



Footfall Report for: St Peter Port, Guernsey

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2024	2023	2024	2023	2024	2023
St Peter Port, Guernsey	-5.2%	-15.8%	1.2%	-20.5%	-18.1%	15.7%
South West	-3.0%	2.5%	1.2%	-7.4%	-11.0%	0.3%
UK	-0.6%	3.6%	2.2%	-5.6%	-7.8%	-0.6%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to St Peter Port, Guernsey for the last 52 weeks is 13,406,182 which is 4.8% down on the previous year.

The total number of visitors for the year to date is 11,367,721 which is 5.2% down on the previous year.

The total number of visitors to St Peter Port, Guernsey in week commencing 4 November 2024 was 226,492.

The busiest day in week commencing 4 November 2024 was Saturday with 49,137 visitors.

The peak hour of the week was 14:00 on Saturday 9 November 2024 with footfall of 6,991.

Footfall Counts by week

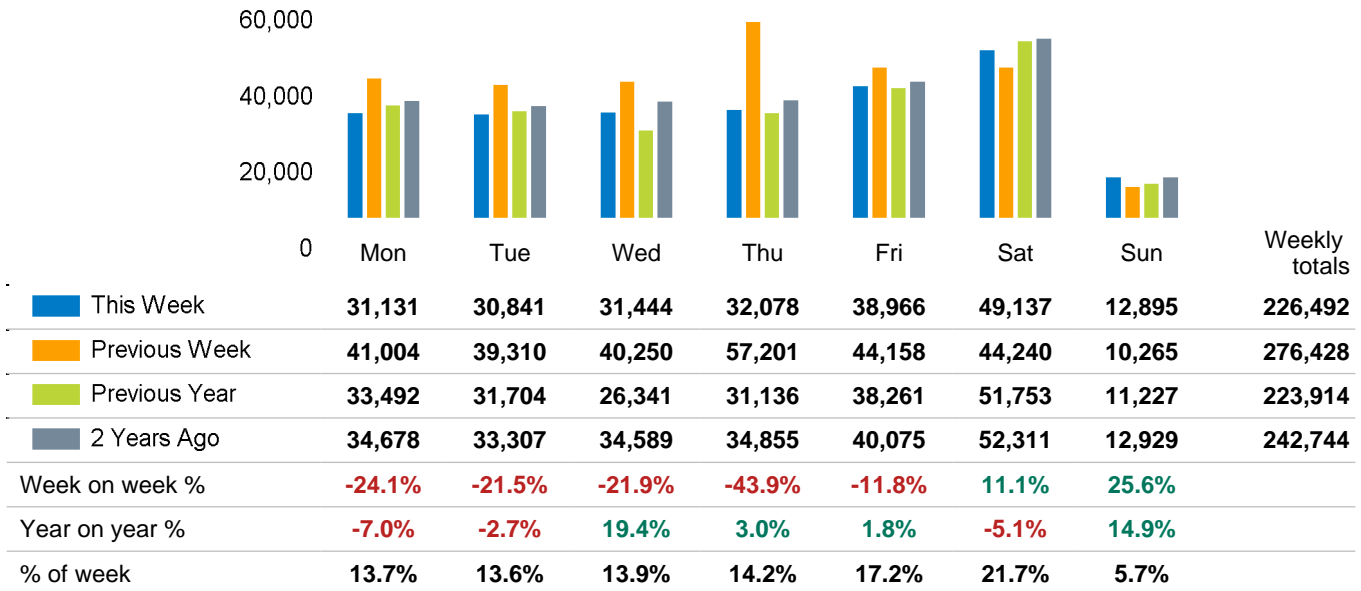


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

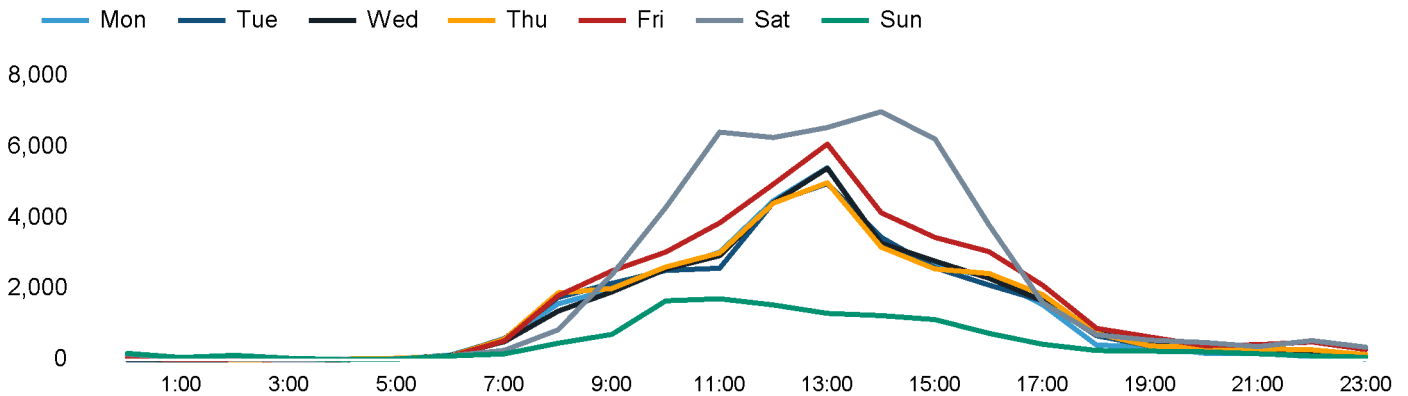
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	12°	14°	16°	15°	13°	15°	16°
Previous week	18°	17°	18°	18°	16°	15°	14°
Previous year	15°	15°	14°	14°	13°	13°	15°

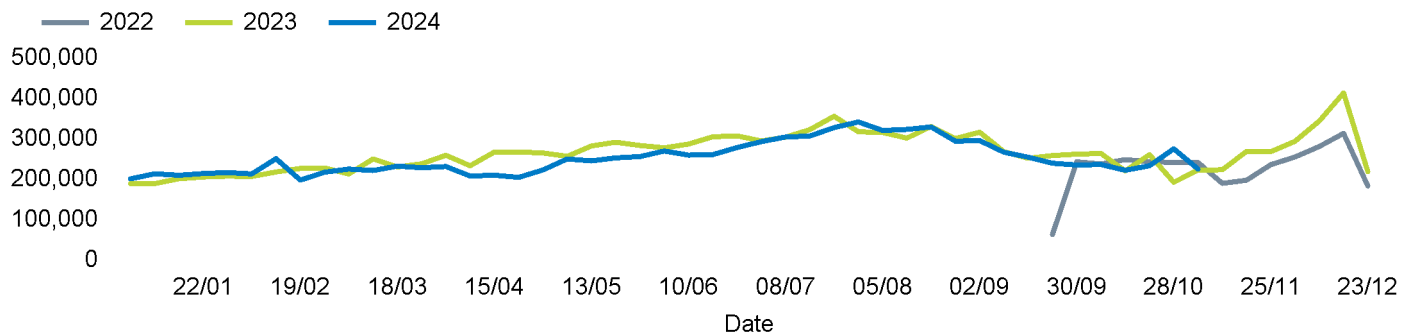
Footfall Counts by day



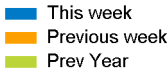











Footfall Counts by hour



Footfall Counts by week



Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
Commercial Arcade at High Street, Eastbound	17,373	7.7%	21,790	17,765	-20.3%	-2.2%	
Commercial Arcade at High Street, Westbound	14,091	6.2%	17,495	15,329	-19.5%	-8.1%	
High Street at Commercial Arcade, Northbound	30,925	13.7%	36,638	30,053	-15.6%	2.9%	
High Street at Commercial Arcade, Southbound	32,516	14.4%	38,049	31,651	-14.5%	2.7%	
Market Square from Market Steps	26,674	11.8%	34,256	24,814	-22.1%	7.5%	
Market Square from the Arcade	17,890	7.9%	22,381	17,840	-20.1%	0.3%	
Market Square from the Church	12,506	5.5%	15,481	11,104	-19.2%	12.6%	
The Pollet at High Street, Northbound	25,309	11.2%	31,170	24,990	-18.8%	1.3%	
The Pollet at High Street, Southbound	26,681	11.8%	31,913	26,091	-16.4%	2.3%	
The Pollet at Smith Street, Eastbound	12,022	5.3%	14,506	12,678	-17.1%	-5.2%	
The Pollet at Smith Street, Westbound	10,505	4.6%	12,749	11,599	-17.6%	-9.4%	



Reporting dates

This week - 04 November 2024 - 10 November 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2024 to Week 45, 2024 Vs Week 1, 2023 to Week 45, 2023

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 45, 2024 Vs Week 45, 2023

Week on Week % Change is the % change in footfall for this week from the previous week. Week 45 2024 Vs Week 44 2024

