



Footfall Report for: St Peter Port, Guernsey

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2025	2024	2025	2024	2025	2024
St Peter Port, Guernsey	-1.3%	-5.5%	-5.4%	-7.9%	-0.9%	-1.5%
South West	-3.6%	-2.6%	-6.2%	-7.2%	-0.9%	-1.4%
UK	-0.8%	-3.3%	-3.0%	-6.3%	-5.4%	-2.1%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to St Peter Port, Guernsey for the last 52 weeks is 13,274,037 which is 4.9% down on the previous year.

The total number of visitors for the year to date is 1,257,621 which is 1.3% down on the previous year.

The total number of visitors to St Peter Port, Guernsey in week commencing 3 February 2025 was 202,829.

The busiest day in week commencing 3 February 2025 was Friday with 37,542 visitors.

The peak hour of the week was 13:00 on Friday 7 February 2025 with footfall of 6,185.

Footfall Counts by week

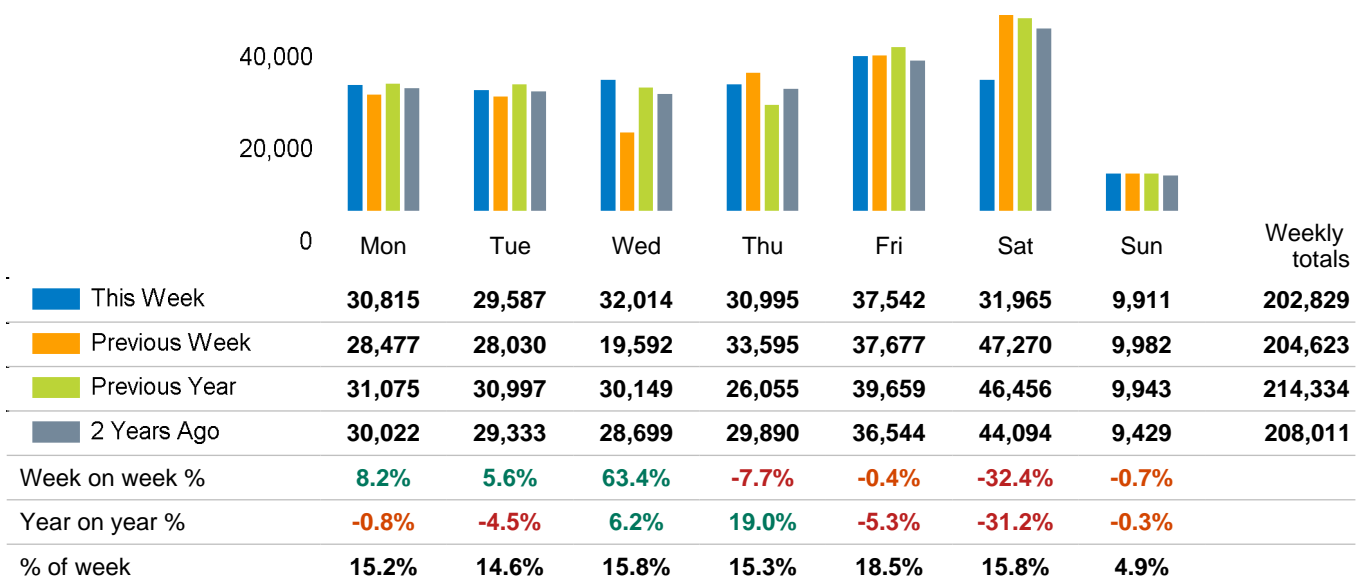


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

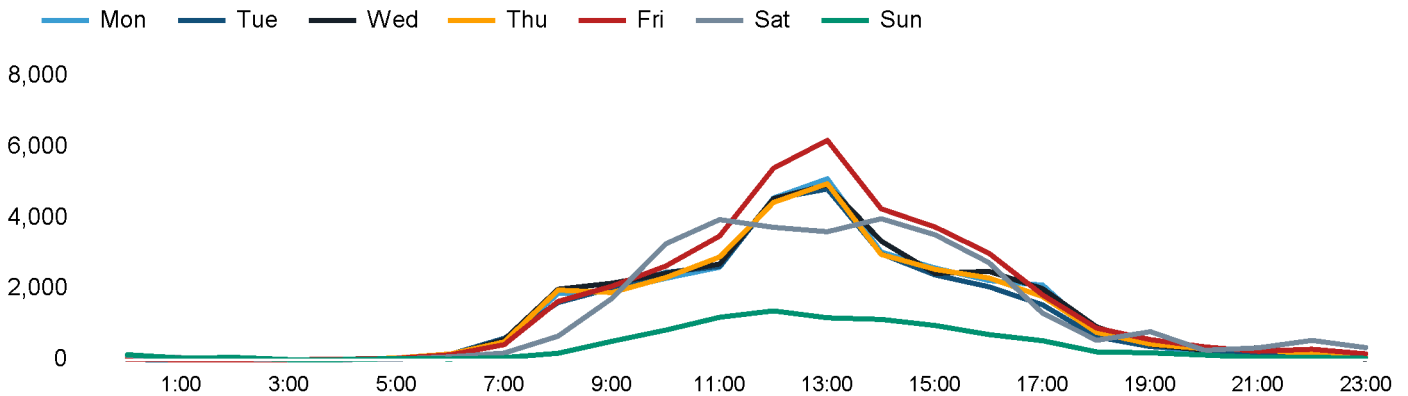
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	10°	13°	13°	13°	10°	7°	8°
Previous week	12°	12°	12°	10°	12°	12°	9°
Previous year	12°	13°	13°	13°	14°	14°	13°

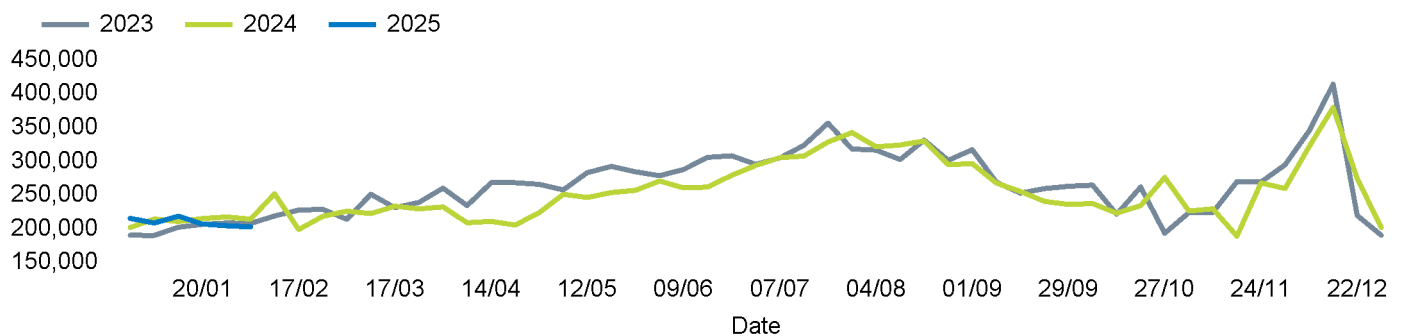
Footfall Counts by day



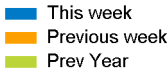
Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
Commercial Arcade at High Street, Eastbound	15,830	7.8%	15,588	17,233	1.6%	-8.1%	
Commercial Arcade at High Street, Westbound	13,253	6.5%	13,476	14,828	-1.7%	-10.6%	
High Street at Commercial Arcade, Northbound	27,041	13.3%	26,895	28,349	0.5%	-4.6%	
High Street at Commercial Arcade, Southbound	28,593	14.1%	28,865	29,658	-0.9%	-3.6%	
Market Square from Market Steps	27,110	13.4%	28,275	26,404	-4.1%	2.7%	
Market Square from the Arcade	15,167	7.5%	15,388	17,304	-1.4%	-12.3%	
Market Square from the Church	10,431	5.1%	9,957	9,833	4.8%	6.1%	
The Pollet at High Street, Northbound	22,742	11.2%	22,285	23,078	2.1%	-1.5%	
The Pollet at High Street, Southbound	23,935	11.8%	23,982	23,761	-0.2%	0.7%	
The Pollet at Smith Street, Eastbound	9,778	4.8%	10,716	13,001	-8.8%	-24.8%	
The Pollet at Smith Street, Westbound	8,949	4.4%	9,196	10,885	-2.7%	-17.8%	



Reporting dates

This week - 03 February 2025 - 09 February 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2025 to Week 6, 2025 Vs Week 1, 2024 to Week 6, 2024

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 6, 2025 Vs Week 6, 2024

Week on Week % Change is the % change in footfall for this week from the previous week. Week 6 2025 Vs Week 5 2025

