



# Footfall Report for: St Peter Port, Guernsey

## Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2025	2024	2025	2024	2025	2024
St Peter Port, Guernsey	0.1%	-7.3%	16.2%	-21.4%	-0.3%	1.0%
South West	-3.5%	-1.6%	-0.9%	-4.1%	-4.2%	-4.8%
UK	1.2%	-0.8%	4.6%	-1.5%	-3.5%	-3.2%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The total number of visitors to St Peter Port, Guernsey for the last 52 weeks is 13,295,480 which is 3.4% down on the previous year.

The total number of visitors for the year to date is 3,513,353 which is 0.1% up on the previous year.

The total number of visitors to St Peter Port, Guernsey in week commencing 14 April 2025 was 245,242.

The busiest day in week commencing 14 April 2025 was Saturday with 48,960 visitors.

The peak hour of the week was 13:00 on Thursday 17 April 2025 with footfall of 6,476.

## Footfall Counts by week

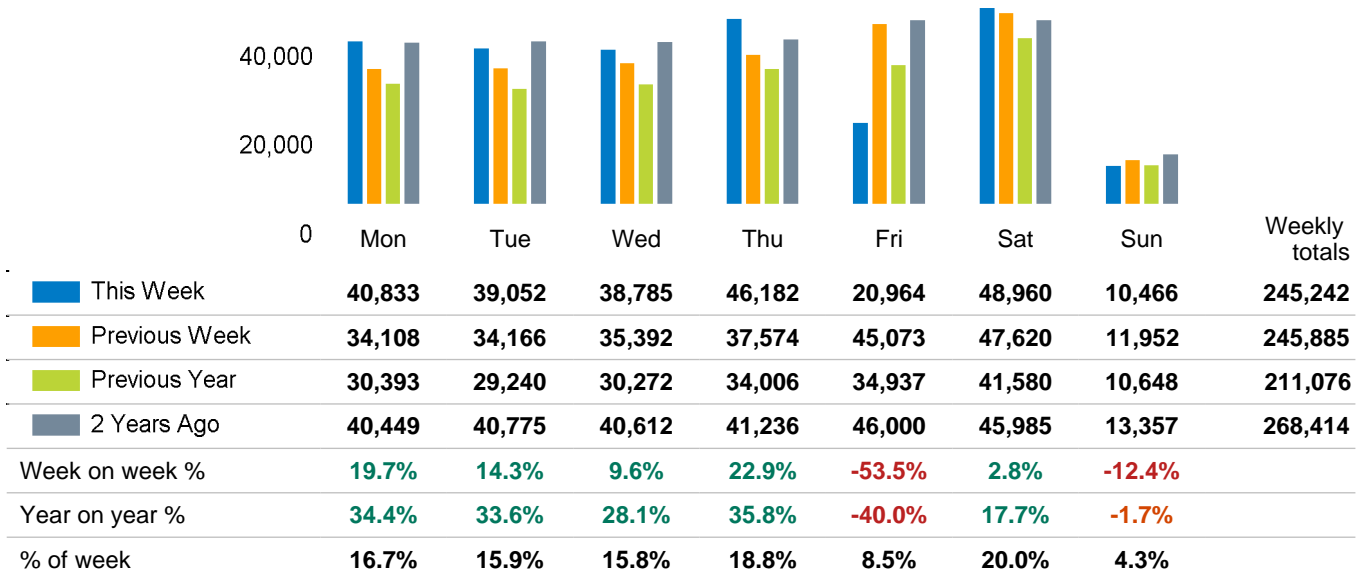


■ This Week      ■ Previous Year  
■ Previous Week    ■ 2 Years Ago

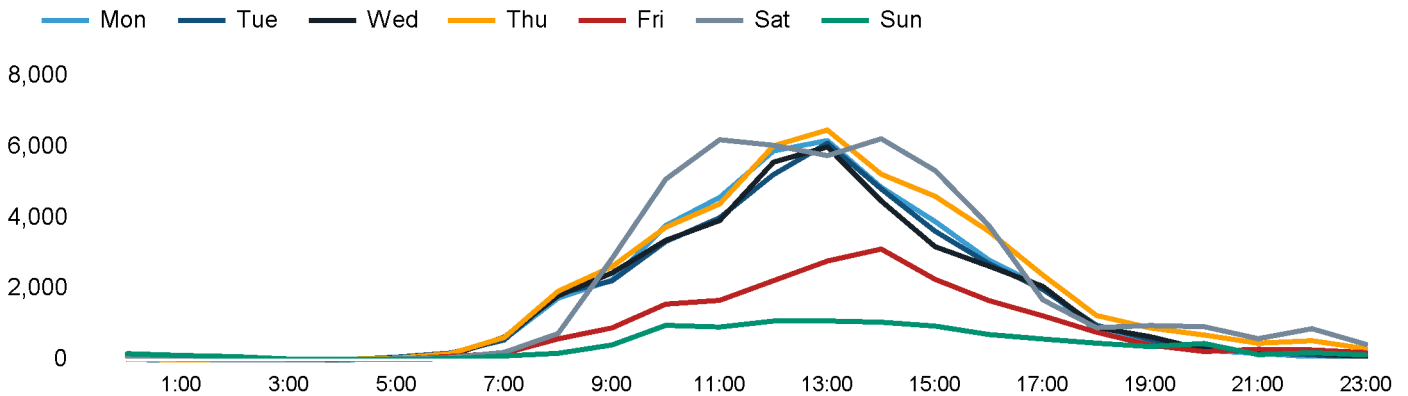
## Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	15°	16°	16°	17°	16°	18°	13°
Previous week	15°	19°	18°	13°	18°	20°	20°
Previous year	15°	14°	14°	15°	15°	15°	13°

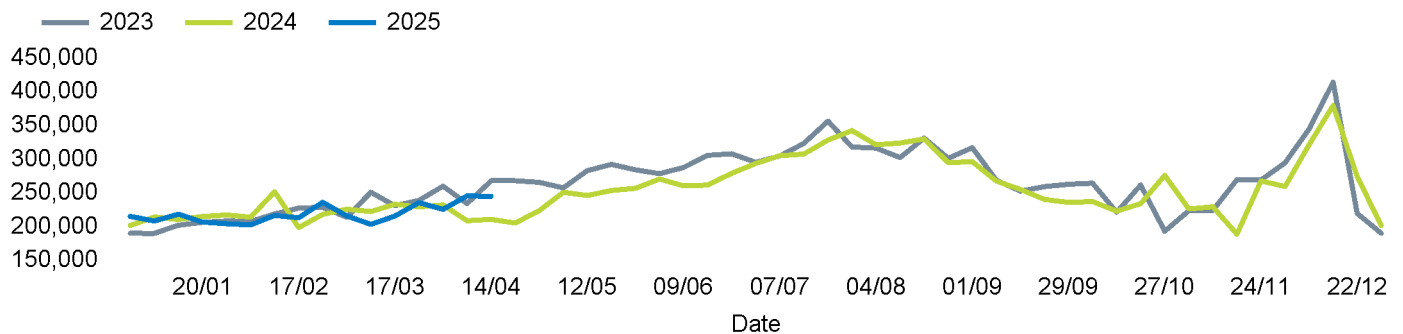
## Footfall Counts by day



## Footfall Counts by hour



## Footfall Counts by week



## Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	<div style="display: flex; justify-content: space-between; align-items: center;"> <span style="width: 15px; height: 10px; background-color: #0070C0; margin-right: 5px;"></span> This week                     <span style="width: 15px; height: 10px; background-color: #FFA500; margin-right: 5px; margin-left: 10px;"></span> Previous week                     <span style="width: 15px; height: 10px; background-color: #92D050; margin-left: 10px;"></span> Prev Year                 </div>
Commercial Arcade at High Street, Eastbound	20,078	8.2%	19,520	623	2.9%	3122.8%	
Commercial Arcade at High Street, Westbound	16,073	6.6%	15,500	599	3.7%	2583.3%	
High Street at Commercial Arcade, Northbound	32,200	13.1%	33,251	32,985	-3.2%	-2.4%	
High Street at Commercial Arcade, Southbound	33,778	13.8%	34,283	34,774	-1.5%	-2.9%	
Market Square from Market Steps	31,719	12.9%	31,433	28,415	0.9%	11.6%	
Market Square from the Arcade	17,922	7.3%	17,258	16,558	3.8%	8.2%	
Market Square from the Church	14,934	6.1%	13,876	16,040	7.6%	-6.9%	
The Pollet at High Street, Northbound	27,557	11.2%	28,128	26,728	-2.0%	3.1%	
The Pollet at High Street, Southbound	28,060	11.4%	28,338	27,920	-1.0%	0.5%	
The Pollet at Smith Street, Eastbound	12,337	5.0%	12,982	14,122	-5.0%	-12.6%	
The Pollet at Smith Street, Westbound	10,584	4.3%	11,316	12,312	-6.5%	-14.0%	



## Reporting dates

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This week - 14 April 2025 - 20 April 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2025 to Week 16, 2025 Vs Week 1, 2024 to Week 16, 2024

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 16, 2025 Vs Week 16, 2024

Week on Week % Change is the % change in footfall for this week from the previous week. Week 16 2025 Vs Week 15 2025

