



# Footfall Report for: St Peter Port, Guernsey

## Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2024	2023	2024	2023	2024	2023
St Peter Port, Guernsey	-8.5%		-23.4%		-2.6%	0.0%
South West	-2.1%	2.0%	-8.9%	3.2%	-0.4%	6.2%
UK	-1.1%	7.8%	-6.6%	7.5%	0.9%	6.0%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The total number of visitors to St Peter Port, Guernsey for the last 52 weeks is 13,701,493 which is 8.4% down on the previous year.

The total number of visitors for the year to date is 3,714,689 which is 8.5% down on the previous year.

The total number of visitors to St Peter Port, Guernsey in week commencing 22 April 2024 was 205,653.

The busiest day in week commencing 22 April 2024 was Saturday with 42,579 visitors.

The peak hour of the week was 14:00 on Saturday 27 April 2024 with footfall of 5,785.

## Footfall Counts by week

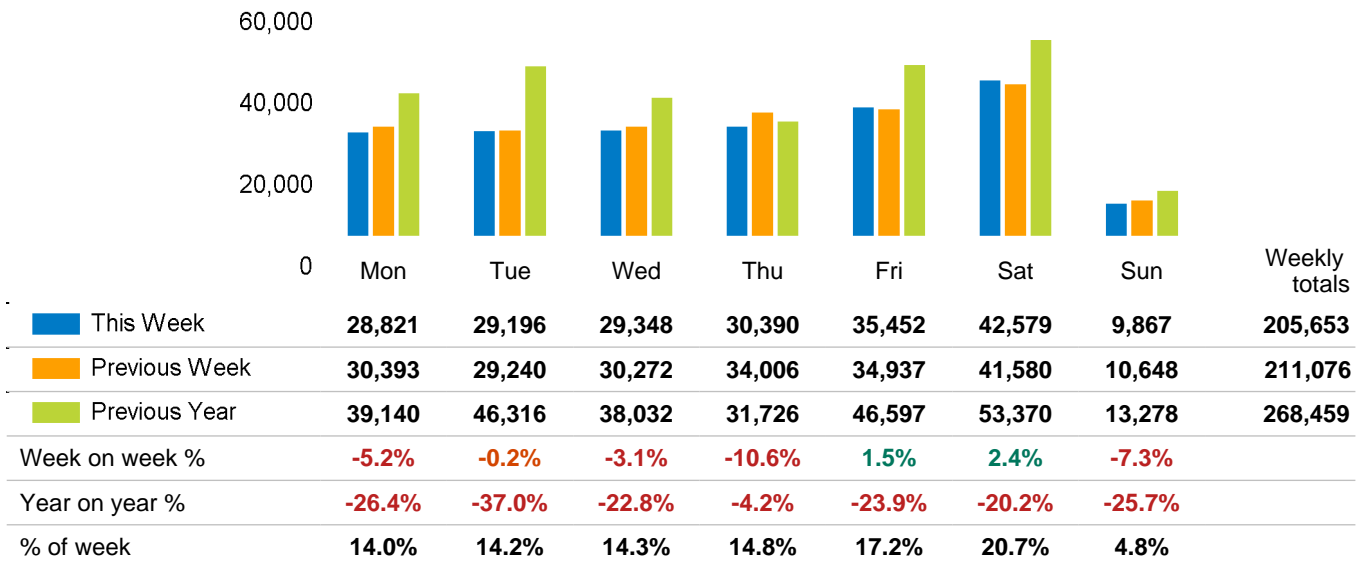


■ This Week      ■ Previous Year  
■ Previous Week

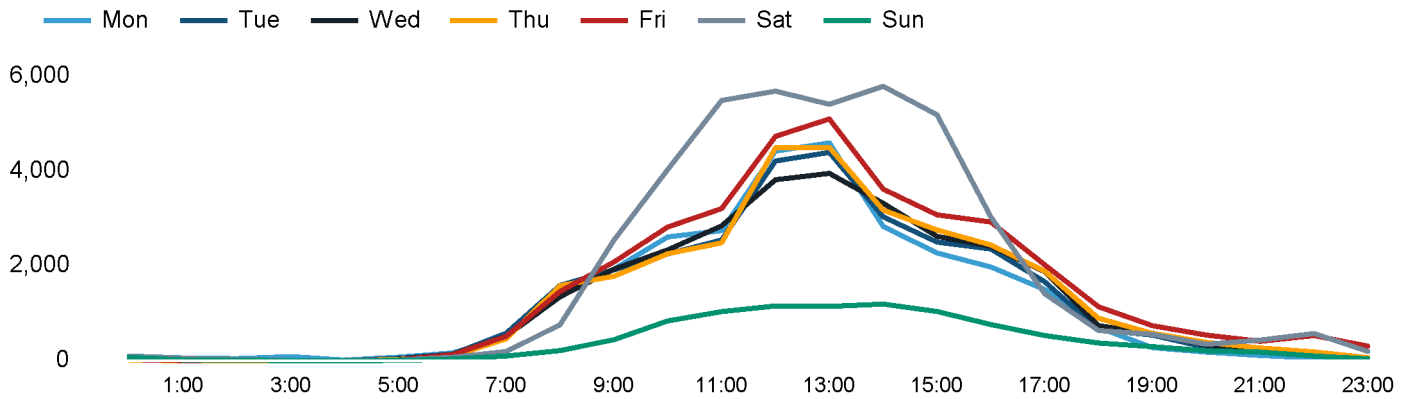
## Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	12°	14°	16°	15°	14°	15°	15°
Previous week	15°	14°	14°	15°	15°	15°	13°
Previous year	12°	11°	11°	12°	14°	13°	15°

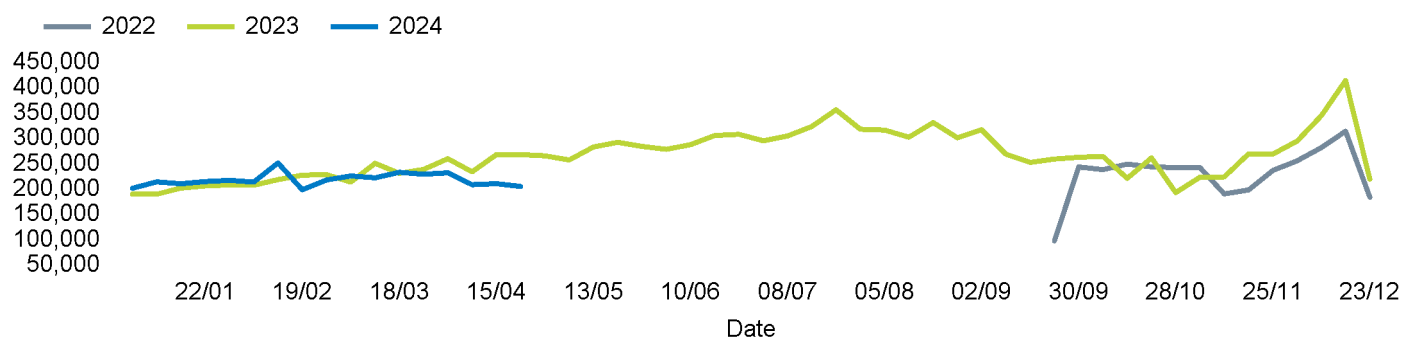
## Footfall Counts by day



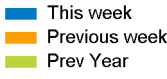
## Footfall Counts by hour



## Footfall Counts by week



## Footfall Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
Commercial Arcade at High Street, Eastbound	559	0.3%	623	22,714	-10.3%	-97.5%	
Commercial Arcade at High Street, Westbound	513	0.2%	599	17,981	-14.4%	-97.1%	
High Street at Commercial Arcade, Northbound	32,361	15.7%	32,985	35,930	-1.9%	-9.9%	
High Street at Commercial Arcade, Southbound	33,980	16.5%	34,774	37,258	-2.3%	-8.8%	
Market Square from Market Steps	26,925	13.1%	28,415	30,253	-5.2%	-11.0%	
Market Square from the Arcade	16,852	8.2%	16,558	19,447	1.8%	-13.3%	
Market Square from the Church	14,228	6.9%	16,040	15,748	-11.3%	-9.7%	
The Pollet at High Street, Northbound	26,842	13.1%	26,728	30,488	0.4%	-12.0%	
The Pollet at High Street, Southbound	28,417	13.8%	27,920	31,344	1.8%	-9.3%	
The Pollet at Smith Street, Eastbound	13,405	6.5%	14,122	14,495	-5.1%	-7.5%	
The Pollet at Smith Street, Westbound	11,571	5.6%	12,312	12,801	-6.0%	-9.6%	



## Reporting dates

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This week - 22 April 2024 - 28 April 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2024 to Week 17, 2024 Vs Week 1, 2023 to Week 17, 2023

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 17, 2024 Vs Week 17, 2023

Week on Week % Change is the % change in footfall for this week from the previous week. Week 17 2024 Vs Week 16 2024

