



# Footfall Report for: St Peter Port, Guernsey

Weeks This Month: 5  
Weeks Last Month: 4

## Monthly Footfall Counts

	Year to date %		Year on year %		Month on month %	
	2024	2023	2024	2023	2024	2023
St Peter Port, Guernsey	-9.5%		-10.2%		8.0%	6.6%
South West	-2.8%	3.8%	-4.4%	7.4%	6.4%	7.7%
UK	-1.2%	6.6%	-2.3%	5.0%	2.5%	3.9%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

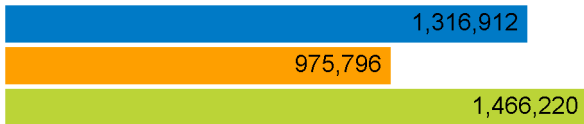
The total number of visitors for the year to date is 6,007,397 which is 9.5% down on the previous year.

The total number of visitors to St Peter Port, Guernsey in month commencing 27 May 2024 was 1,316,912.

The busiest day in month commencing 27 May 2024 was Saturday 8 June with 58,358 visitors.

The peak hour of the month was 12:00 on Saturday 8 June 2024 with footfall of 8,245.

## Footfall Counts by month



■ This Month     ■ Previous Year  
■ Previous Month

Figures shown below are calculated using monthly totals.

## Weather



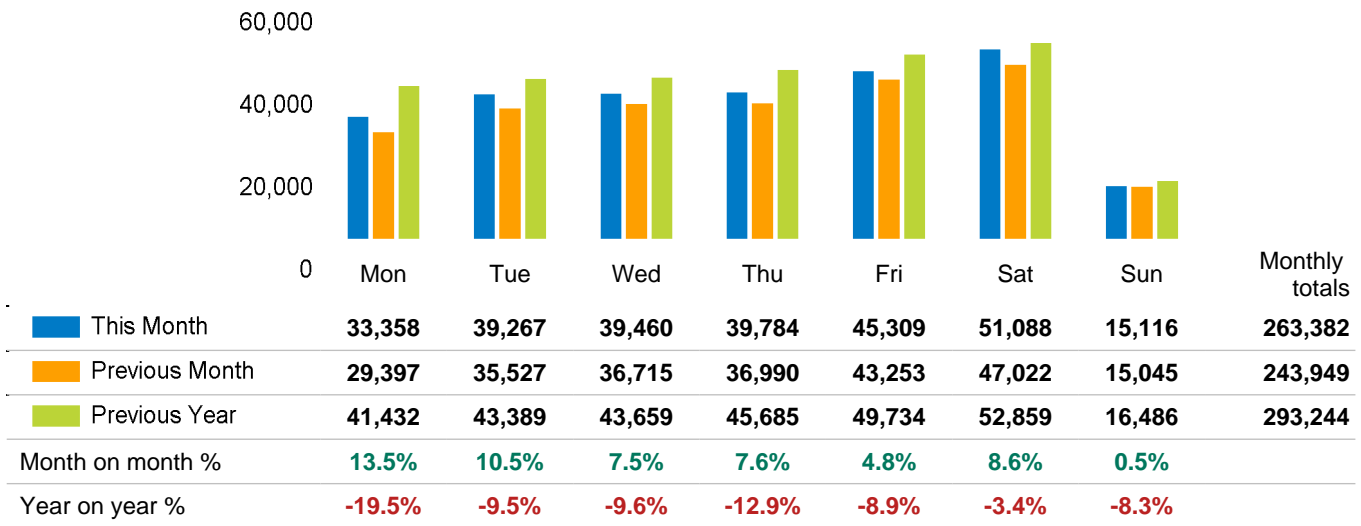
	Sun	Cloud	Rain	Menu
Number of days this month	21	13	1	
Number of days same month last year	20	11	2	2

## Average temperature

	Maximum temperature	Minimum temperature
2024	21°	12°
2023	19°	14°

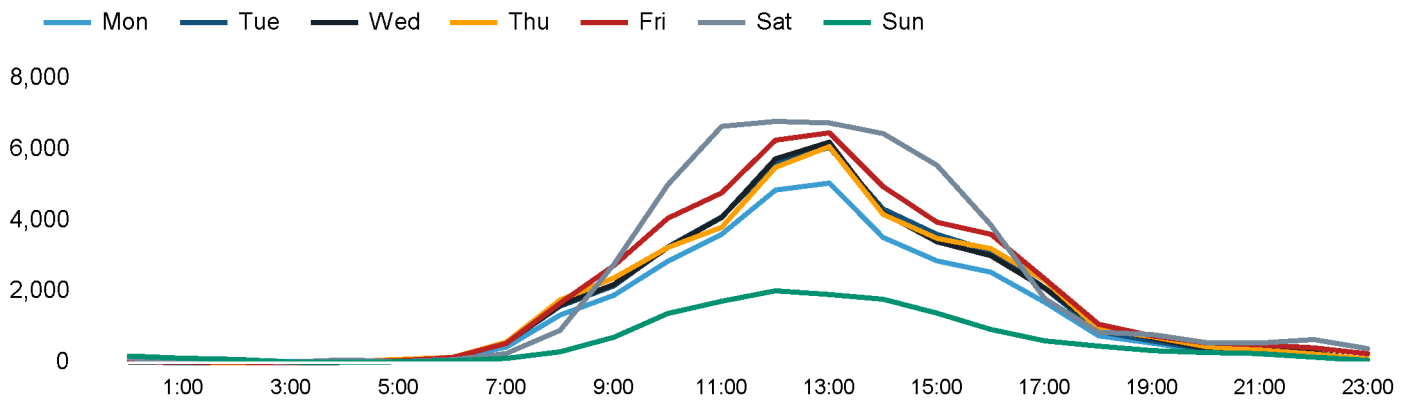
## Footfall Counts by day

The figures shown below are calculated using weekly averages.



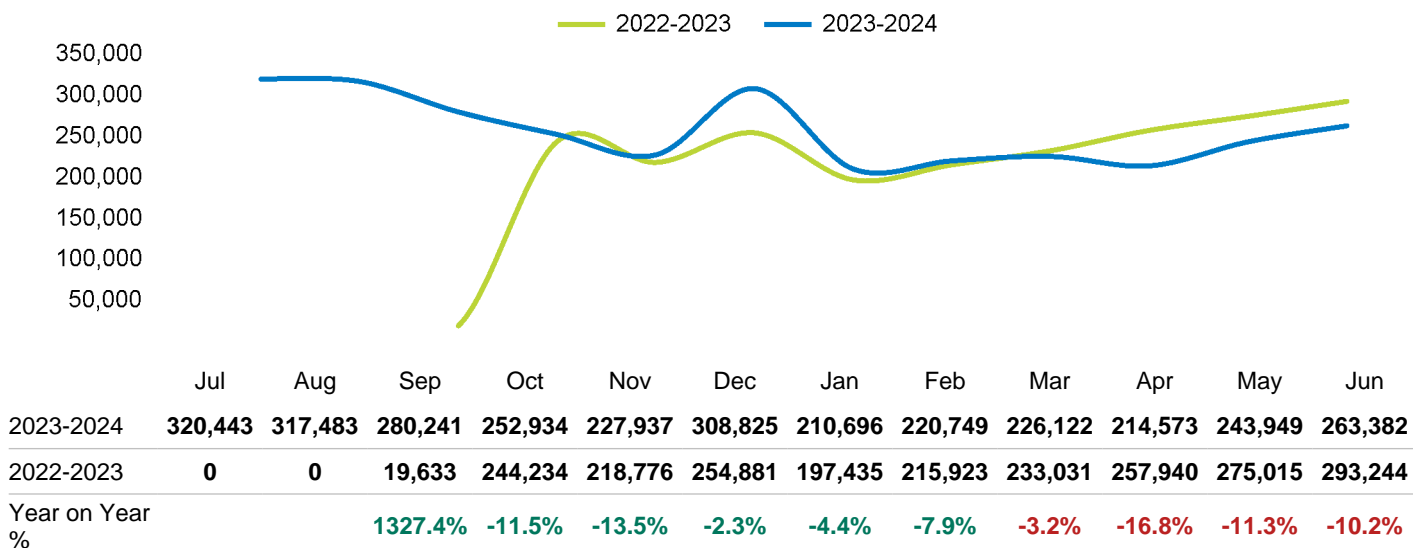
## Footfall Counts by hour

The figures shown below are calculated using a weekly average



## Footfall Counts - rolling 12 months

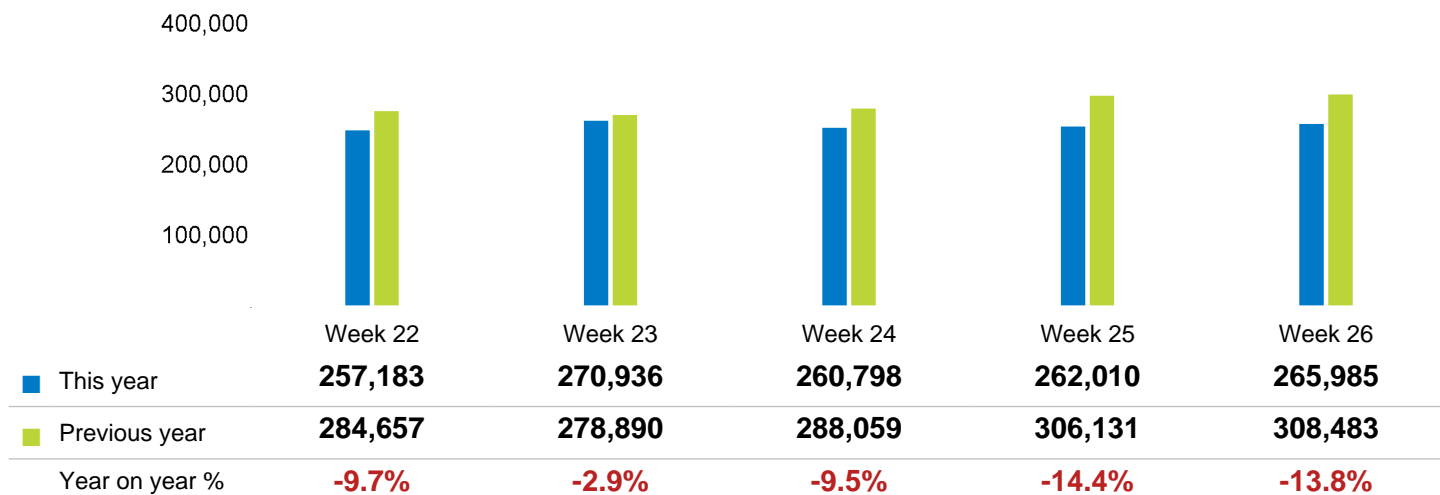
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2023-2024 period with the 2022-2023 period i.e the figure for June compares June 2024 to June 2023

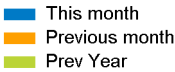











## Footfall Counts by week of month

The figures shown below are calculated using weekly totals.



## Footfall Counts by location

The figures shown below are calculated using weekly averages.

	This month	% share of total month	Previous month	Previous year	Month on month %	Year on year %	
Commercial Arcade at High Street, Eastbound	21,291	8.1%	15,028	24,823	41.7%	-14.2%	
Commercial Arcade at High Street, Westbound	17,724	6.7%	12,140	20,335	46.0%	-12.8%	
High Street at Commercial Arcade, Northbound	32,793	12.5%	30,762	39,876	6.6%	-17.8%	
High Street at Commercial Arcade, Southbound	35,907	13.6%	32,285	41,676	11.2%	-13.8%	
Market Square from Market Steps	32,741	12.4%	33,217	32,485	-1.4%	0.8%	
Market Square from the Arcade	19,848	7.5%	18,477	21,599	7.4%	-8.1%	
Market Square from the Church	16,782	6.4%	16,715	16,740	0.4%	0.3%	
The Pollet at High Street, Northbound	31,694	12.0%	28,885	33,293	9.7%	-4.8%	
The Pollet at High Street, Southbound	32,500	12.3%	29,809	34,087	9.0%	-4.7%	
The Pollet at Smith Street, Eastbound	9,211	3.5%	14,331	14,821	-35.7%	-37.9%	
The Pollet at Smith Street, Westbound	12,888	4.9%	12,296	13,504	4.8%	-4.6%	



## Reporting dates

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This month - 27 May 2024 - 30 June 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2024 to June , 2024 Vs January, 2023 to June , 2023

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. June, 2024 Vs June, 2023

Month on Month % Change is the % change in footfall for this Month from the previous Month. 6 2024 Vs 5 2024

