



Footfall Report for: St Peter Port, Guernsey

Weeks This Month: 4
Weeks Last Month: 5

Monthly Footfall Counts

	Year to date %		Year on year %		Month on month %	
	2024	2023	2024	2023	2024	2023
St Peter Port, Guernsey	-8.5%		-16.8%		-5.1%	28.8%
South West	-2.1%	2.0%	-6.7%	1.2%	4.6%	16.3%
UK	-1.1%	7.8%	-2.3%	4.8%	4.0%	9.7%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors for the year to date is 3,714,689 which is 8.5% down on the previous year.

The total number of visitors to St Peter Port, Guernsey in month commencing 1 April 2024 was 858,294.

The busiest day in month commencing 1 April 2024 was Friday 5 April with 45,850 visitors.

The peak hour of the month was 13:00 on Wednesday 3 April 2024 with footfall of 6,794.

Footfall Counts by month



■ This Month ■ Previous Year
■ Previous Month

Figures shown below are calculated using monthly totals.

Weather



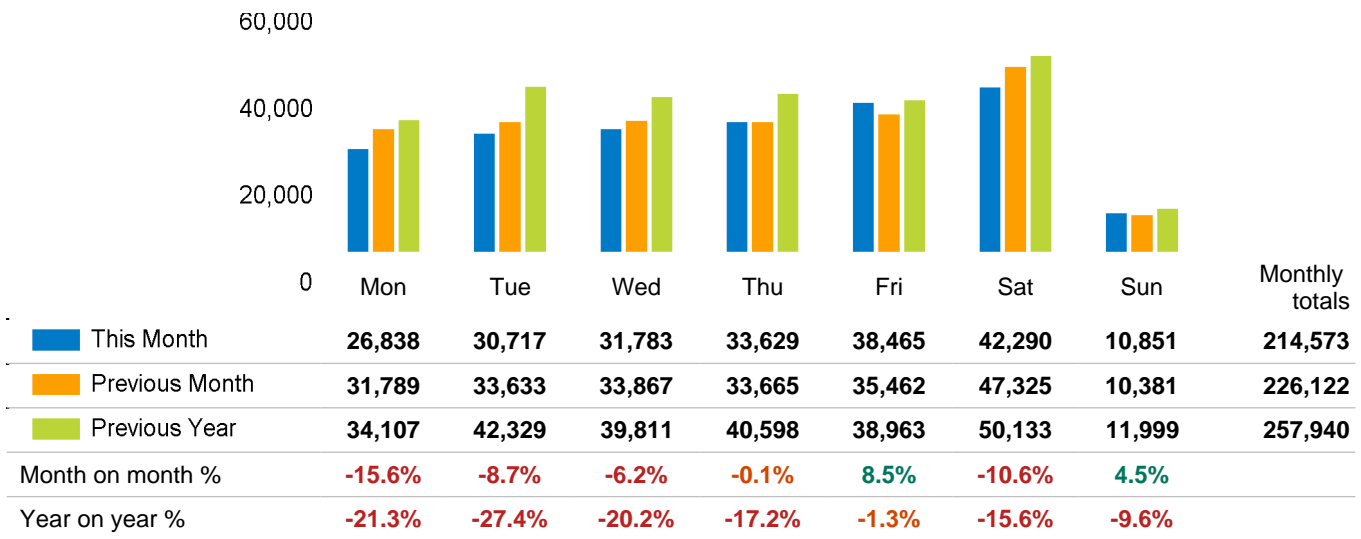
	Sun	Cloud	Rain	Wind
Number of days this month	10	16	1	1
Number of days same month last year	12	9	6	1

Average temperature

	Maximum temperature	Minimum temperature
2024	15°	8°
2023	12°	8°

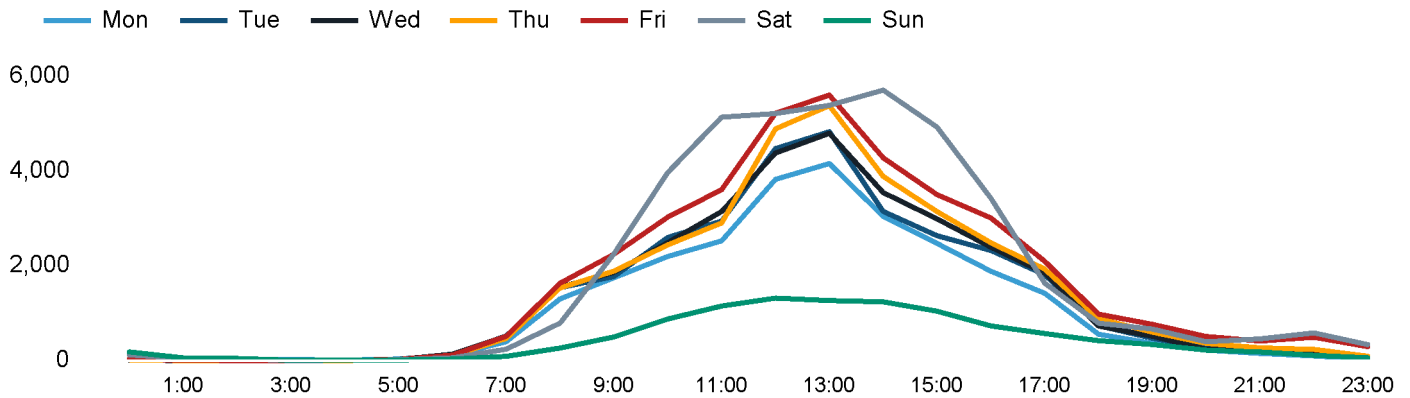
Footfall Counts by day

The figures shown below are calculated using weekly averages.



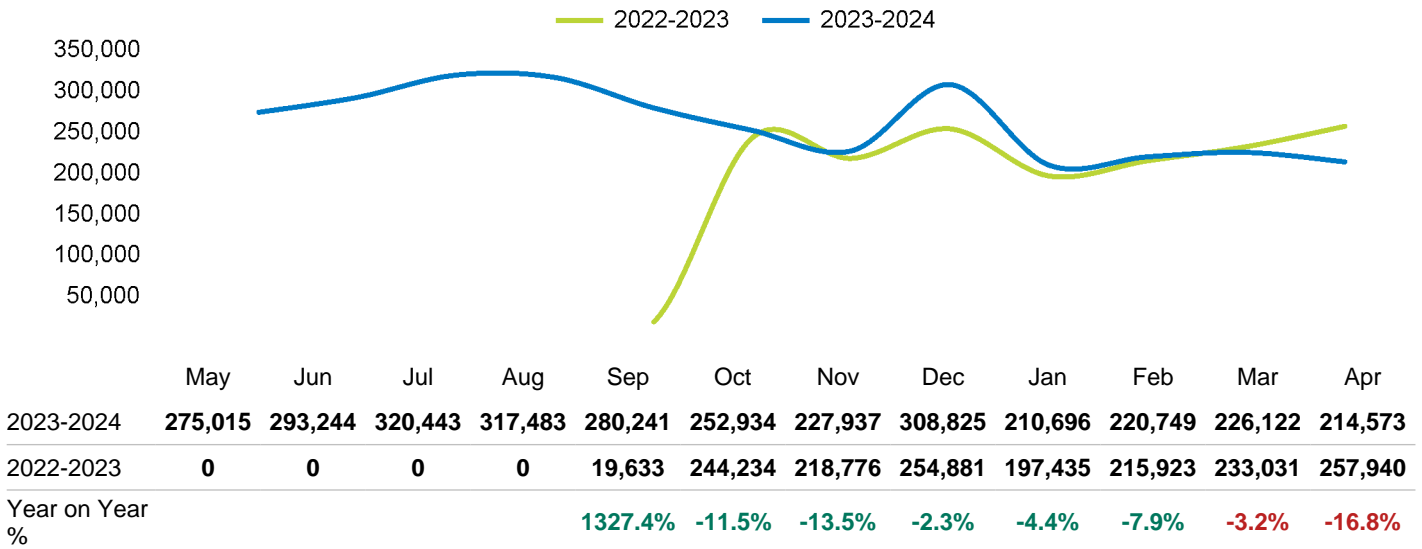
Footfall Counts by hour

The figures shown below are calculated using a weekly average



Footfall Counts - rolling 12 months

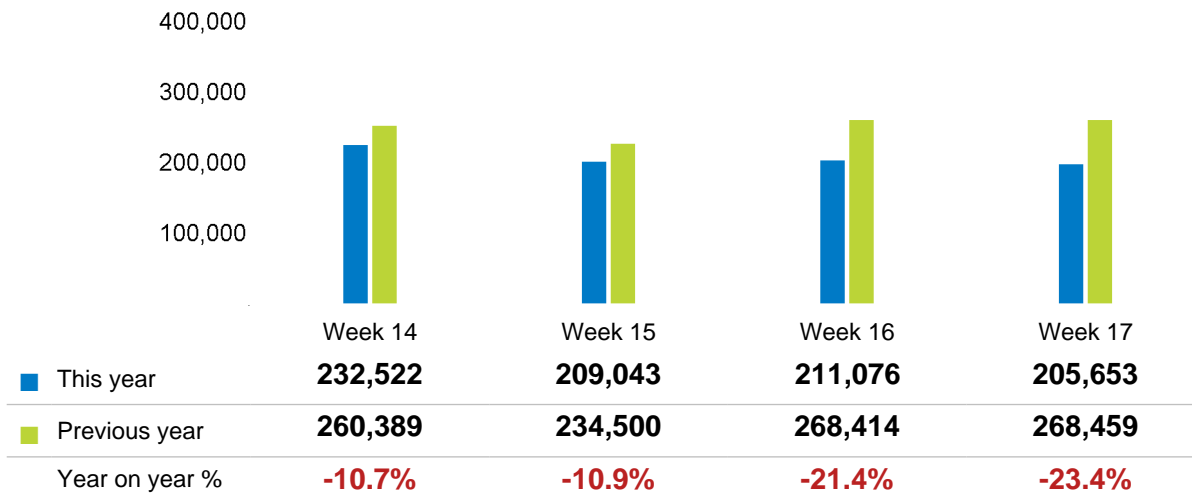
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2023-2024 period with the 2022-2023 period i.e the figure for April compares April 2024 to April 2023

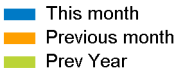











Footfall Counts by week of month

The figures shown below are calculated using weekly totals.



Footfall Counts by location

The figures shown below are calculated using weekly averages.

	This month	% share of total month	Previous month	Previous year	Month on month %	Year on year %	
Commercial Arcade at High Street, Eastbound	5,380	2.5%	18,286	22,303	-70.6%	-75.9%	
Commercial Arcade at High Street, Westbound	4,680	2.2%	15,420	17,945	-69.6%	-73.9%	
High Street at Commercial Arcade, Northbound	32,213	15.0%	30,905	34,496	4.2%	-6.6%	
High Street at Commercial Arcade, Southbound	33,966	15.8%	32,378	35,976	4.9%	-5.6%	
Market Square from Market Steps	27,824	13.0%	25,477	29,380	9.2%	-5.3%	
Market Square from the Arcade	17,282	8.1%	17,951	19,207	-3.7%	-10.0%	
Market Square from the Church	14,638	6.8%	11,716	14,635	24.9%	0.0%	
The Pollet at High Street, Northbound	26,325	12.3%	25,116	28,381	4.8%	-7.2%	
The Pollet at High Street, Southbound	27,556	12.8%	26,146	29,492	5.4%	-6.6%	
The Pollet at Smith Street, Eastbound	13,205	6.2%	12,086	13,840	9.3%	-4.6%	
The Pollet at Smith Street, Westbound	11,499	5.4%	10,638	12,281	8.1%	-6.4%	



Reporting dates

This month - 01 April 2024 - 28 April 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2024 to April, 2024 Vs January, 2023 to April, 2023

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. April, 2024 Vs April, 2023

Month on Month % Change is the % change in footfall for this Month from the previous Month. 4 2024 Vs 3 2024

