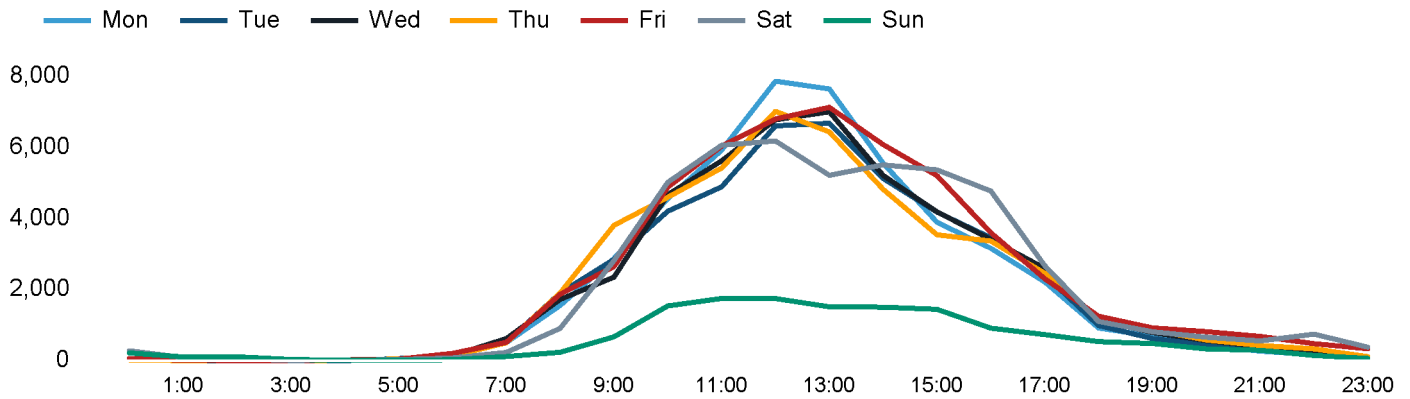
## Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	29°	28°	29°	28°	26°	22°	22°
Previous week	20°	22°	21°	20°	22°	22°	26°
Previous year	19°	19°	19°	19°	19°	18°	19°

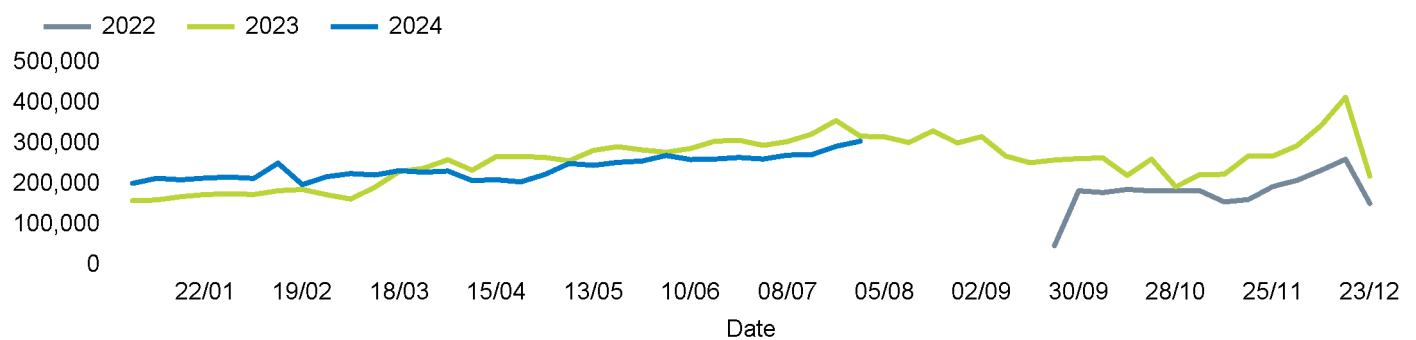
## Footfall Counts by day



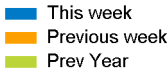










## Footfall Counts by hour



## Footfall Counts by week



## Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
Commercial Arcade at High Street, Eastbound	25,298	8.3%	24,314	23,053	4.0%	9.7%	
Commercial Arcade at High Street, Westbound	21,476	7.0%	20,585	22,194	4.3%	-3.2%	
High Street at Commercial Arcade, Northbound	43,112	14.1%	41,232	41,064	4.6%	5.0%	
High Street at Commercial Arcade, Southbound	44,920	14.7%	43,828	43,668	2.5%	2.9%	
Market Square from Market Steps	37,059	12.1%	34,550	36,768	7.3%	0.8%	
Market Square from the Arcade	24,609	8.0%	23,858	25,262	3.1%	-2.6%	
Market Square from the Church	19,722	6.4%	18,686	18,384	5.5%	7.3%	
The Pollet at High Street, Northbound	36,108	11.8%	34,855	37,785	3.6%	-4.4%	
The Pollet at High Street, Southbound	36,725	12.0%	35,400	37,923	3.7%	-3.2%	
The Pollet at Smith Street, Westbound	17,097	5.6%	16,115	15,684	6.1%	9.0%	



## Reporting dates

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This week - 29 July 2024 - 04 August 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2024 to Week 31, 2024 Vs Week 1, 2023 to Week 31, 2023

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 31, 2024 Vs Week 31, 2023

Week on Week % Change is the % change in footfall for this week from the previous week. Week 31 2024 Vs Week 30 2024

