



# Footfall Report for: St Peter Port, Guernsey

## Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2025	2024	2025	2024	2025	2024
St Peter Port, Guernsey	<b>0.9%</b>	<b>-8.5%</b>	<b>14.3%</b>	<b>-23.4%</b>	<b>-4.2%</b>	<b>-2.6%</b>
South West	<b>-3.5%</b>	<b>-2.1%</b>	<b>-2.7%</b>	<b>-8.9%</b>	<b>-2.3%</b>	<b>-0.4%</b>
UK	<b>1.2%</b>	<b>-1.1%</b>	<b>0.9%</b>	<b>-6.6%</b>	<b>-2.9%</b>	<b>0.9%</b>

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The total number of visitors to St Peter Port, Guernsey for the last 52 weeks is 13,324,863 which is 2.7% down on the previous year.

The total number of visitors for the year to date is 3,748,389 which is 0.9% up on the previous year.

The total number of visitors to St Peter Port, Guernsey in week commencing 21 April 2025 was 235,036.

The busiest day in week commencing 21 April 2025 was Friday with 49,075 visitors.

The peak hour of the week was 13:00 on Friday 25 April 2025 with footfall of 7,230.

## Footfall Counts by week

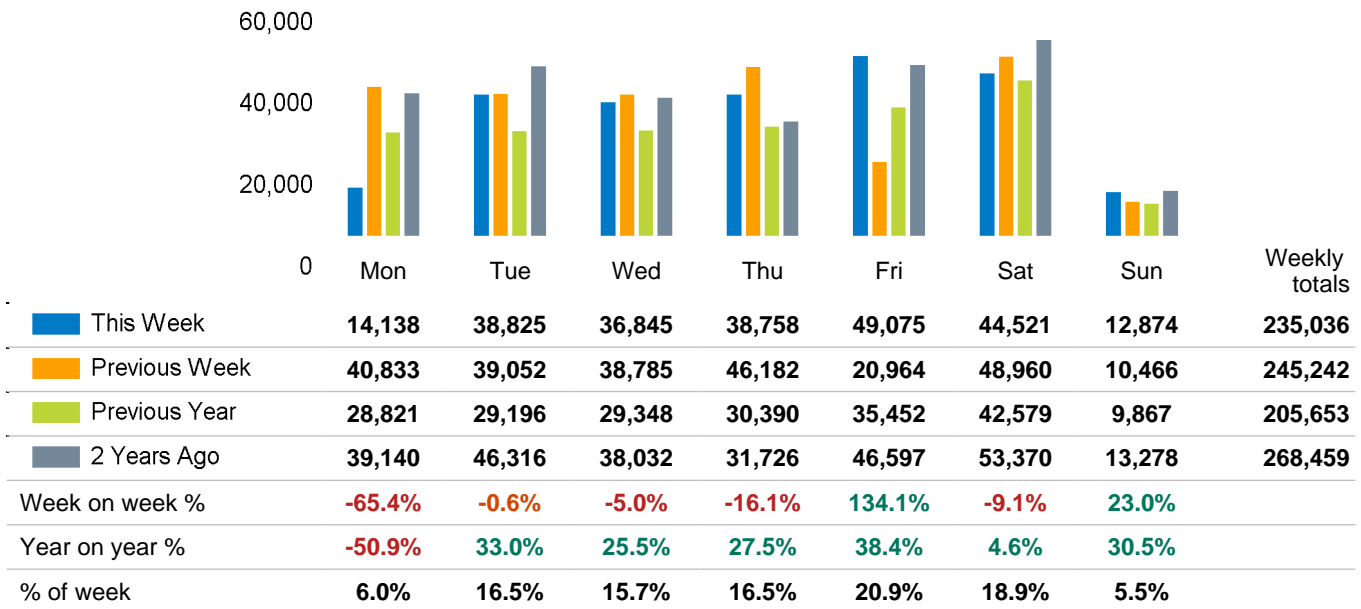


■ This Week      ■ Previous Year  
■ Previous Week    ■ 2 Years Ago

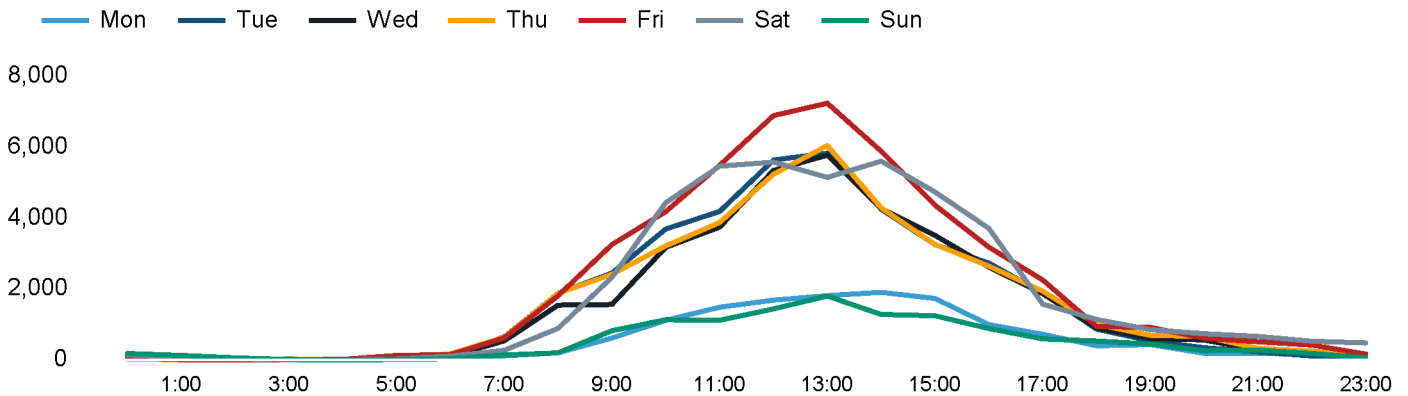
## Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	16°	18°	17°	16°	19°	18°	15°
Previous week	15°	16°	16°	17°	16°	18°	18°
Previous year	12°	14°	16°	15°	14°	15°	15°

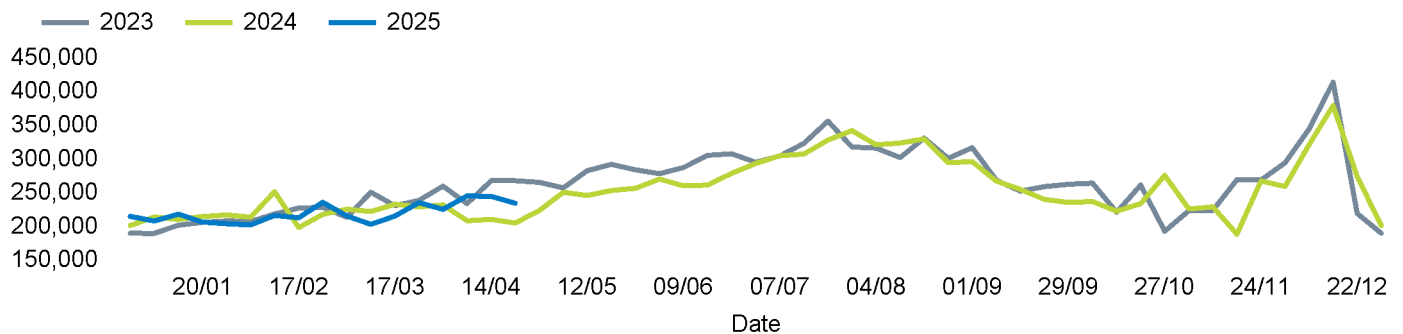
## Footfall Counts by day



## Footfall Counts by hour



## Footfall Counts by week



## Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	<div style="display: flex; justify-content: space-between; align-items: center;"> <span style="width: 15px; height: 10px; background-color: #0070C0; margin-right: 5px;"></span> This week                     <span style="width: 15px; height: 10px; background-color: #FFA500; margin-right: 5px; margin-left: 10px;"></span> Previous week                     <span style="width: 15px; height: 10px; background-color: #92D050; margin-left: 10px;"></span> Prev Year                 </div>
Commercial Arcade at High Street, Eastbound	18,666	7.9%	20,078	559	-7.0%	3239.2%	
Commercial Arcade at High Street, Westbound	14,837	6.3%	16,073	513	-7.7%	2792.2%	
High Street at Commercial Arcade, Northbound	31,257	13.3%	32,200	32,361	-2.9%	-3.4%	
High Street at Commercial Arcade, Southbound	32,318	13.8%	33,778	33,980	-4.3%	-4.9%	
Market Square from Market Steps	31,550	13.4%	31,719	26,925	-0.5%	17.2%	
Market Square from the Arcade	17,254	7.3%	17,922	16,852	-3.7%	2.4%	
Market Square from the Church	14,285	6.1%	14,934	14,228	-4.3%	0.4%	
The Pollet at High Street, Northbound	26,298	11.2%	27,557	26,842	-4.6%	-2.0%	
The Pollet at High Street, Southbound	26,438	11.2%	28,060	28,417	-5.8%	-7.0%	
The Pollet at Smith Street, Eastbound	12,002	5.1%	12,337	13,405	-2.7%	-10.5%	
The Pollet at Smith Street, Westbound	10,131	4.3%	10,584	11,571	-4.3%	-12.4%	



## Reporting dates

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This week - 21 April 2025 - 27 April 2025

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2025 to Week 17, 2025 Vs Week 1, 2024 to Week 17, 2024

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 17, 2025 Vs Week 17, 2024

Week on Week % Change is the % change in footfall for this week from the previous week. Week 17 2025 Vs Week 16 2025

