



Footfall Report for: St Peter Port, Guernsey

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2025	2024	2025	2024	2025	2024
St Peter Port, Guernsey	-2.2%	-6.2%	7.3%	-20.0%	-1.6%	-21.1%
South West	-4.3%	-3.5%	6.7%	-9.0%	7.7%	-17.0%
UK	-1.7%	-3.1%	4.8%	-4.5%	8.8%	-9.7%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

- The total number of visitors to St Peter Port, Guernsey for the last 52 weeks is 13,253,439 which is 4.8% down on the previous year.
- The total number of visitors for the year to date is 1,688,059 which is 2.2% down on the previous year.
- The total number of visitors to St Peter Port, Guernsey in week commencing 17 February 2025 was 213,504.
- The busiest day in week commencing 17 February 2025 was Saturday with 43,669 visitors.
- The peak hour of the week was 12:00 on Saturday 22 February 2025 with footfall of 5,755.

Footfall Counts by week

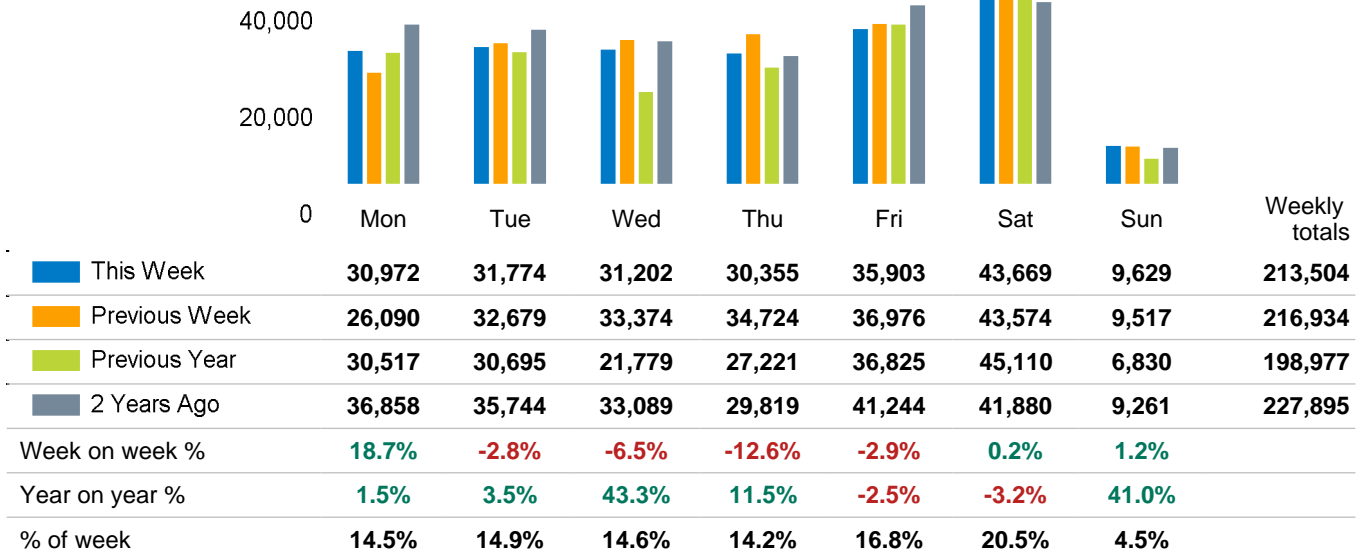


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

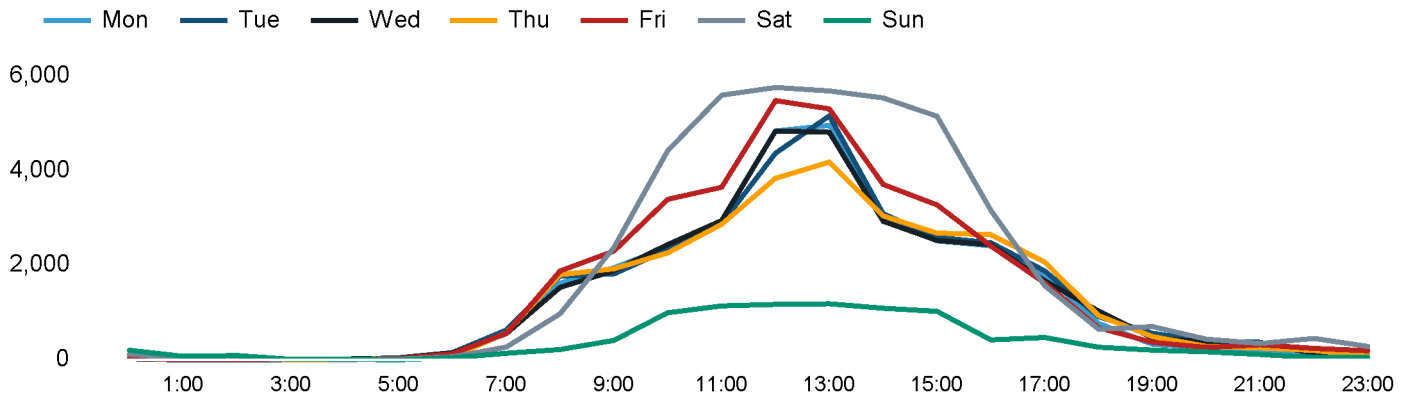
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	10°	11°	13°	13°	14°	14°	12°
Previous week	9°	7°	10°	10°	8°	10°	10°
Previous year	12°	12°	12°	12°	12°	11°	11°

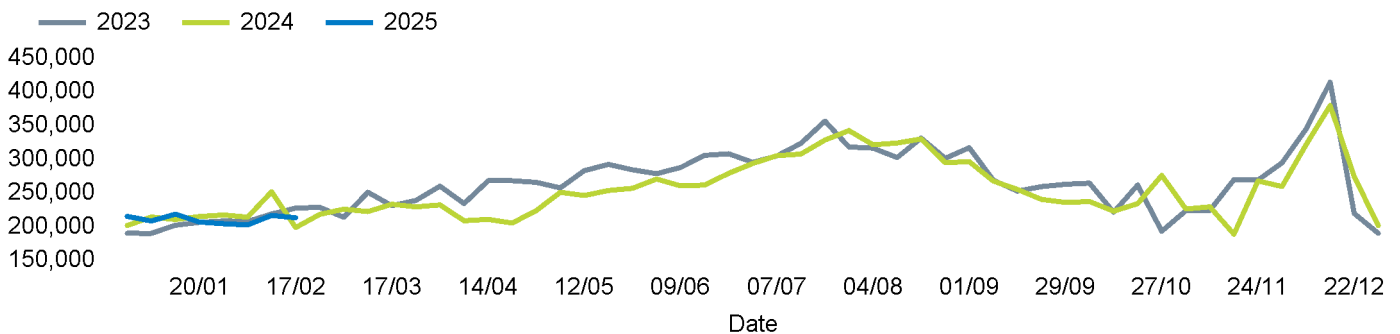
Footfall Counts by day



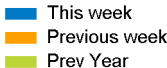











Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
Commercial Arcade at High Street, Eastbound	16,574	7.8%	16,715	16,295	-0.8%	1.7%	
Commercial Arcade at High Street, Westbound	14,448	6.8%	14,198	14,203	1.8%	1.7%	
High Street at Commercial Arcade, Northbound	28,648	13.4%	29,011	26,991	-1.3%	6.1%	
High Street at Commercial Arcade, Southbound	30,589	14.3%	30,554	28,266	0.1%	8.2%	
Market Square from Market Steps	26,618	12.5%	26,260	23,089	1.4%	15.3%	
Market Square from the Arcade	16,437	7.7%	16,552	16,676	-0.7%	-1.4%	
Market Square from the Church	10,853	5.1%	11,046	9,499	-1.7%	14.3%	
The Pollet at High Street, Northbound	23,557	11.0%	24,804	21,148	-5.0%	11.4%	
The Pollet at High Street, Southbound	24,688	11.6%	26,104	22,901	-5.4%	7.8%	
The Pollet at Smith Street, Eastbound	11,161	5.2%	11,555	10,516	-3.4%	6.1%	
The Pollet at Smith Street, Westbound	9,931	4.7%	10,135	9,393	-2.0%	5.7%	



Reporting dates

This week - 17 February 2025 - 23 February 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2025 to Week 8, 2025 Vs Week 1, 2024 to Week 8, 2024

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 8, 2025 Vs Week 8, 2024

Week on Week % Change is the % change in footfall for this week from the previous week. Week 8 2025 Vs Week 7 2025

