



# Footfall Report for: St Peter Port, Guernsey

## Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2025	2024	2025	2024	2025	2024
St Peter Port, Guernsey	-3.4%	-4.1%	-13.9%	3.5%	7.0%	17.6%
South West	-5.8%	-2.7%	-16.8%	-3.3%	4.8%	17.9%
UK	-2.8%	-2.9%	-12.6%	-1.1%	3.8%	15.2%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The total number of visitors to St Peter Port, Guernsey for the last 52 weeks is 13,238,912 which is 5.1% down on the previous year.

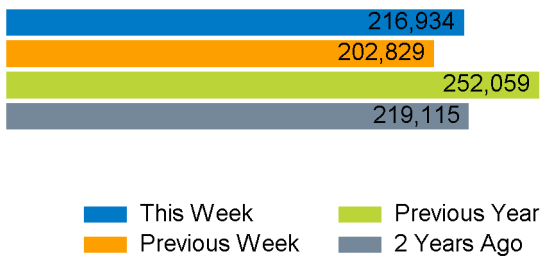
The total number of visitors for the year to date is 1,474,555 which is 3.4% down on the previous year.

The total number of visitors to St Peter Port, Guernsey in week commencing 10 February 2025 was 216,934.

The busiest day in week commencing 10 February 2025 was Saturday with 43,574 visitors.

The peak hour of the week was 14:00 on Saturday 15 February 2025 with footfall of 6,044.

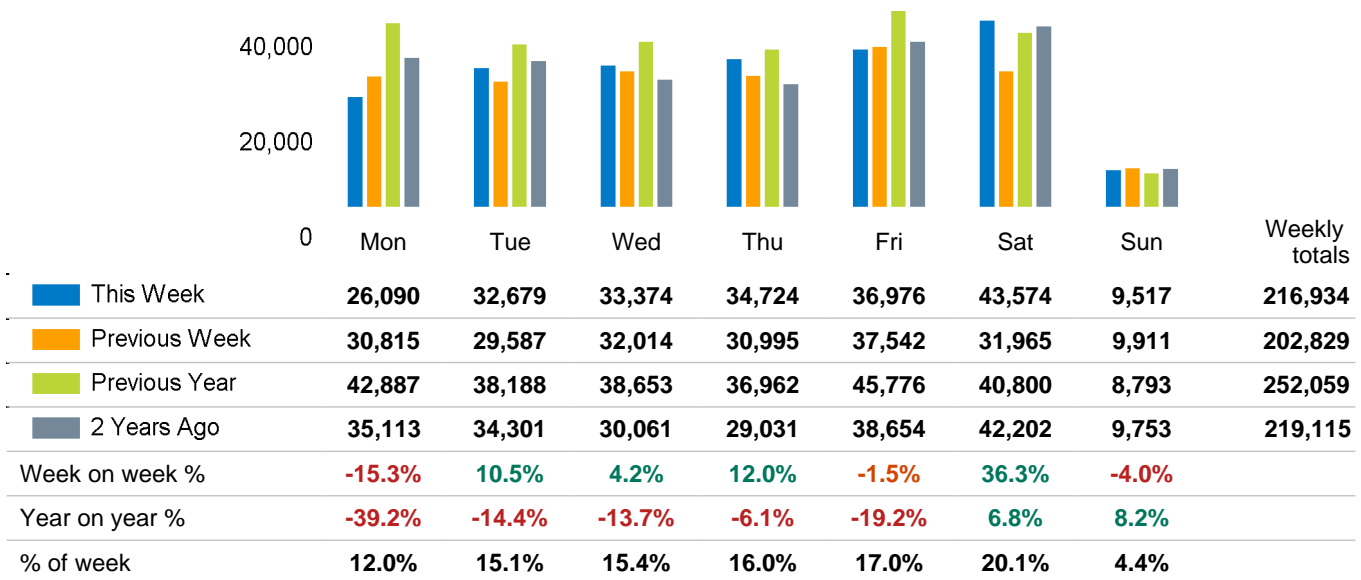
## Footfall Counts by week



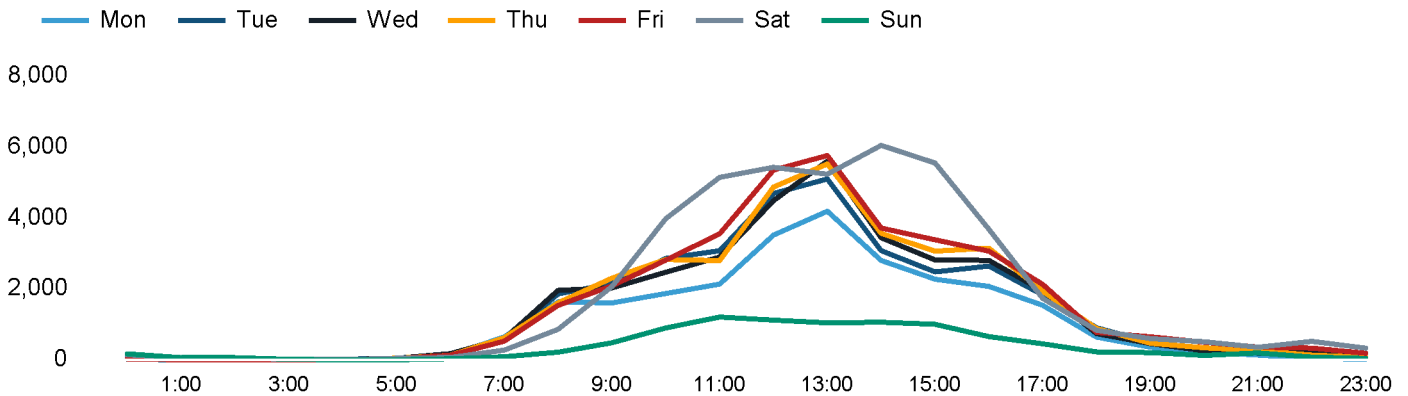
## Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week							
	9°	7°	10°	10°	8°	10°	7°
Previous week							
	10°	13°	13°	13°	10°	7°	9°
Previous year							
	12°	13°	15°	15°	14°	14°	13°

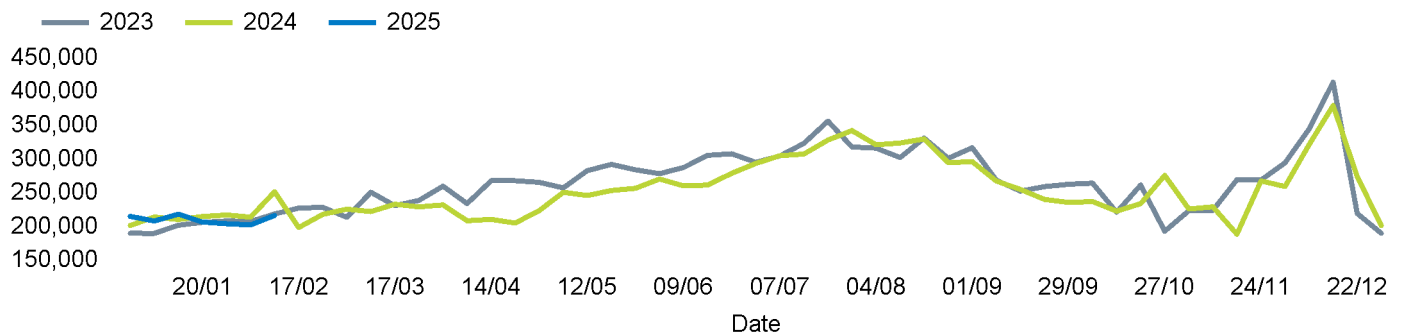
## Footfall Counts by day



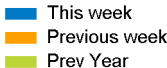
## Footfall Counts by hour



## Footfall Counts by week



## Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
Commercial Arcade at High Street, Eastbound	16,715	7.7%	15,830	20,443	5.6%	-18.2%	
Commercial Arcade at High Street, Westbound	14,198	6.5%	13,253	17,462	7.1%	-18.7%	
High Street at Commercial Arcade, Northbound	29,011	13.4%	27,041	33,454	7.3%	-13.3%	
High Street at Commercial Arcade, Southbound	30,554	14.1%	28,593	35,437	6.9%	-13.8%	
Market Square from Market Steps	26,260	12.1%	27,110	28,758	-3.1%	-8.7%	
Market Square from the Arcade	16,552	7.6%	15,167	20,433	9.1%	-19.0%	
Market Square from the Church	11,046	5.1%	10,431	12,504	5.9%	-11.7%	
The Pollet at High Street, Northbound	24,804	11.4%	22,742	27,842	9.1%	-10.9%	
The Pollet at High Street, Southbound	26,104	12.0%	23,935	29,014	9.1%	-10.0%	
The Pollet at Smith Street, Eastbound	11,555	5.3%	9,778	14,317	18.2%	-19.3%	
The Pollet at Smith Street, Westbound	10,135	4.7%	8,949	12,395	13.3%	-18.2%	



## Reporting dates

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This week - 10 February 2025 - 16 February 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2025 to Week 7, 2025 Vs Week 1, 2024 to Week 7, 2024

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 7, 2025 Vs Week 7, 2024

Week on Week % Change is the % change in footfall for this week from the previous week. Week 7 2025 Vs Week 6 2025

