



Footfall Report for: St Peter Port, Guernsey

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2024	2023	2024	2023	2024	2023
St Peter Port, Guernsey	-5.5%	-11.7%	-0.5%	-8.5%	41.8%	-0.2%
South West	-3.4%	2.2%	2.9%	-7.6%	40.5%	0.7%
UK	-0.7%	3.2%	5.8%	-7.4%	18.9%	-4.5%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to St Peter Port, Guernsey for the last 52 weeks is 13,329,435 which is 5.2% down on the previous year.

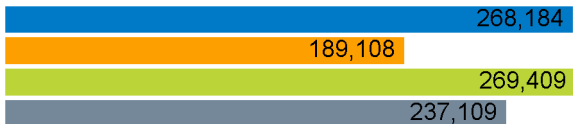
The total number of visitors for the year to date is 12,054,719 which is 5.5% down on the previous year.

The total number of visitors to St Peter Port, Guernsey in week commencing 25 November 2024 was 268,184.

The busiest day in week commencing 25 November 2024 was Saturday with 71,869 visitors.

The peak hour of the week was 16:00 on Saturday 30 November 2024 with footfall of 10,182.

Footfall Counts by week

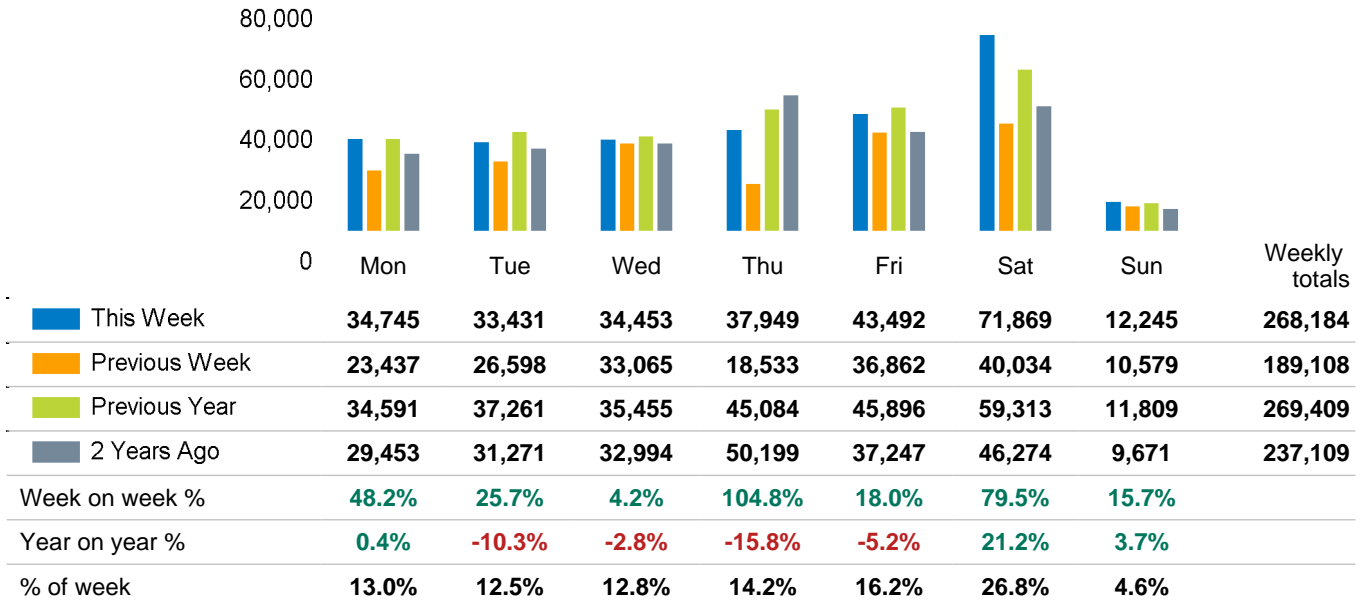


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

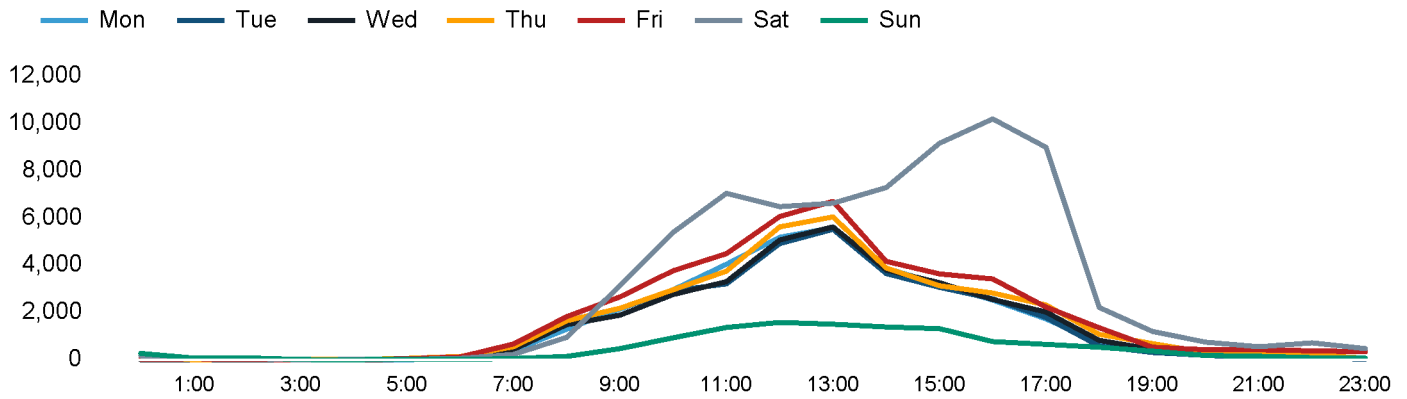
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	18°	14°	14°	10°	12°	14°	14°
Previous week	13°	14°	14°	9°	10°	16°	18°
Previous year	13°	13°	11°	10°	8°	8°	12°

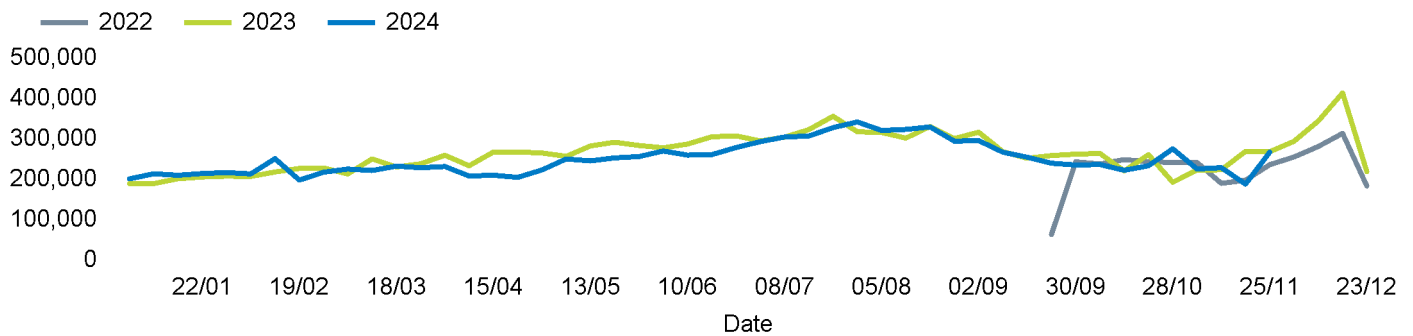
Footfall Counts by day



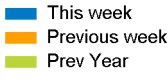








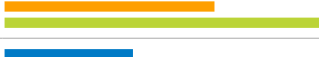


Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
Commercial Arcade at High Street, Eastbound	19,645	7.3%	14,528	21,729	35.2%	-9.6%	
Commercial Arcade at High Street, Westbound	16,416	6.1%	12,230	18,922	34.2%	-13.2%	
High Street at Commercial Arcade, Northbound	35,778	13.3%	25,396	36,270	40.9%	-1.4%	
High Street at Commercial Arcade, Southbound	38,076	14.2%	26,643	37,661	42.9%	1.1%	
Market Square from Market Steps	35,432	13.2%	25,103	29,910	41.1%	18.5%	
Market Square from the Arcade	21,130	7.9%	14,856	21,221	42.2%	-0.4%	
Market Square from the Church	15,091	5.6%	9,746	13,381	54.8%	12.8%	
The Pollet at High Street, Northbound	30,254	11.3%	20,399	30,682	48.3%	-1.4%	
The Pollet at High Street, Southbound	31,138	11.6%	21,793	32,485	42.9%	-4.1%	
The Pollet at Smith Street, Eastbound	13,531	5.0%	9,862	14,398	37.2%	-6.0%	
The Pollet at Smith Street, Westbound	11,693	4.4%	8,552	12,750	36.7%	-8.3%	



Reporting dates

This week - 25 November 2024 - 01 December 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2024 to Week 48, 2024 Vs Week 1, 2023 to Week 48, 2023

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 48, 2024 Vs Week 48, 2023

Week on Week % Change is the % change in footfall for this week from the previous week. Week 48 2024 Vs Week 47 2024

