



# Footfall Report for: St Peter Port, Guernsey

Weeks This Month: 4  
Weeks Last Month: 5

## Monthly Footfall Counts

	Year to date %		Year on year %		Month on month %	
	2024	2023	2024	2023	2024	2023
St Peter Port, Guernsey	-6.1%	4.8%	-7.9%	-11.5%	-14.2%	-9.7%
South West	-3.5%	2.8%	-5.3%	-0.3%	-7.5%	-6.4%
UK	-0.9%	3.9%	-0.1%	-2.1%	0.4%	-1.5%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

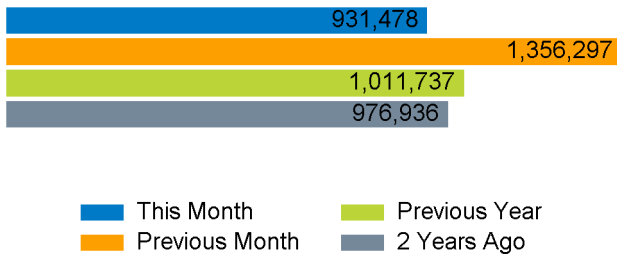
The total number of visitors for the year to date is 10,864,801 which is 6.1% down on the previous year.

The total number of visitors to St Peter Port, Guernsey in month commencing 30 September 2024 was 931,478.

The busiest day in month commencing 30 September 2024 was Saturday 5 October with 48,470 visitors.

The peak hour of the month was 13:00 on Thursday 10 October 2024 with footfall of 7,256.

## Footfall Counts by month



Figures shown below are calculated using monthly totals.

## Weather

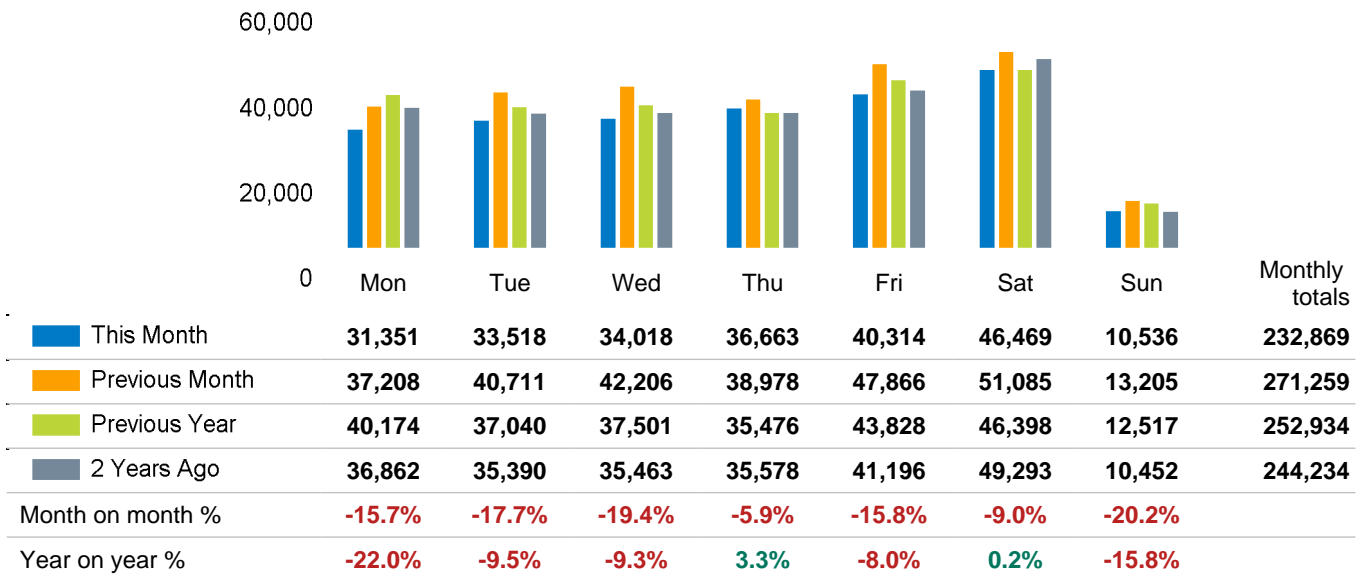
Number of days this month	15	11	2	
Number of days same month last year	8	16	3	1
Number of days same month two years ago	6	9	12	1

## Average temperature

	Maximum temperature	Minimum temperature
2024	18°	12°
2023	20°	12°
2022	17°	14°

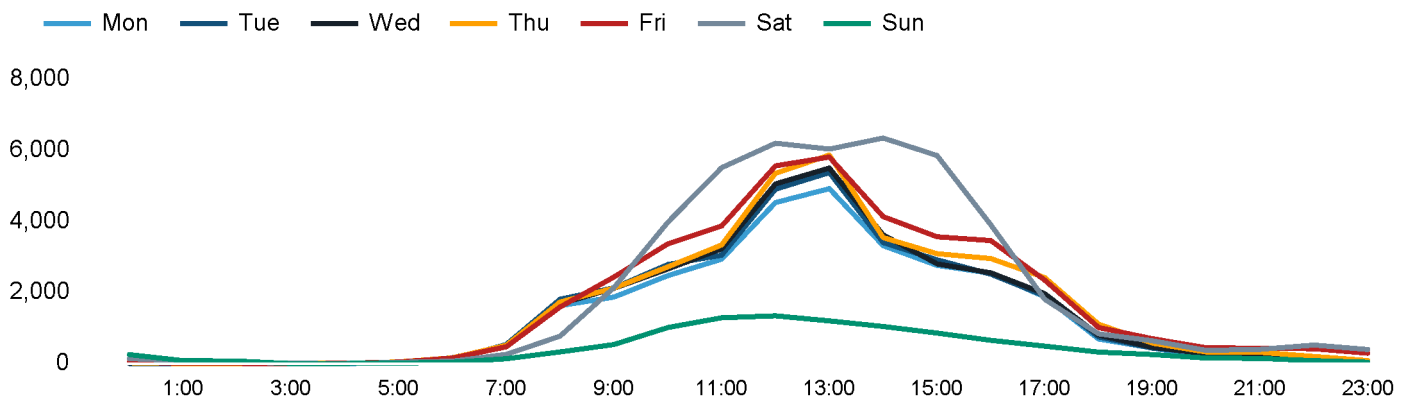
## Footfall Counts by day

The figures shown below are calculated using weekly averages.



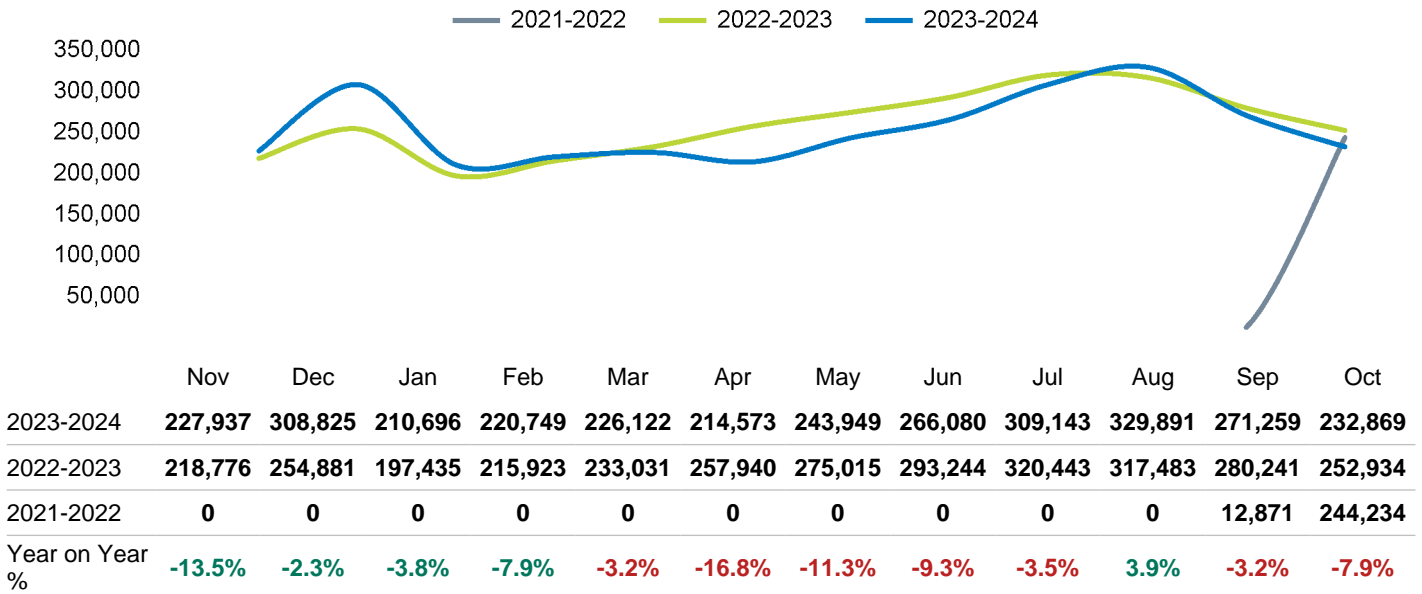
## Footfall Counts by hour

The figures shown below are calculated using a weekly average



## Footfall Counts - rolling 12 months

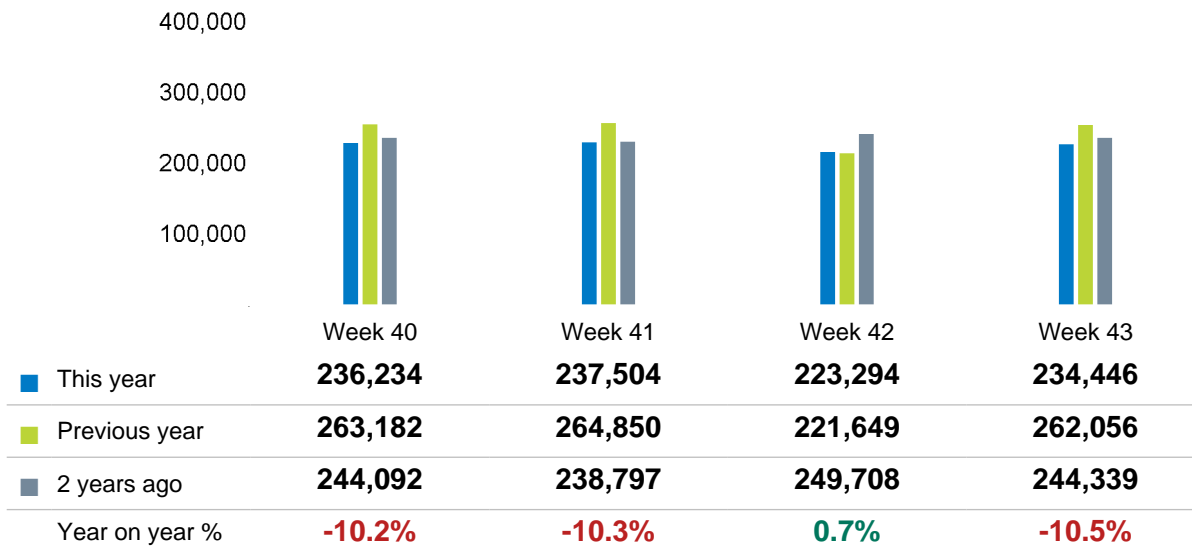
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2023-2024 period with the 2022-2023 period i.e the figure for October compares October 2024 to October 2023

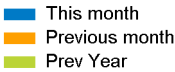
## Footfall Counts by week of month

The figures shown below are calculated using weekly totals.



## Footfall Counts by location

The figures shown below are calculated using weekly averages.

	This month	% share of total month	Previous month	Previous year	Month on month %	Year on year %	
Commercial Arcade at High Street, Eastbound	17,463	7.5%	20,837	20,146	-16.2%	-13.3%	
Commercial Arcade at High Street, Westbound	14,834	6.4%	17,246	17,141	-14.0%	-13.5%	
High Street at Commercial Arcade, Northbound	31,264	13.4%	36,353	33,783	-14.0%	-7.5%	
High Street at Commercial Arcade, Southbound	33,218	14.3%	38,056	35,608	-12.7%	-6.7%	
Market Square from Market Steps	28,376	12.2%	30,803	28,848	-7.9%	-1.6%	
Market Square from the Arcade	18,297	7.9%	21,225	20,513	-13.8%	-10.8%	
Market Square from the Church	13,488	5.8%	17,008	14,249	-20.7%	-5.3%	
The Pollet at High Street, Northbound	25,832	11.1%	30,917	27,350	-16.4%	-5.6%	
The Pollet at High Street, Southbound	27,070	11.6%	31,493	28,396	-14.0%	-4.7%	
The Pollet at Smith Street, Eastbound	12,394	5.3%	14,720	14,051	-15.8%	-11.8%	
The Pollet at Smith Street, Westbound	10,628	4.6%	12,597	12,845	-15.6%	-17.3%	



## Reporting dates

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This month - 30 September 2024 - 27 October 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2024 to October , 2024 Vs January, 2023 to October , 2023

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. October, 2024 Vs October, 2023

Month on Month % Change is the % change in footfall for this Month from the previous Month. 10 2024 Vs 9 2024

