



Footfall Report for: St Peter Port, Guernsey

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2024	2023	2024	2023	2024	2023
St Peter Port, Guernsey	-6.1%	-10.9%	-10.5%	-7.7%	5.0%	18.2%
South West	-3.5%	2.8%	-7.3%	-3.7%	8.8%	13.2%
UK	-0.9%	3.9%	1.0%	-6.2%	6.2%	8.3%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to St Peter Port, Guernsey for the last 52 weeks is 13,320,675 which is 6.2% down on the previous year.

The total number of visitors for the year to date is 10,864,801 which is 6.1% down on the previous year.

The total number of visitors to St Peter Port, Guernsey in week commencing 21 October 2024 was 234,446.

The busiest day in week commencing 21 October 2024 was Saturday with 46,705 visitors.

The peak hour of the week was 13:00 on Wednesday 23 October 2024 with footfall of 6,545.

Footfall Counts by week

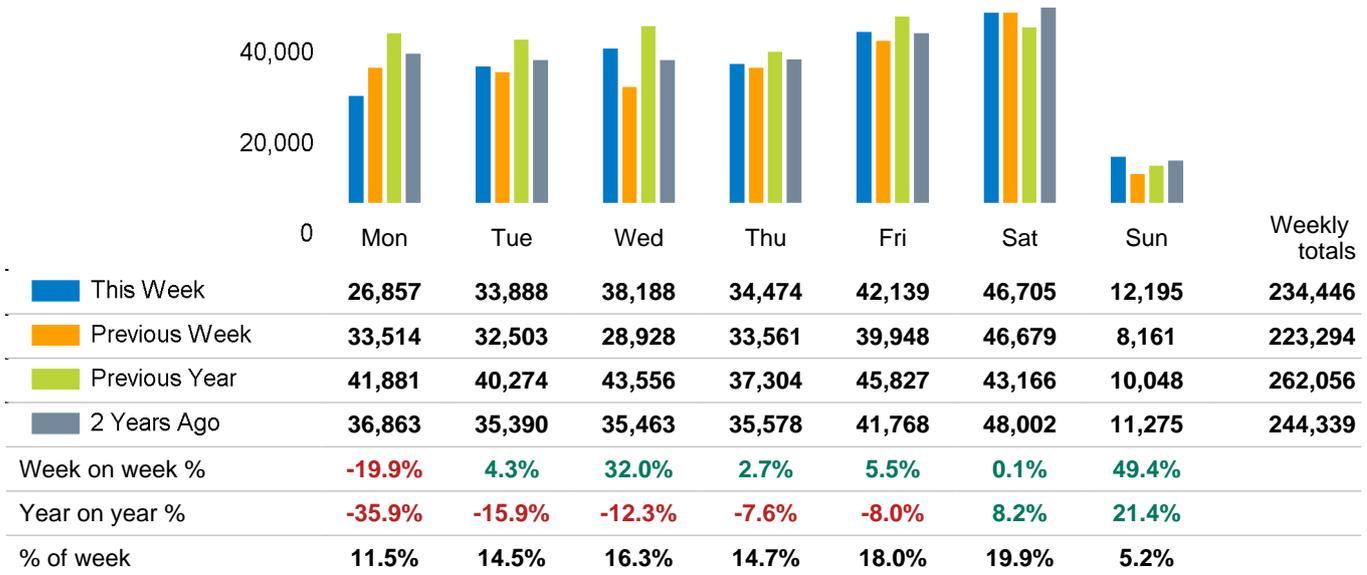


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

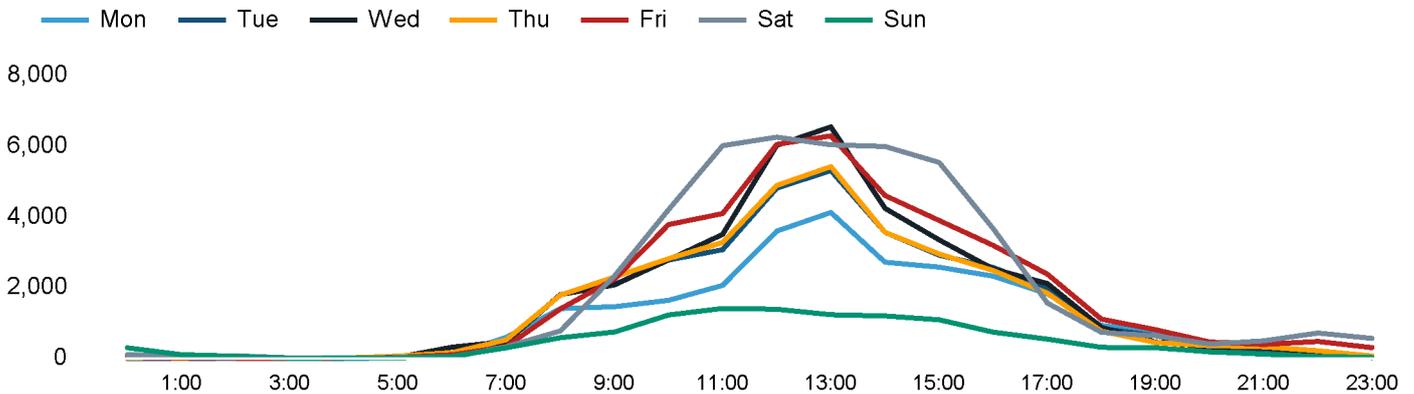
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	18°	17°	17°	17°	19°	21°	20°
Previous week	18°	19°	19°	19°	18°	18°	18°
Previous year	18°	17°	17°	17°	17°	16°	15°

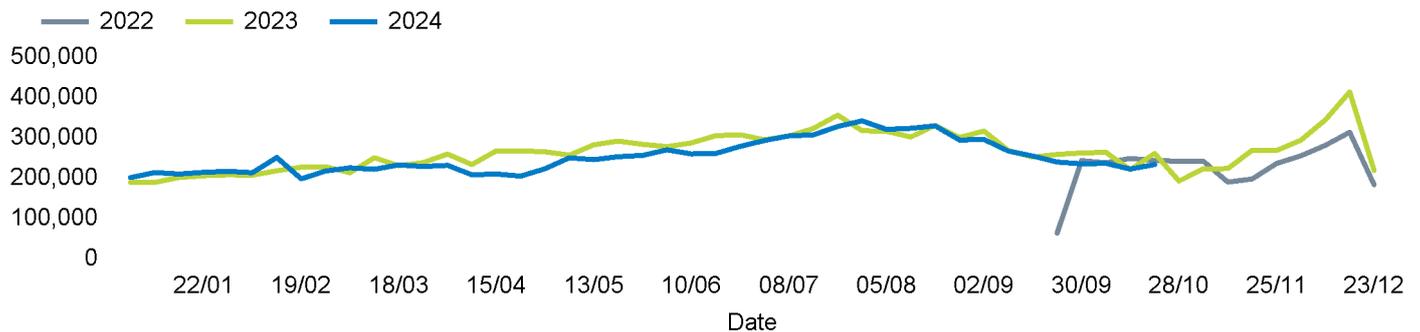
Footfall Counts by day



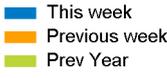
Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
Commercial Arcade at High Street, Eastbound	17,650	7.5%	16,709	21,377	5.6%	-17.4%	
Commercial Arcade at High Street, Westbound	15,511	6.6%	13,850	18,118	12.0%	-14.4%	
High Street at Commercial Arcade, Northbound	30,955	13.2%	30,385	34,968	1.9%	-11.5%	
High Street at Commercial Arcade, Southbound	33,126	14.1%	32,241	37,168	2.7%	-10.9%	
Market Square from Market Steps	30,085	12.8%	26,809	30,159	12.2%	-0.2%	
Market Square from the Arcade	17,688	7.5%	17,519	21,396	1.0%	-17.3%	
Market Square from the Church	13,262	5.7%	12,884	14,008	2.9%	-5.3%	
The Pollet at High Street, Northbound	25,915	11.1%	24,818	28,387	4.4%	-8.7%	
The Pollet at High Street, Southbound	27,108	11.6%	26,036	29,351	4.1%	-7.6%	
The Pollet at Smith Street, Eastbound	12,373	5.3%	11,884	14,357	4.1%	-13.8%	
The Pollet at Smith Street, Westbound	10,773	4.6%	10,159	12,767	6.0%	-15.6%	



Reporting dates

This week - 21 October 2024 - 27 October 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2024 to Week 43, 2024 Vs Week 1, 2023 to Week 43, 2023

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 43, 2024 Vs Week 43, 2023

Week on Week % Change is the % change in footfall for this week from the previous week. Week 43 2024 Vs Week 42 2024

