



Footfall Report for: St Peter Port, Guernsey

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2024	2023	2024	2023	2024	2023
St Peter Port, Guernsey	-9.9%	0.0%	-11.5%	0.0%	2.1%	9.5%
South West	-3.2%	3.2%	-5.0%	3.2%	0.8%	4.1%
UK	-0.9%	5.1%	-2.0%	0.6%	-2.2%	0.5%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to St Peter Port, Guernsey for the last 52 weeks is 13,150,714 which is 9.4% down on the previous year.

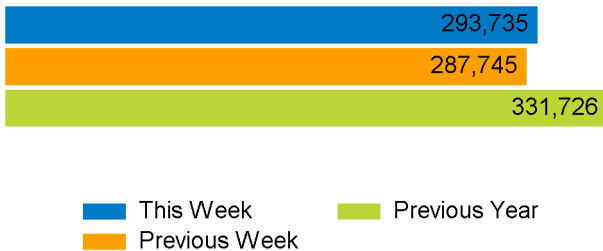
The total number of visitors for the year to date is 8,281,898 which is 9.9% down on the previous year.

The total number of visitors to St Peter Port, Guernsey in week commencing 19 August 2024 was 293,735.

The busiest day in week commencing 19 August 2024 was Friday with 51,233 visitors.

The peak hour of the week was 14:00 on Saturday 24 August 2024 with footfall of 7,133.

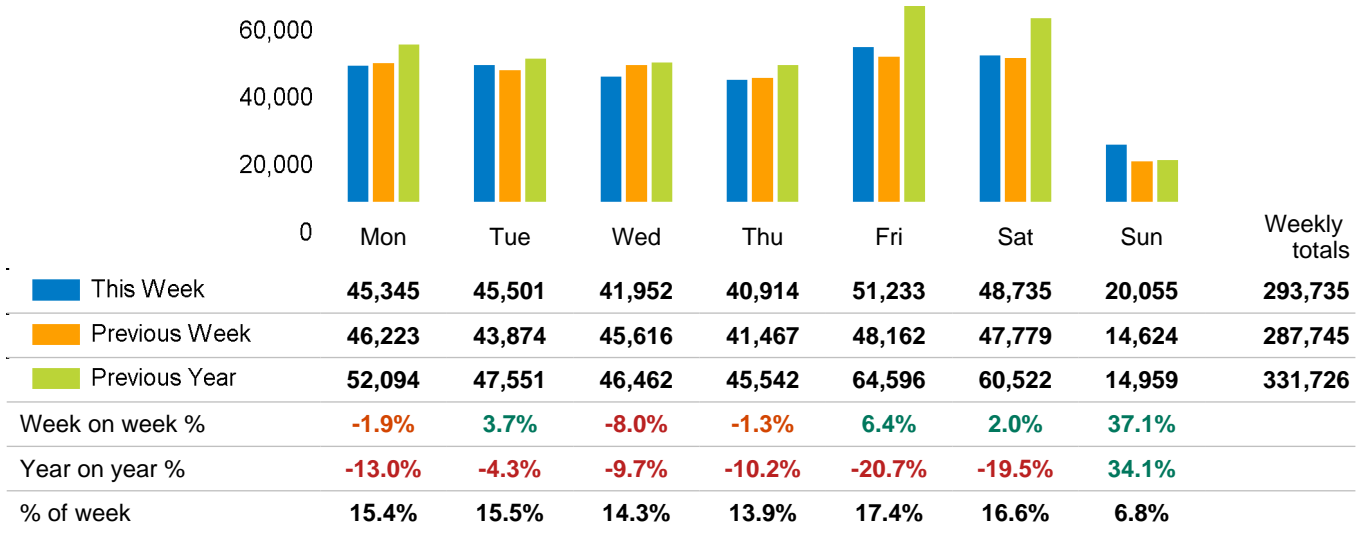
Footfall Counts by week



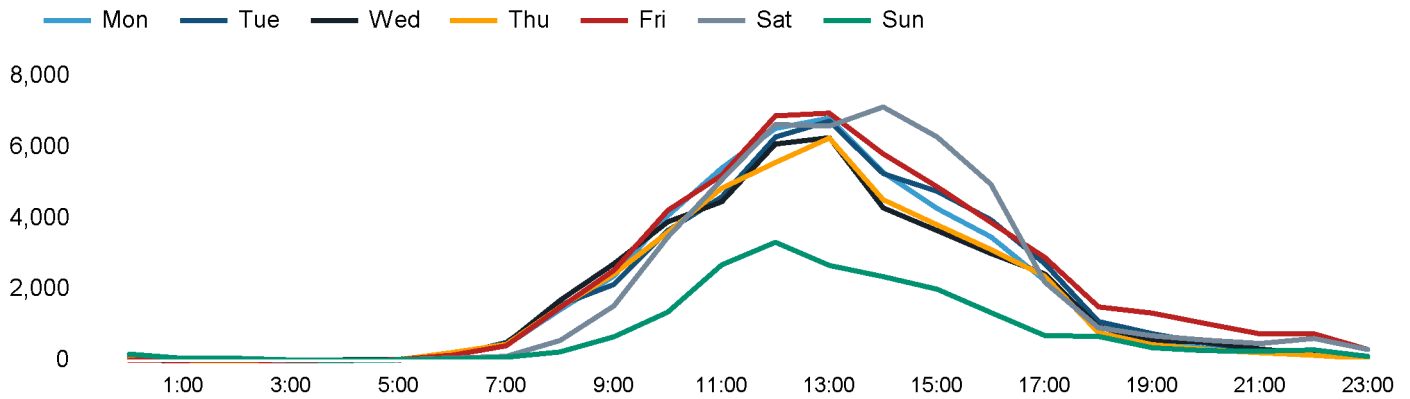
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	23°	23°	21°	21°	22°	21°	20°
Previous week	27°	25°	24°	23°	23°	23°	22°
Previous year	22°	22°	22°	22°	20°	20°	19°

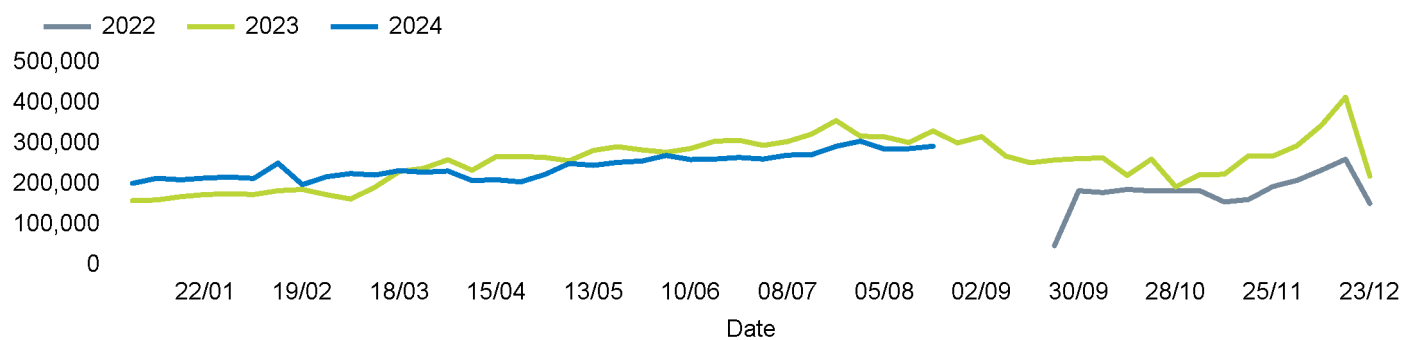
Footfall Counts by day



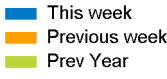










Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
Commercial Arcade at High Street, Eastbound	23,375	8.0%	22,867	26,704	2.2%	-12.5%	
Commercial Arcade at High Street, Westbound	19,919	6.8%	19,298	22,338	3.2%	-10.8%	
High Street at Commercial Arcade, Northbound	41,311	14.1%	40,185	45,839	2.8%	-9.9%	
High Street at Commercial Arcade, Southbound	44,206	15.0%	42,581	46,956	3.8%	-5.9%	
Market Square from Market Steps	35,237	12.0%	33,779	36,087	4.3%	-2.4%	
Market Square from the Arcade	23,688	8.1%	23,317	25,275	1.6%	-6.3%	
Market Square from the Church	19,027	6.5%	18,888	19,441	0.7%	-2.1%	
The Pollet at High Street, Northbound	35,539	12.1%	35,511	37,996	0.1%	-6.5%	
The Pollet at High Street, Southbound	36,783	12.5%	36,665	38,200	0.3%	-3.7%	
The Pollet at Smith Street, Westbound	14,650	5.0%	14,654	15,563	0.0%	-5.9%	



Reporting dates

This week - 19 August 2024 - 25 August 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2024 to Week 34, 2024 Vs Week 1, 2023 to Week 34, 2023

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 34, 2024 Vs Week 34, 2023

Week on Week % Change is the % change in footfall for this week from the previous week. Week 34 2024 Vs Week 33 2024

