



# Footfall Report for: St Peter Port, Guernsey

## Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2024	2023	2024	2023	2024	2023
St Peter Port, Guernsey	-9.2%		-14.4%		0.5%	6.3%
South West	-2.8%	3.5%	-5.4%	8.7%	3.0%	2.0%
UK	-1.3%	6.7%	0.4%	7.1%	6.8%	-0.8%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The total number of visitors to St Peter Port, Guernsey for the last 52 weeks is 13,470,419 which is 8.9% down on the previous year.

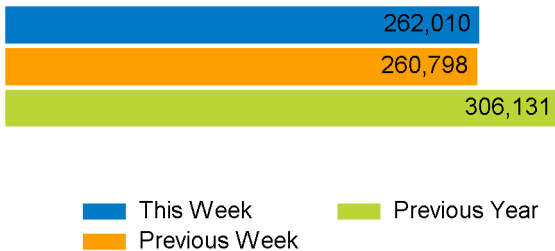
The total number of visitors for the year to date is 5,741,412 which is 9.2% down on the previous year.

The total number of visitors to St Peter Port, Guernsey in week commencing 17 June 2024 was 262,010.

The busiest day in week commencing 17 June 2024 was Friday with 49,468 visitors.

The peak hour of the week was 12:00 on Friday 21 June 2024 with footfall of 7,101.

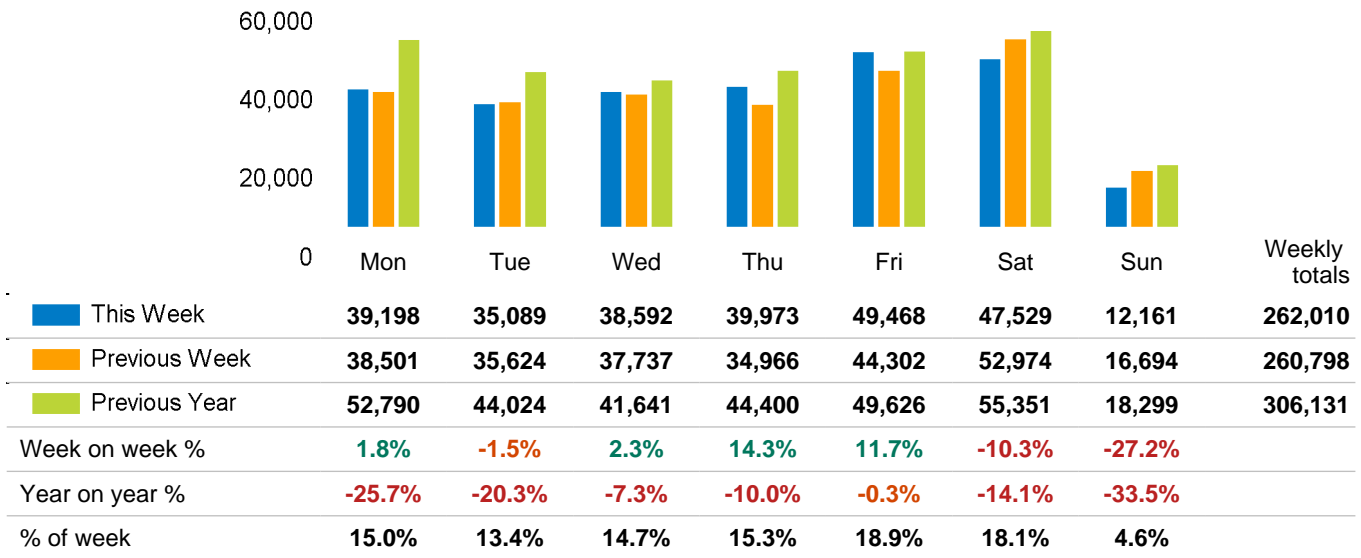
## Footfall Counts by week



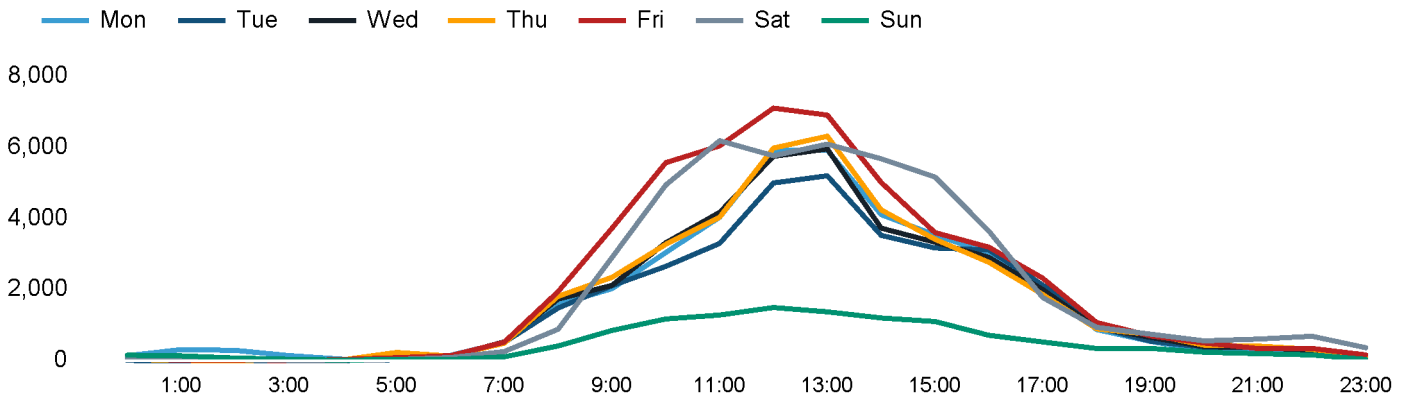
## Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	22°	21°	20°	23°	21°	20°	25°
Previous week	20°	19°	20°	19°	19°	18°	19°
Previous year	21°	22°	21°	22°	21°	22°	24°

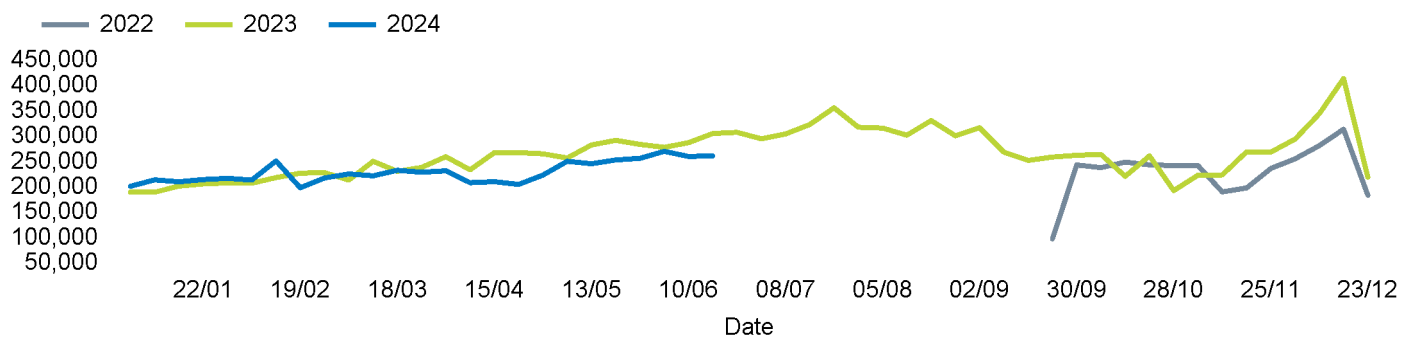
## Footfall Counts by day



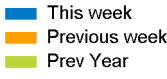











## Footfall Counts by hour



## Footfall Counts by week



## Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
Commercial Arcade at High Street, Eastbound	21,529	8.2%	20,440	25,571	5.3%	-15.8%	
Commercial Arcade at High Street, Westbound	18,253	7.0%	17,332	21,028	5.3%	-13.2%	
High Street at Commercial Arcade, Northbound	33,362	12.7%	31,023	41,430	7.5%	-19.5%	
High Street at Commercial Arcade, Southbound	36,806	14.0%	34,795	42,817	5.8%	-14.0%	
Market Square from Market Steps	33,521	12.8%	30,687	34,975	9.2%	-4.2%	
Market Square from the Arcade	20,280	7.7%	19,324	22,794	4.9%	-11.0%	
Market Square from the Church	17,684	6.7%	15,941	19,021	10.9%	-7.0%	
The Pollet at High Street, Northbound	32,679	12.5%	31,315	33,953	4.4%	-3.8%	
The Pollet at High Street, Southbound	32,914	12.6%	32,643	34,550	0.8%	-4.7%	
The Pollet at Smith Street, Eastbound	1,609	0.6%	14,570	15,488	-89.0%	-89.6%	
The Pollet at Smith Street, Westbound	13,373	5.1%	12,728	14,504	5.1%	-7.8%	



## Reporting dates

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This week - 17 June 2024 - 23 June 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2024 to Week 25, 2024 Vs Week 1, 2023 to Week 25, 2023

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 25, 2024 Vs Week 25, 2023

Week on Week % Change is the % change in footfall for this week from the previous week. Week 25 2024 Vs Week 24 2024

