



# Footfall Report for: St Peter Port, Guernsey

## Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2024	2023	2024	2023	2024	2023
St Peter Port, Guernsey	-6.1%	0.0%	-0.5%	0.0%	-9.7%	-15.2%
South West	-3.2%	3.1%	0.3%	-1.3%	4.6%	-5.4%
UK	-0.9%	4.7%	-2.2%	-3.5%	1.8%	-0.8%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The total number of visitors to St Peter Port, Guernsey for the last 52 weeks is 13,417,350 which is 6.5% down on the previous year.

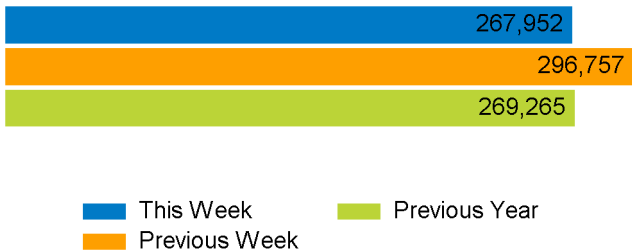
The total number of visitors for the year to date is 9,437,033 which is 6.1% down on the previous year.

The total number of visitors to St Peter Port, Guernsey in week commencing 9 September 2024 was 267,952.

The busiest day in week commencing 9 September 2024 was Saturday with 47,775 visitors.

The peak hour of the week was 13:00 on Thursday 12 September 2024 with footfall of 6,980.

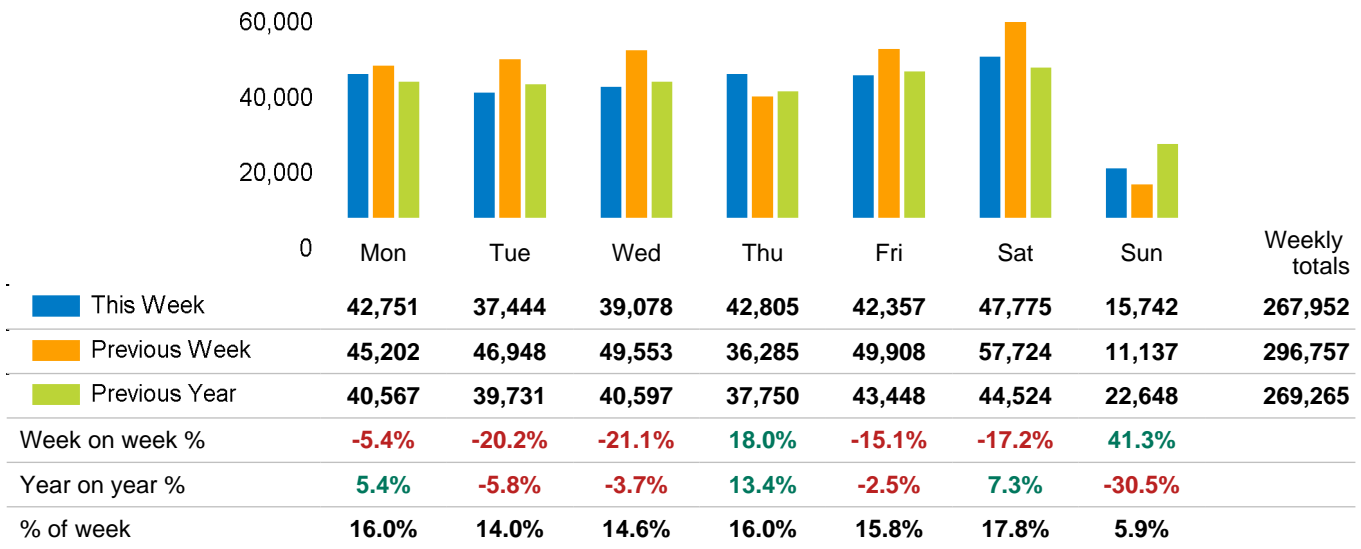
## Footfall Counts by week



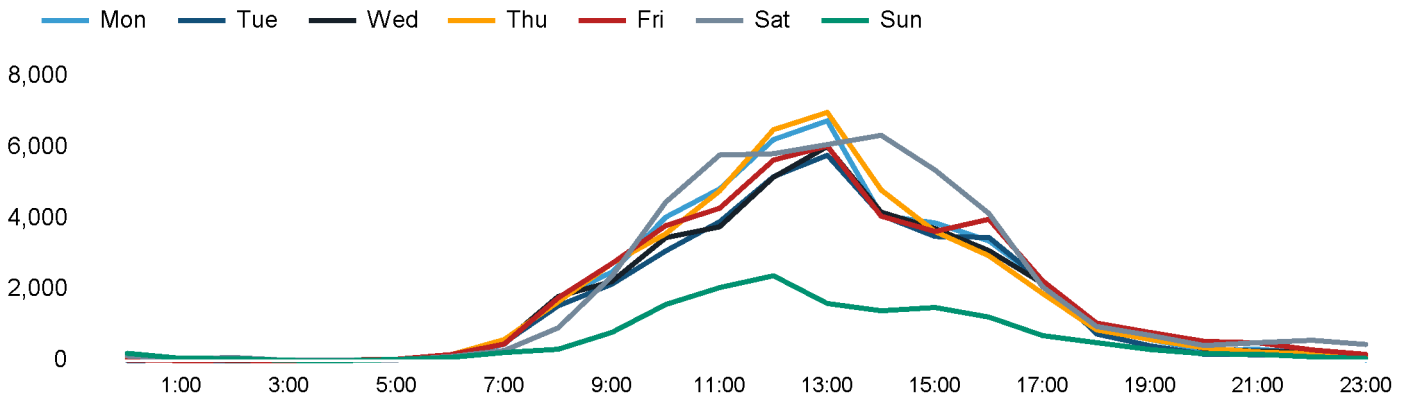
## Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	19°	19°	19°	18°	21°	23°	22°
Previous week	21°	21°	22°	21°	23°	22°	20°
Previous year	26°	25°	21°	23°	24°	24°	22°

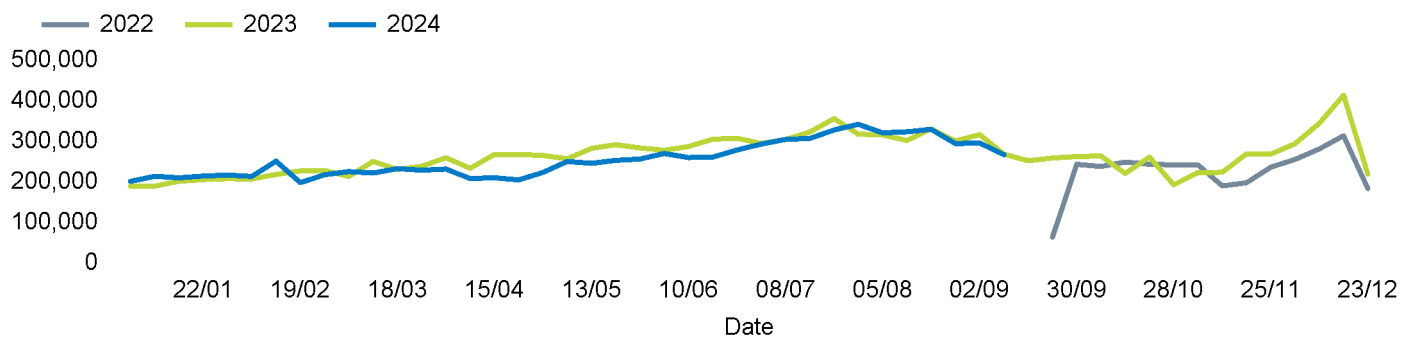
## Footfall Counts by day



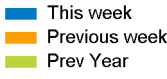











## Footfall Counts by hour



## Footfall Counts by week



## Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
Commercial Arcade at High Street, Eastbound	20,262	7.6%	22,920	20,726	-11.6%	-2.2%	
Commercial Arcade at High Street, Westbound	16,959	6.3%	18,847	17,890	-10.0%	-5.2%	
High Street at Commercial Arcade, Northbound	36,073	13.5%	39,370	36,890	-8.4%	-2.2%	
High Street at Commercial Arcade, Southbound	37,921	14.2%	41,556	38,050	-8.7%	-0.3%	
Market Square from Market Steps	29,710	11.1%	35,792	28,979	-17.0%	2.5%	
Market Square from the Arcade	20,612	7.7%	23,499	20,341	-12.3%	1.3%	
Market Square from the Church	16,762	6.3%	18,760	15,888	-10.7%	5.5%	
The Pollet at High Street, Northbound	30,654	11.4%	33,039	31,236	-7.2%	-1.9%	
The Pollet at High Street, Southbound	31,694	11.8%	33,716	32,243	-6.0%	-1.7%	
The Pollet at Smith Street, Eastbound	14,546	5.4%	15,591	14,414	-6.7%	0.9%	
The Pollet at Smith Street, Westbound	12,759	4.8%	13,667	12,608	-6.6%	1.2%	



## Reporting dates

---

This week - 09 September 2024 - 15 September 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2024 to Week 37, 2024 Vs Week 1, 2023 to Week 37, 2023

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 37, 2024 Vs Week 37, 2023

Week on Week % Change is the % change in footfall for this week from the previous week. Week 37 2024 Vs Week 36 2024

