



# Footfall Report for: St Peter Port, Guernsey

## Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2024	2023	2024	2023	2024	2023
St Peter Port, Guernsey	-8.6%		-2.5%		12.1%	-3.1%
South West	-1.8%	1.9%	5.7%	1.0%	5.2%	-4.1%
UK	-0.6%	7.1%	7.2%	-0.5%	-0.5%	-5.6%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The total number of visitors to St Peter Port, Guernsey for the last 52 weeks is 13,652,966 which is 8.4% down on the previous year.

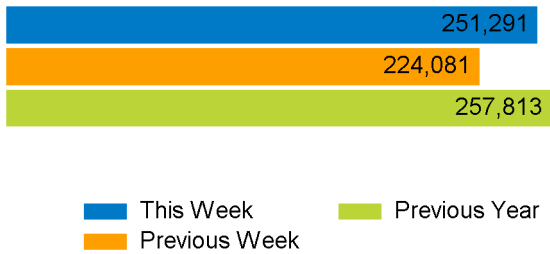
The total number of visitors for the year to date is 4,190,061 which is 8.6% down on the previous year.

The total number of visitors to St Peter Port, Guernsey in week commencing 6 May 2024 was 251,291.

The busiest day in week commencing 6 May 2024 was Friday with 49,863 visitors.

The peak hour of the week was 11:00 on Saturday 11 May 2024 with footfall of 6,756.

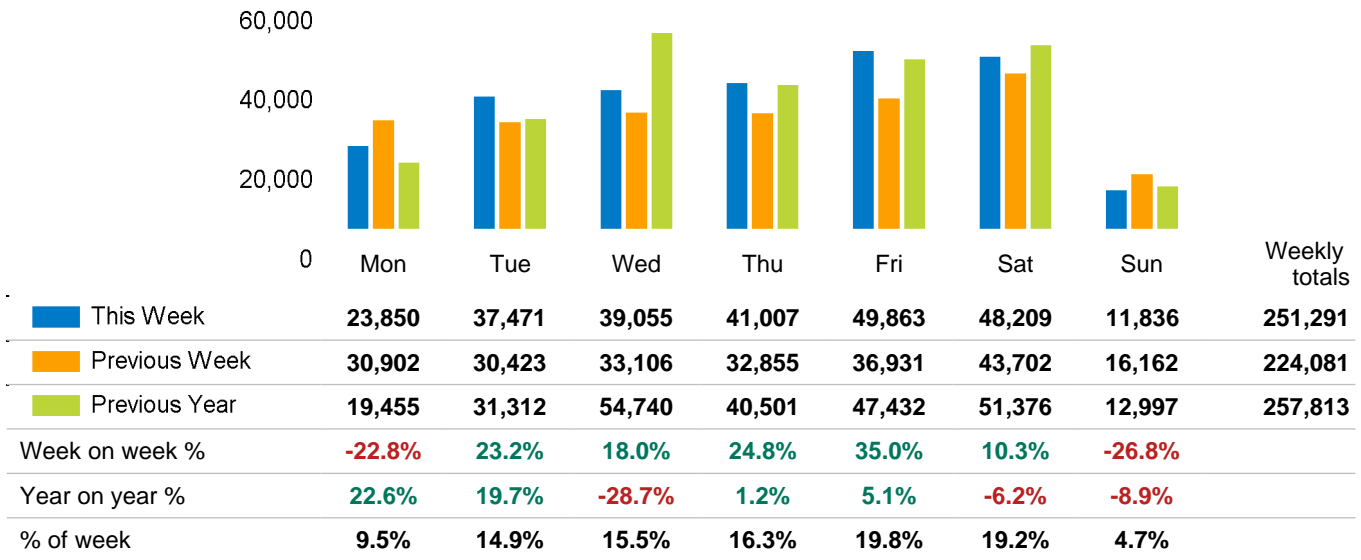
## Footfall Counts by week



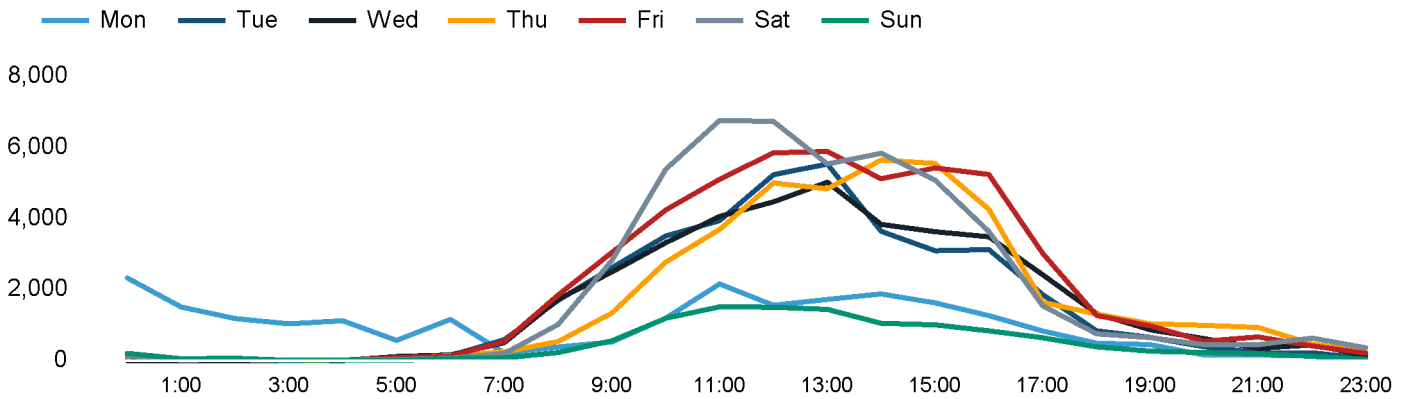
## Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	19°	20°	22°	21°	22°	23°	23°
Previous week	18°	17°	17°	14°	16°	21°	20°
Previous year	15°	14°	14°	15°	15°	14°	14°

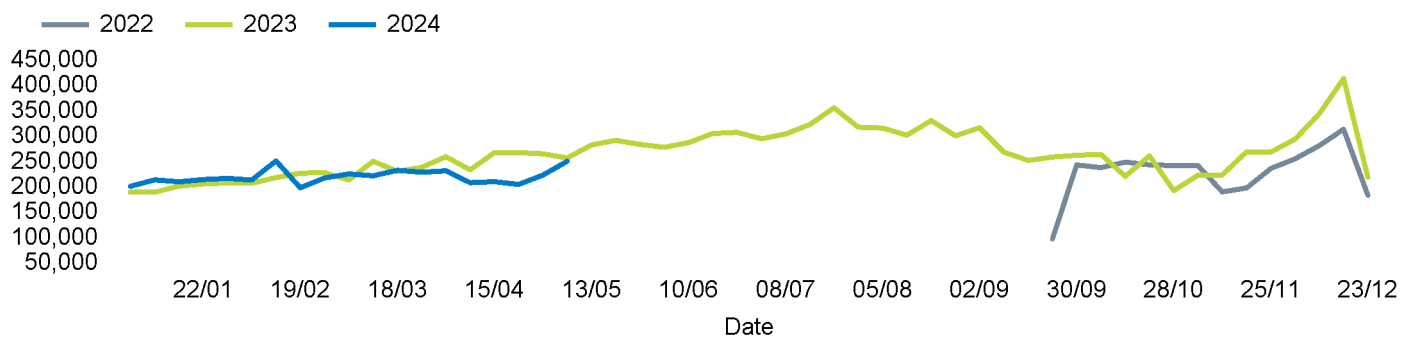
## Footfall Counts by day



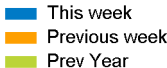
## Footfall Counts by hour



## Footfall Counts by week



## Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
Commercial Arcade at High Street, Eastbound	17,579	7.0%	2,420	21,864	626.4%	-19.6%	
Commercial Arcade at High Street, Westbound	13,768	5.5%	2,117	16,781	550.4%	-18.0%	
High Street at Commercial Arcade, Northbound	28,468	11.3%	34,416	34,592	-17.3%	-17.7%	
High Street at Commercial Arcade, Southbound	28,897	11.5%	36,165	35,174	-20.1%	-17.8%	
Market Square from Market Steps	42,243	16.8%	29,958	29,639	41.0%	42.5%	
Market Square from the Arcade	18,327	7.3%	17,056	18,439	7.5%	-0.6%	
Market Square from the Church	19,302	7.7%	16,547	16,753	16.6%	15.2%	
The Pollet at High Street, Northbound	28,531	11.4%	28,468	29,331	0.2%	-2.7%	
The Pollet at High Street, Southbound	28,477	11.3%	29,702	28,998	-4.1%	-1.8%	
The Pollet at Smith Street, Eastbound	13,639	5.4%	14,748	14,117	-7.5%	-3.4%	
The Pollet at Smith Street, Westbound	12,060	4.8%	12,484	12,125	-3.4%	-0.5%	



## Reporting dates

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This week - 06 May 2024 - 12 May 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2024 to Week 19, 2024 Vs Week 1, 2023 to Week 19, 2023

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 19, 2024 Vs Week 19, 2023

Week on Week % Change is the % change in footfall for this week from the previous week. Week 19 2024 Vs Week 18 2024

