



Footfall Report for: St Peter Port, Guernsey

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2025	2024	2025	2024	2025	2024
St Peter Port, Guernsey	-2.0%	-5.8%	-8.5%	-13.3%	-5.8%	-1.6%
South West	-3.9%	-1.5%	-5.0%	-1.7%	-2.0%	0.2%
UK	-0.5%	-1.6%	0.6%	-2.2%	-5.9%	-2.8%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to St Peter Port, Guernsey for the last 52 weeks is 13,242,347 which is 4.6% down on the previous year.

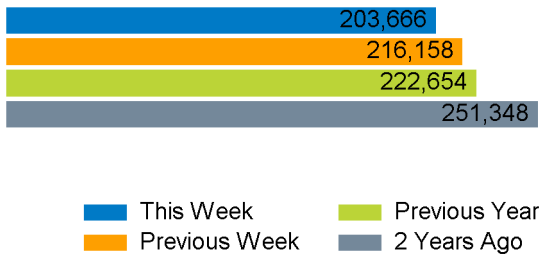
The total number of visitors for the year to date is 2,344,359 which is 2% down on the previous year.

The total number of visitors to St Peter Port, Guernsey in week commencing 10 March 2025 was 203,666.

The busiest day in week commencing 10 March 2025 was Saturday with 39,829 visitors.

The peak hour of the week was 12:00 on Saturday 15 March 2025 with footfall of 5,307.

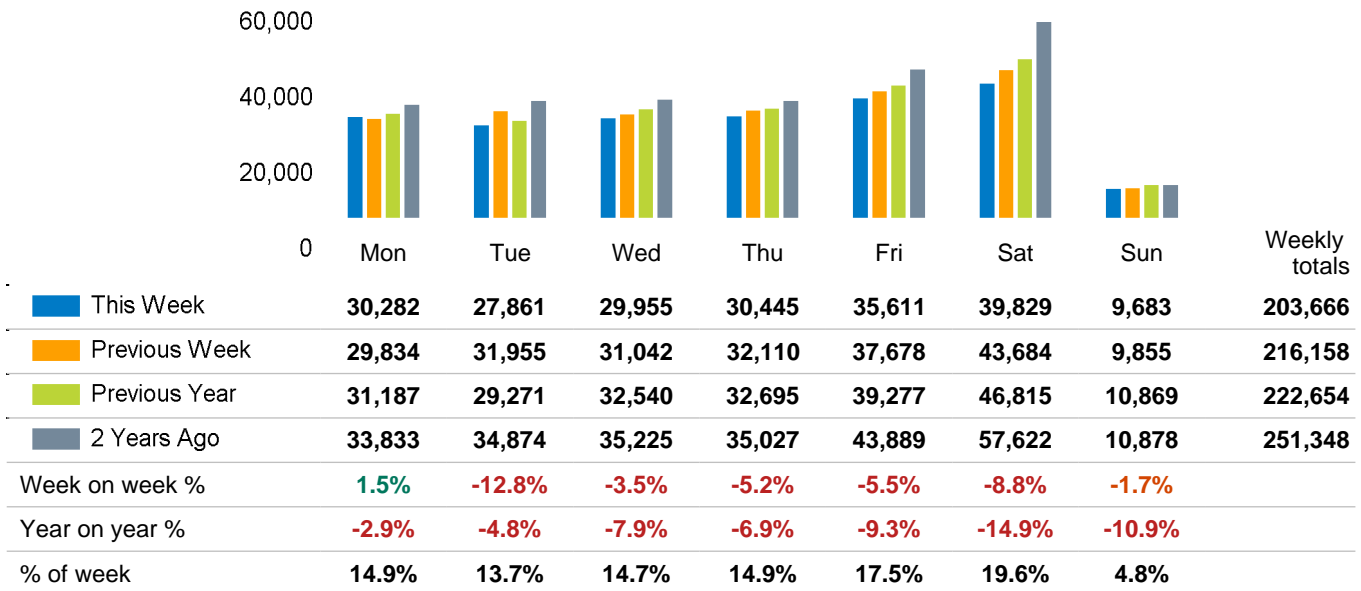
Footfall Counts by week



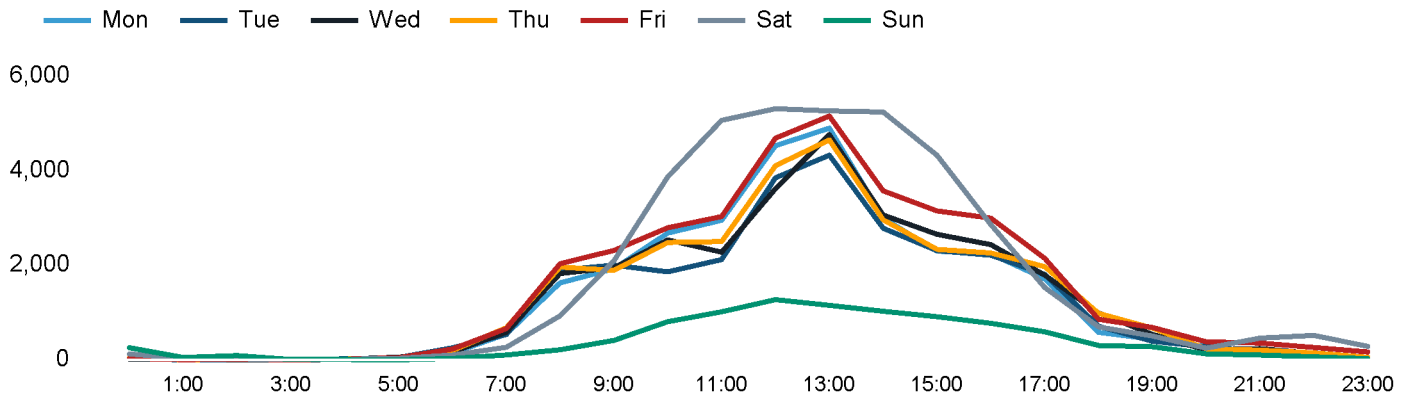
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	15°	13°	10°	10°	12°	11°	8°
Previous week	11°	14°	15°	16°	16°	15°	15°
Previous year	14°	13°	16°	16°	15°	14°	14°

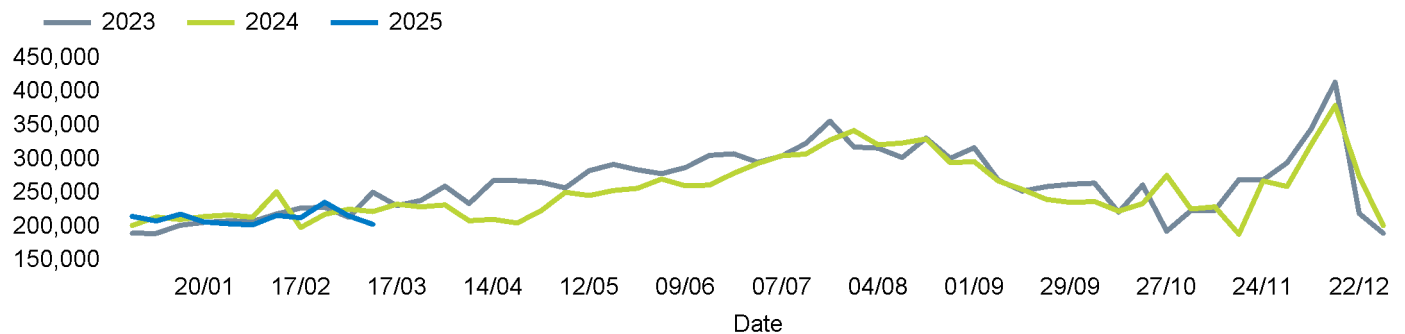
Footfall Counts by day



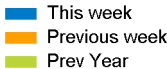











Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
Commercial Arcade at High Street, Eastbound	16,078	7.9%	17,078	17,763	-5.9%	-9.5%	
Commercial Arcade at High Street, Westbound	13,325	6.5%	14,234	14,743	-6.4%	-9.6%	
High Street at Commercial Arcade, Northbound	27,998	13.7%	29,520	30,592	-5.2%	-8.5%	
High Street at Commercial Arcade, Southbound	29,138	14.3%	31,042	31,831	-6.1%	-8.5%	
Market Square from Market Steps	25,709	12.6%	27,026	25,408	-4.9%	1.2%	
Market Square from the Arcade	14,002	6.9%	15,025	17,862	-6.8%	-21.6%	
Market Square from the Church	10,449	5.1%	11,701	11,878	-10.7%	-12.0%	
The Pollet at High Street, Northbound	22,651	11.1%	23,817	24,524	-4.9%	-7.6%	
The Pollet at High Street, Southbound	23,841	11.7%	25,017	25,069	-4.7%	-4.9%	
The Pollet at Smith Street, Eastbound	10,898	5.4%	11,499	12,222	-5.2%	-10.8%	
The Pollet at Smith Street, Westbound	9,577	4.7%	10,199	10,762	-6.1%	-11.0%	



Reporting dates

This week - 10 March 2025 - 16 March 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2025 to Week 11, 2025 Vs Week 1, 2024 to Week 11, 2024

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 11, 2025 Vs Week 11, 2024

Week on Week % Change is the % change in footfall for this week from the previous week. Week 11 2025 Vs Week 10 2025

