



Footfall Report for: St Peter Port, Guernsey

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2024	2023	2024	2023	2024	2023
St Peter Port, Guernsey	-6.3%	0.0%	-2.1%	0.0%	-10.7%	-9.0%
South West	-3.1%	3.1%	-1.4%	1.8%	-1.3%	-4.1%
UK	-0.8%	5.0%	1.9%	0.5%	0.7%	-2.8%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to St Peter Port, Guernsey for the last 52 weeks is 13,439,395 which is 6.7% down on the previous year.

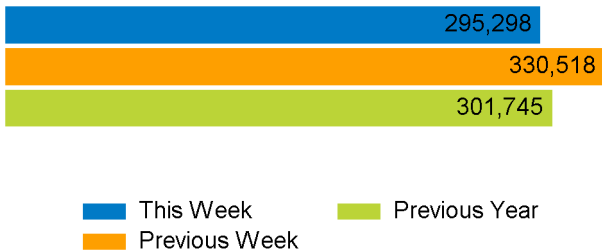
The total number of visitors for the year to date is 8,872,324 which is 6.3% down on the previous year.

The total number of visitors to St Peter Port, Guernsey in week commencing 26 August 2024 was 295,298.

The busiest day in week commencing 26 August 2024 was Friday with 65,412 visitors.

The peak hour of the week was 12:00 on Friday 30 August 2024 with footfall of 10,689.

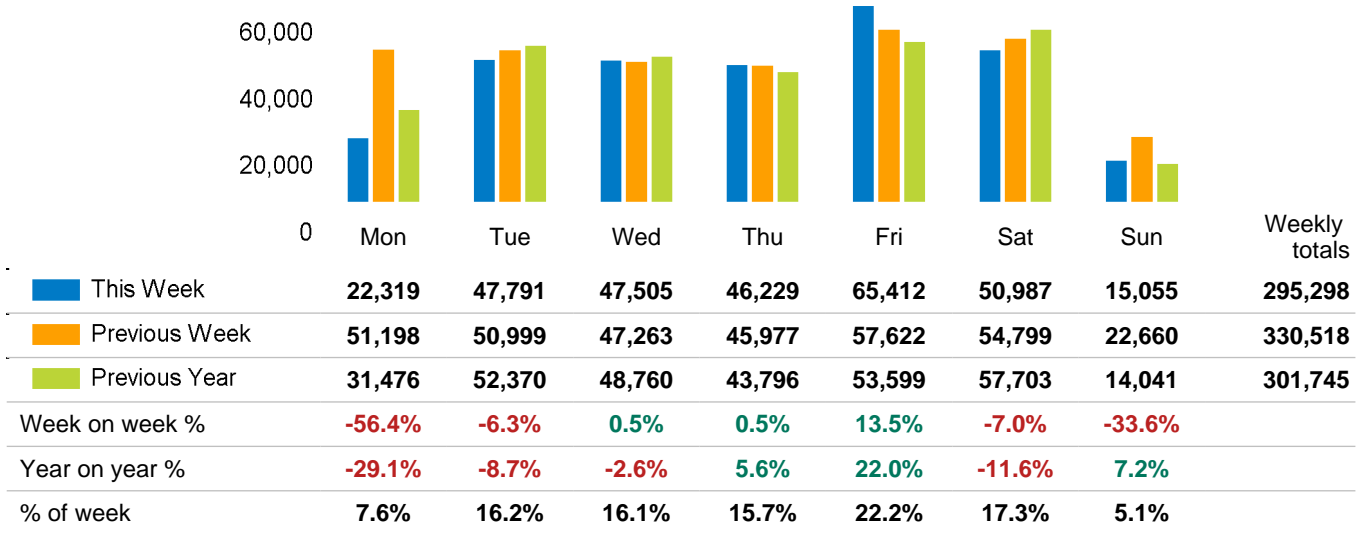
Footfall Counts by week



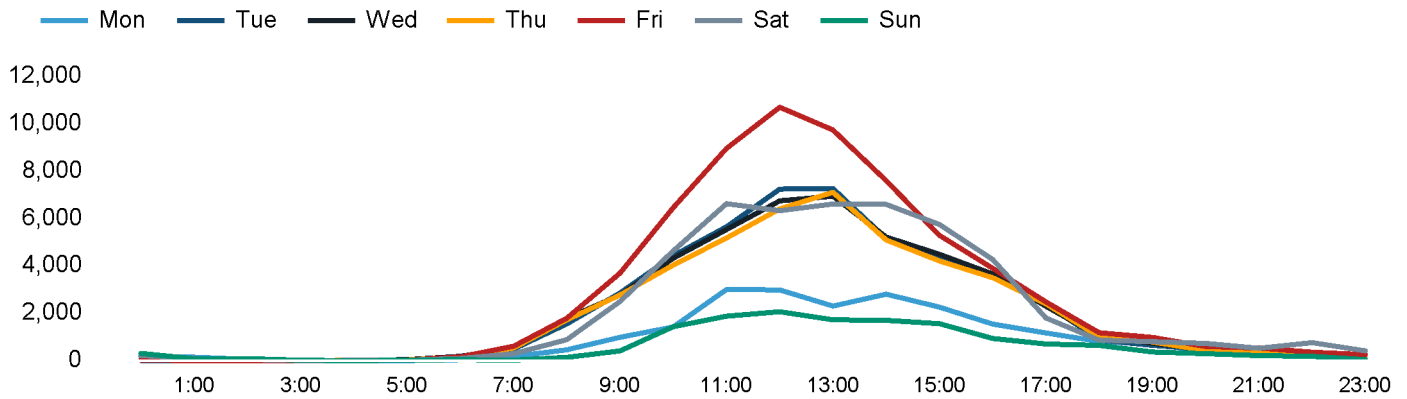
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	22°	29°	27°	26°	23°	23°	22°
Previous week	23°	23°	21°	21°	22°	21°	20°
Previous year	19°	19°	19°	19°	20°	20°	22°

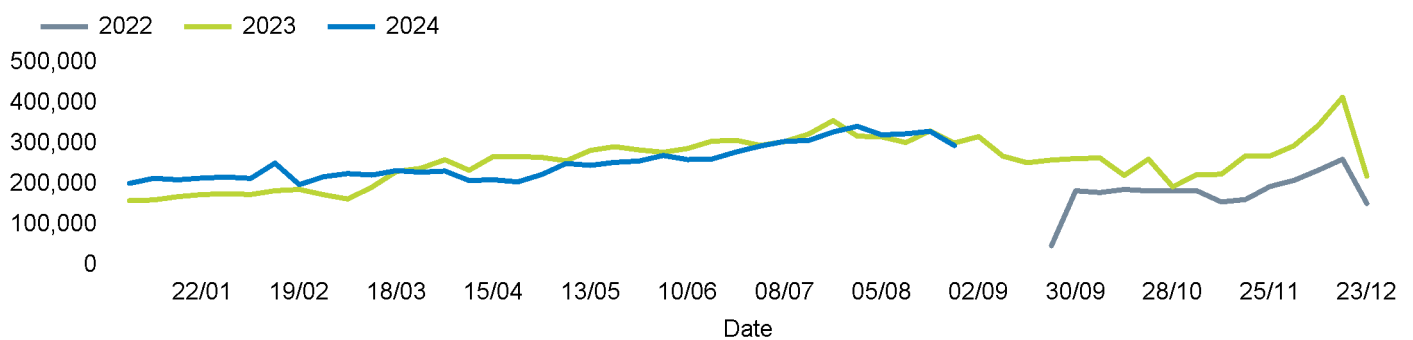
Footfall Counts by day



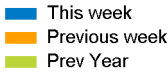
Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
Commercial Arcade at High Street, Eastbound	23,268	7.9%	23,375	24,250	-0.5%	-4.0%	
Commercial Arcade at High Street, Westbound	19,019	6.4%	19,919	20,836	-4.5%	-8.7%	
High Street at Commercial Arcade, Northbound	39,733	13.5%	41,311	41,222	-3.8%	-3.6%	
High Street at Commercial Arcade, Southbound	40,774	13.8%	44,206	41,879	-7.8%	-2.6%	
Market Square from Market Steps	32,939	11.2%	35,237	33,307	-6.5%	-1.1%	
Market Square from the Arcade	22,921	7.8%	23,688	23,682	-3.2%	-3.2%	
Market Square from the Church	19,351	6.6%	19,027	18,308	1.7%	5.7%	
The Pollet at High Street, Northbound	33,947	11.5%	35,539	34,879	-4.5%	-2.7%	
The Pollet at High Street, Southbound	33,625	11.4%	36,783	34,588	-8.6%	-2.8%	
The Pollet at Smith Street, Eastbound	16,299	5.5%	36,783	15,216	-55.7%	7.1%	
The Pollet at Smith Street, Westbound	13,422	4.5%	14,650	13,578	-8.4%	-1.1%	



Reporting dates

This week - 26 August 2024 - 01 September 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2024 to Week 35, 2024 Vs Week 1, 2023 to Week 35, 2023

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 35, 2024 Vs Week 35, 2023

Week on Week % Change is the % change in footfall for this week from the previous week. Week 35 2024 Vs Week 34 2024

