



# Footfall Report for: St Peter Port, Guernsey

## Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2024	2023	2024	2023	2024	2023
St Peter Port, Guernsey	-8.9%		-9.5%		-3.7%	3.3%
South West	-2.7%	3.3%	-6.2%	4.1%	-1.9%	0.5%
UK	-1.3%	6.7%	-6.3%	5.2%	-1.9%	2.7%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The total number of visitors to St Peter Port, Guernsey for the last 52 weeks is 13,514,540 which is 8.7% down on the previous year.

The total number of visitors for the year to date is 5,479,402 which is 8.9% down on the previous year.

The total number of visitors to St Peter Port, Guernsey in week commencing 10 June 2024 was 260,798.

The busiest day in week commencing 10 June 2024 was Saturday with 52,974 visitors.

The peak hour of the week was 12:00 on Saturday 15 June 2024 with footfall of 7,139.

## Footfall Counts by week

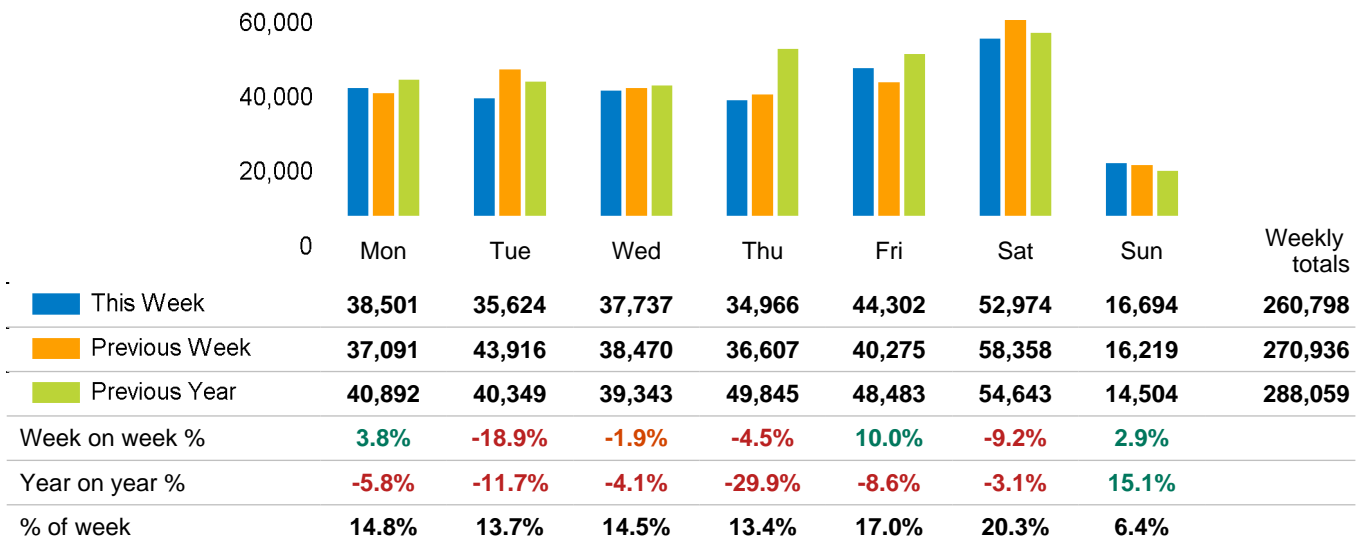


■ This Week     ■ Previous Week  
■ Previous Year

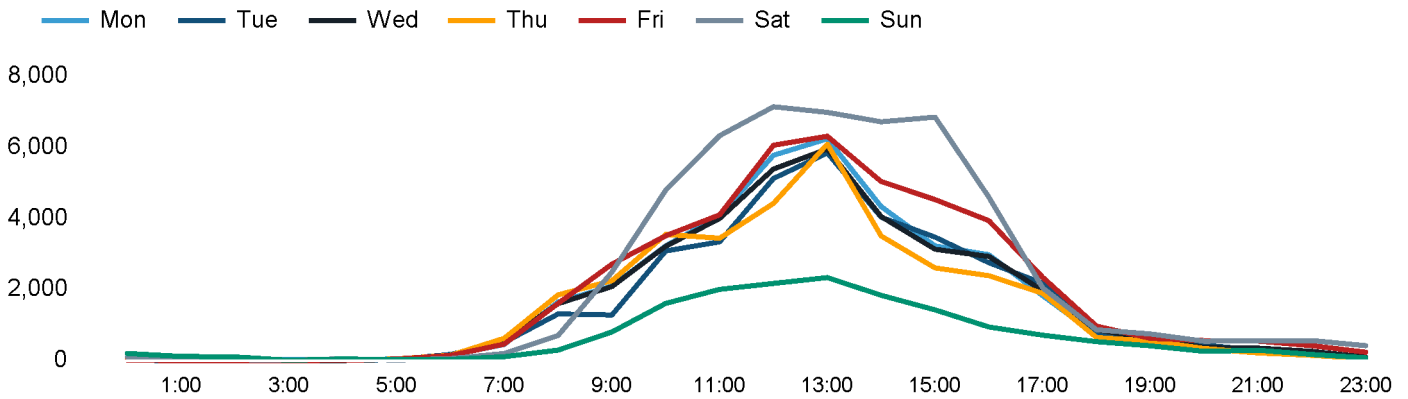
## Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week							
	20°	19°	20°	19°	19°	18°	19°
Previous week							
	22°	21°	20°	20°	19°	20°	20°
Previous year							
	17°	19°	19°	20°	23°	24°	24°

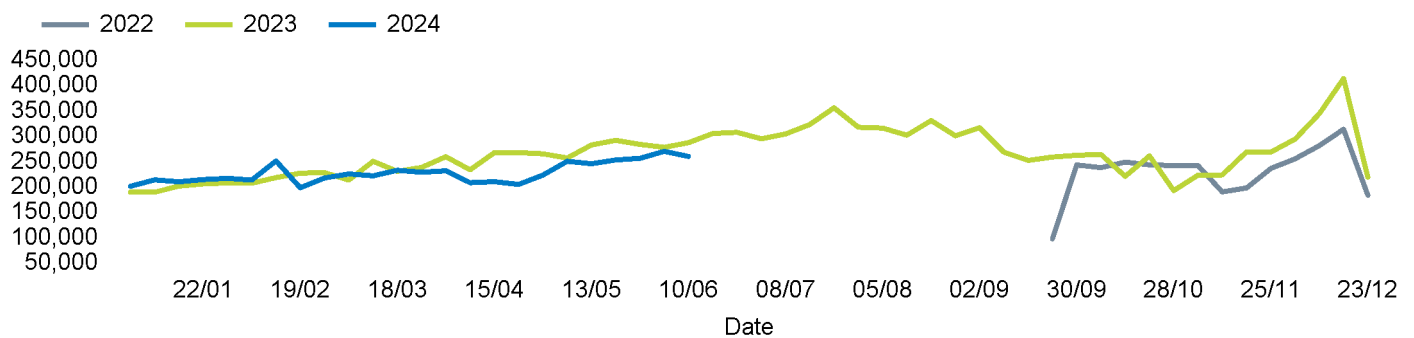
## Footfall Counts by day



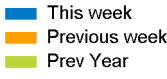











## Footfall Counts by hour



## Footfall Counts by week



## Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
Commercial Arcade at High Street, Eastbound	20,440	7.8%	22,022	24,029	-7.2%	-14.9%	
Commercial Arcade at High Street, Westbound	17,332	6.6%	18,086	20,044	-4.2%	-13.5%	
High Street at Commercial Arcade, Northbound	31,023	11.9%	33,316	39,165	-6.9%	-20.8%	
High Street at Commercial Arcade, Southbound	34,795	13.3%	35,677	41,550	-2.5%	-16.3%	
Market Square from Market Steps	30,687	11.8%	32,513	31,639	-5.6%	-3.0%	
Market Square from the Arcade	19,324	7.4%	20,266	20,873	-4.6%	-7.4%	
Market Square from the Church	15,941	6.1%	15,740	15,877	1.3%	0.4%	
The Pollet at High Street, Northbound	31,315	12.0%	32,222	32,947	-2.8%	-5.0%	
The Pollet at High Street, Southbound	32,643	12.5%	32,613	34,140	0.1%	-4.4%	
The Pollet at Smith Street, Eastbound	14,570	5.6%	15,329	14,705	-5.0%	-0.9%	
The Pollet at Smith Street, Westbound	12,728	4.9%	13,152	13,090	-3.2%	-2.8%	



## Reporting dates

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This week - 10 June 2024 - 16 June 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2024 to Week 24 , 2024 Vs Week 1, 2023 to Week 24 , 2023

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 24, 2024 Vs Week 24, 2023

Week on Week % Change is the % change in footfall for this week from the previous week. Week 24 2024 Vs Week 23 2024

